THE CASH BOX

THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY

Vol. 9 No. 41

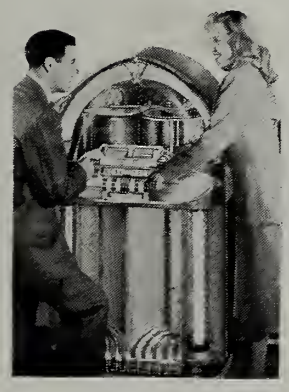
JULY 10, 1948

"OUR WURLITZER 1100s ARE AVERAGING $8.00 PER WEEK MORE THAN OUR FORMER BEST PAYING PHONOGRAPHS"

IRENE WALTERS, *I & W Amusement Co.*

"...AND, WHAT'S MORE, EACH 1100 IS SAVING US $4.00 PER WEEK ON RECORDS AND SERVICE"

W. P. WALTERS, *I & W Amusement Co.*



Only New Wurlitzers have the famous Encore Program Selector... people play it again and again.

NO WONDER Irene and W. P. Walters, of the I & W Amusement Co., Louisville, Kentucky, say that they are so satisfied with their Wurlitzer 1100s that they hope to replace all the other phonographs on their route with this sensational new model.

Only New Wurlitzers have the famous Zenith Cobra Tone Arm and "Quick-As-A-Flash" replacement units that make possible earnings and savings never approached by any other commercial phonograph.

Mr. and Mrs. Walters say, "The Cobra Tone Arm has cut our record cost at least half. The tone quality of this tone arm is excellent."

Their last statement is important. Thanks to the Zenith Cobra Tone Arm, records sound as good after 1,000 plays as they did the first time—can be played upwards of 2,000 times with only 5% loss of fidelity... bring top used record prices. Because of this superior music, people will play these new Wurlitzers over and over again. And this, plus its play-promoting design, makes the Wurlitzer 1100 the greatest money-maker of all time.

You, too, can make more money by replacing your old phonographs that take in too little—cost too much to service. Trade them in for Wurlitzer 1100s. Pep up your route with Wurlitzer 1100s in your top spots—and a better paying phonograph than the one it replaced in every other location. The Rudolph Wurlitzer Company, North Tonawanda, New York.

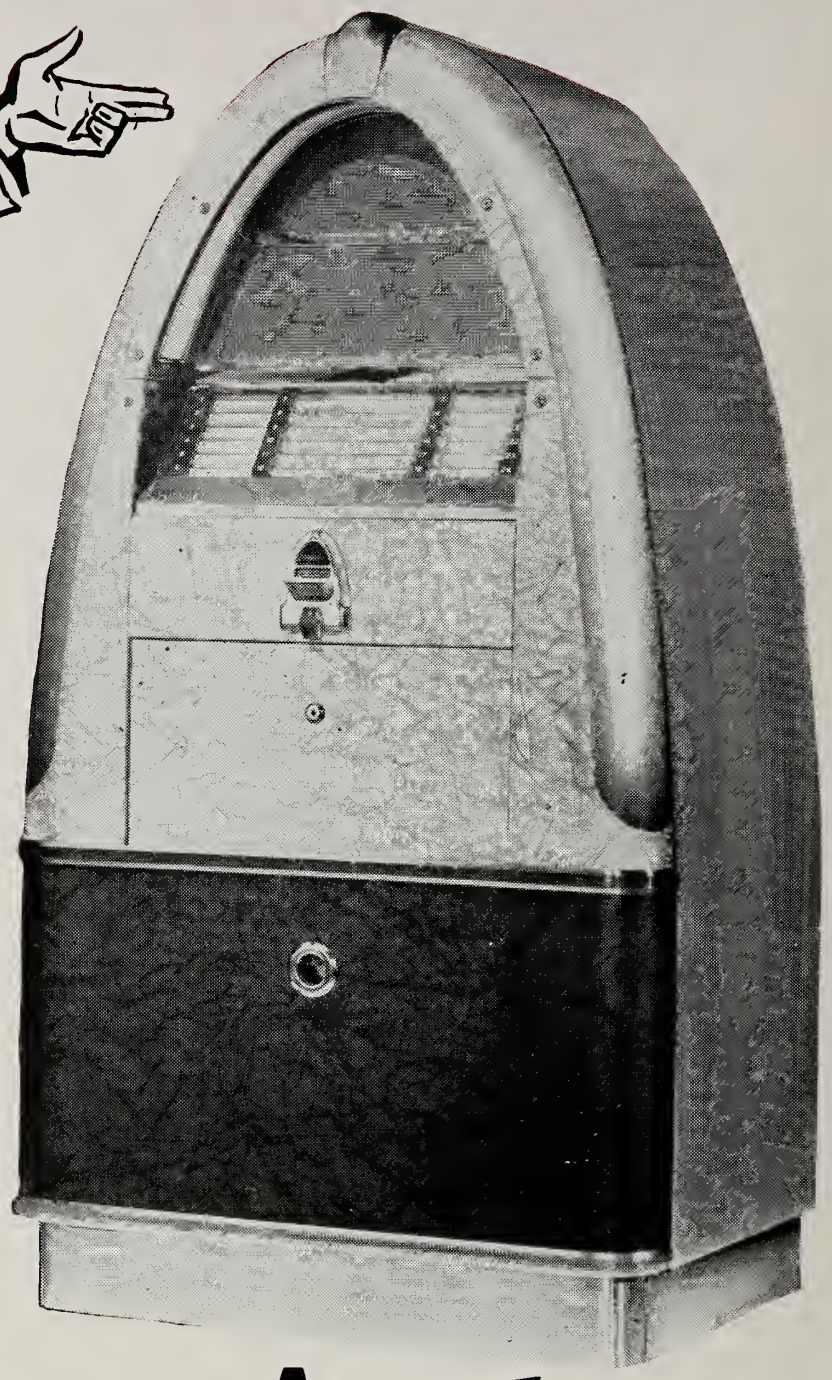
Ask your Wurlitzer Distributor about

GENEROUS TRADE-IN ALLOWANCES

on your old phonographs

EASY TERMS ON WURLITZER 1100s

MY OPERATOR KNOWS HIS BUSINESS



Business-wise operators know one *sure* way to make any location pay. When you install a CORONET, you get the finest automatic phonograph made. The performance is perfect...the price is 495 ...and the proof is in the *profits.* So find out about CORONET today! Contact your Aireon representative...or the factory direct...for complete information.

Aireon Coronet

FOR

495

The World's Finest Phonograph Equipment ...at the World's Lowest Prices

Aireon MANUFACTURING CORPORATION

General Office: 1401 Fairfax Trafficway, Kansas City, Kansas
In Canada: Mafco Corp. Ltd., 4001 St. Antoine St., Montreal, Que.

THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

THE CASH BOX IS THE OPERATOR'S MAGAZINE—
IT IS NOT SOLD ON NEWSSTANDS

BILL GERSH, Publisher

JOE ORLECK, Editor and Advertising Director

ROBERT E. AUSTIN, General Manager, Music Dept.

JOEL FRIEDMAN, Music Editor

G. BRUNER, Business Manager

G. BLOOM, Circulation

JOHN PALMER, Chicago, Ill.

LEO SIMON, Hollywood, Cal.

BERT MERRILL, St. Louis, Mo.

L. MILAZZO, Classified Advertising

WM. NICOSIA, Art Director

CORRESPONDENTS IN LEADING CITIES THROUGHOUT THE UNITED STATES

IN THIS ISSUE

July 10, 1948 *Vol. 9, No. 41*

VOLUME PLAY CARDS BOOM JUKE BOX COLLECTIONS . . . . . Page 4

AUTOMATIC MUSIC SECTION . . . . . Page 5

NATION'S TOP TEN TUNES . . . . . Page 6

RECORD REVIEWS . . . . . Pages 8 and 10

MANUFACTURERS' NEW EQUIPMENT . . . . . Page 20

C.M.I. BLUE BOOK . . . . . Pages 21, 22 and 23

GENERAL COIN MACHINE SECTION . . . . . Page 24

CHICAGO CHATTER . . . . . Page 32

EASTERN FLASHES . . . . . Page 33

CALIFORNIA CLIPPINGS . . . . . Page 34

PUBLISHED WEEKLY by The Cash Box Publishing Co., Inc., 381 Fourth Avenue, New York 16, N. Y., Telephone: MUrray Hill 4-7797. Branch Offices: 32 West Randolph St., Chicago 1, Illinois, Telephone: DEarborn 0045; and 1516 Crossroads of the World, Hollywood 28, California, Telephone: HOllywood 8163.

CONTENTS COMPLETELY COPYRIGHTED 1948. All rights reserved. No publication of any material contained herein is allowed without written permission from the publisher.

ADVERTISING RATES on request. All advertising closes Friday at 5 P.M. preceding week of issue.

SUBSCRIPTION RATE $15 per year anywhere in the U. S. A. Special subscription allowing free classified advertisement each week, not to exceed three full lines, $48 per year. Subscription rates for all foreign countries on request. Three weeks advance notice required for change of address.

THE CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated vending machines and service machines as well as all coin operated amusement equipment; the music and record business, recording artists and publishers of music; and all others in any fashion identified or allied to the coin operated machine industry as well as all finance firms, banks and other financial institutions expressly interested in the financing of coin operated equipment of all types.

THE CASH BOX has been recognized by various associations of coin machine operators thruout the United States as their official weekly magazine.

THE "C. M. I. BLUE BOOK," also known as "The Confidential Price Lists," gives prices of all new and used coin operated machines of all kinds, weekly reporting all market changes and continually adding on all new equipment. The "C. M. I. Blue Book" is officially recognized by many cities and states throughout the country as the "official price book of the coin machine industry." It is an integral part of *The Cash Box*. The "C. M. I. Blue Book" is used in settlement of estates, in buying, selling and trading of all coin operated equipment. It is the one and only officially recognized price guide in the coin machine industry. The "C. M. I. Blue Book" is used by finance firms, factors and bankers to guide them in making loans to the members of the coin machine industry.

Talking It Over

Quietly, while others seek the "big deals," certain ops have been going ahead, building up businesses which are proving among the most profitable in the country. Most interesting is the fact that so little is heard about these men. They never complain. But, they do take immediate advantage of every opportunity. Take the skee-ball games which are now appearing on locations. More coinmen should give more time and thought to what they "can" do. The end of the rainbow, in most cases, is right in the operator's own back yard.

* * * * *

On Thursday morning, July 1, people awoke in both New York City and across the Hudson in New Jersey, to what "inflation" means. In New York all subway turnstiles (over 3,000 of them) that morning featured "dime" chutes. In New Jersey cigarets had jumped 3c per pack. The coin machine business is among the very, very few that hasn't yet kicked up its price to the public. Why not a public relations campaign on this fact?

* * * * *

Used machine sales continue to spiral upward. Wholesalers report they are finding it difficult to obtain the equipment they need. And yet, only a very short time ago, wholesalers were saying, "You can't give 'em away." Proving, once again, a little harder and more intensive effort, plus keen concentration and intelligent merchandising will point the correct way out.

* * * * *

Inclusion of the "*C. M. I. Blue Book*" (*The Confidential Price Lists*) in each issue has had a very heartening effect. Already many words of commendation have been received on this move. As one well known coinman advises, "Can attribute first sales jump we've enjoyed directly to open publication of the '*C. M. I. Blue Book*'."

* * * * *

No other idea ever presented has clicked as well as the "volume play" plan. Those who made the original 6 for 25c play tests are now among the most enthusiastic of the music ops and are, in the majority of cases, switching all their machines to 6 for 25c. The new "*volume play promotion cards*," originated and created by *The Cash Box* for these first juke box ops to make the tests, are helping to boom collections by bringing more and still more quarters into the machines. "At the cost of only 5c per week per juke box," as one of these men advises, "no music machine man can afford not to feature *The Cash Box* cards."

* * * * *

Regardless of "advertised" high prices, deals now being made between wholesalers and ops are among the best the trade has ever known. And if some of the noted columnists and radio commentators are correct in their predictions about the general world situation then more ops, to insure themselves the equipment they will need, should be arranging for deals with alacrity. It's better to "have on hand" than to have to "seek." Especially when a sudden switchover for some of the larger manufacturers in the field cuts coin machine production to "absolute minimum." Don't get caught short this time.

* * * * *

Full column report in the staid New York *Times* (Sun., June 27) was all about the fact that world famous Macy's department store was now in process of giving and doing all for the customer and had appointed important executives to this task. Competition is getting keener by the second and this progressive organization was anticipating the time when it would again have to put up a real battle for the public's budgeted spending dollars. In short, this and other famed firms, are going back to a slogan which was a prewar byword, "The customer is always right." (Reread the editorial which appeared in last week's (July 3) issue of *The Cash Box*, "the answer to the operator's player," which covers this subject most thoroly for this industry. Here's a truly great editorial written by an operator, of, about, and for operators.)

Bill Gersh

VOLUME PLAY CARDS BOOM JUKE BOX COLLECTIONS

Ops Rally to THE CASH BOX "Volume Play Promotion Cards" as News Spreads of Increased Collections. Majority Want Cards Featuring 6 Plays For 25c. Report Public Going Big for the "Bargain" Feature. Card Enclosed This Issue for Ops Who Haven't Yet Made Test. Hurry!

NEW YORK—Word continues to spread rapidly thruout the entire automatic music industry of the success being enjoyed by those music operators who are now featuring *The Cash Box "Volume Play Promotion Cards."* Especially from those sections where the original tests were made, have orders for these cards continued to pour in.

It is because of the great success which was enjoyed thruout the tests, and the fact that these ops now want to receive *The Cash Box "Volume Play Promotion Cards"* each week with *"The Nation's Top Ten Tunes"* appearing on them as they appear during that same week in *The Cash Box*, that this publication has been able to make these cards available to all music ops everywhere in the country at an extremely low price.

Tests proved that for the cost of only 5c per week per machine ops upped their average better than 20%. (Some reports were far above this figure.)

The majority of the operators used the 6 for 25c card. This "big bargain," which is now being offered the public because of the *"volume play plan"* presented by *The Cash Box* thru its editorials, has been clicking tremendously.

In addition, as explained in the many editorials on *"volume play"* which appeared in *The Cash Box*, duplication of play actually brings this down to 3 or 4 plays for 25c.

In short, because of the use of *The Cash Box "Volume Play Promotion Cards"* players have been picking practically the same tunes. Therefore the ops have been getting the overplay advantage on all phonos.

The *"volume play plan"* is based on obtaining more "quarters" in every phono collection. The "nickel" coin chute can remain as it. The "ten cent" chute also remains. But, the big push is put behind getting 25c coins. This ups the collection average for juke box ops.

One noted juke box operator wrote *The Cash Box*, "We adopted your idea by changing over to 6 plays for 25c and featuring this on the front glass of the phono. We have increased our collections by over 32% to date with more 'quarters' in the cash box than we ever before enjoyed."

He also writes, "But, since you sent us your *'volume play promotion cards'* to test here, can tell you that we are getting still more and more 'quarters.' These cards are the greatest play stimulator we have ever heard of or ever used. They are absolutely terrific. We want you to continue to send us these every week."

It was because of tests like this which *The Cash Box* quietly conducted thru some of the best known juke box ops in the nation, and in different parts of the country, that it is now able to present to all operators *The Cash Box "Volume Play Promotion Cards"* at the cost of only 5c per week per machine.

The card, as it appears in this issue, features on one side 6 for 25c play and on the other side, 5 for 25c play. It isn't necessary to close up the 5c coin chute for ops who feature this card in the front glass of their phonos.

The card drives hard with direct-point-of-sale-advertising-promotion to get the players to insert "dimes" and "quarters"—even tho the "nickel" chute is wide open to continued play.

But, as reported last issue, and again reported this issue, the majority of the ops are featuring the 6 for 25c play action which they have found has tremendously stimulated play and brought more "quarters" into their machines than any other system ever yet devised.

The great success of the *"volume play plan"* is in correctly merchandising the music the machine vends to the public by offering the public a "big bargain" and, like executive after executive has stated, "The public will buy only bargains."

Here, then, the juke box operator can offer the public an unusually fine bargain—one extra tune free—by the insertion of a "quarter"—and the majority of the people will grab the bargain.

Then, again, the trade must remember that the time has come when "play promotion" is of utmost importance. It is good merchandising. It means the difference between profit and loss. And "volume play" brings ops profits, bigger profits than they have ever formerly enjoyed.

Many ops plan to use *The Cash Box "Volume Play Promotion Cards"* on tables and in booths in their locations. These men will have only one side of the card printed with whatever system they want to feature so as to use them thruout the location as well as place them inside the front glass of their phonos.

A western juke box op, who was also among the original music men who made the test for *The Cash Box* writes, "Never saw anything like it. This card took hold immediately. We used the 6 for 25c side and changed over our equipment.

We've never before enjoyed so many quarters in our collections. The storekeepers, too, were plenty surprised. They now want us to have cards tacked up in all booths and some want them to be stapled onto the menus at all the tables.

"Looks to me like this is going to be what the juke box op needs to save his business.

"We want to compliment you and we ask you, regardless of what the price is, to please continue to send the cards to us each week with the new tunes on them. Your system for rating the tunes and the dateline is very good. Keep up the good work. All music ops will learn that *The Cash Box* is out there working for them when you present this plan nationally."

The cost to the operators for obtaining better play action, for boosting their take, is but 5c per week per machine—only one card—minimum number of cards to be shipped to any operator—100—at the cost of only $5—which also includes the wrapping and first-class mailing cost.

JUKE BOX OPERATORS USE THIS ORDER FORM TODAY!

The Cash Box
381 Fourth Ave.
New York 16, N. Y.

Only 5c Per Card
(MINIMUM ORDER 100 CARDS)

Please rush _____ "Volume Play Promotion Cards"
(QUANTITY)
for next week – featuring next week's "Top Ten Tunes."

Enclosed find my check for _____. Continue to ship me
(AMOUNT)
same number of cards for the next _____ weeks.
(NUMBER)

Name _____

Firm _____

Address _____ City _____ State _____

THE CASH BOX

Music Section

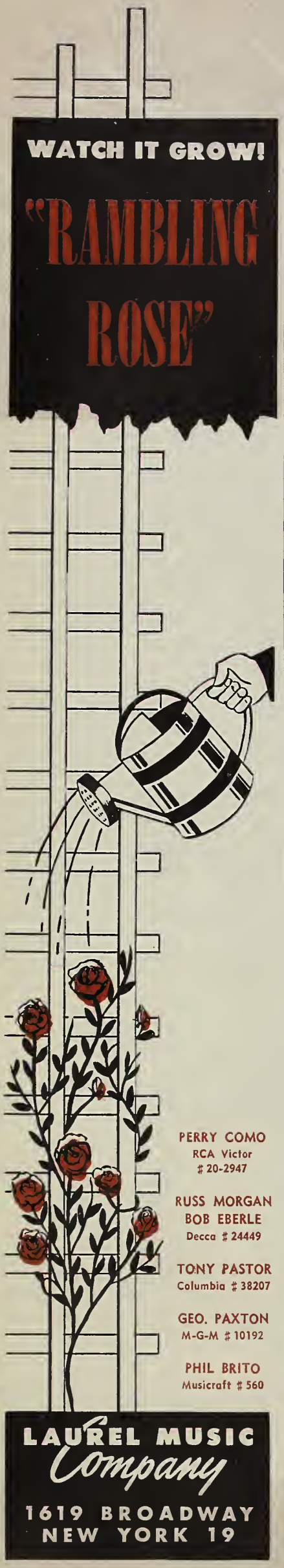
July 10, 1948

"BULL MOOSE" JACKSON

When music ops gather and speak of hit recordings, it's a cinch that "Bull Moose" Jackson's name is mentioned. Riding hot and heavy on juke boxes throughout the nation with a slew of hit recordings, Bull Moose continues to hypo phono play with each turn of the wax. Famed maestro Lucky Millinder hung the nickname "Bull Moose" on Jackson several years ago, and it has been with him ever since. Jackson started his rise to national prominence with "I Love You Yes I Do," and has since followed with "All My Love Belongs to You," "I Want A Bow Legged Woman" and his latest "I Can't Go On Without You." He is currently on a nation-wide personal appearance tour. Exclusively featured on King Records. Direction: Moe Gale Inc. Personal Manager: Lucky Millinder.

Features

★ The Nation's Top Ten Juke Box Tunes
★ The Cash Box Hillbilly Hoedown
★ Country & Western Record Reviews
★ Around The Way Corner
★ Hollis 'Honest' Randolph
★ Race Record Reviews
★ Folk & Western Record Reviews
★ The Cash Box Disc-Hits Box Score
★ Hot Jr Uptown, Chicago, 52nd Avenue & New Orleans
★ The Nation's Top 5 Hillbilly, Folk & Western Juke Box Tunes



PERRY COMO
RCA Victor
20-2947

RUSS MORGAN
BOB EBERLE
Decca # 24449

TONY PASTOR
Columbia # 38207

GEO. PAXTON
M-G-M # 10192

PHIL BRITO
Musicraft # 560

LAUREL MUSIC Company
1619 BROADWAY
NEW YORK 19

DISKERS OPTIMISM UPPED AS KAPP PLAN TO END RECORD BAN WINS APPROVAL

Jack Kapp, Decca Prexy, Proposes Institute of Music. Plan To Further Interests of Music Industry. Waxers See Possibility of Skirting Taft-Hartley Law and Possibly End Disk Ban. AFM Quiet.

NEW YORK—As the "Kapp Plan" for the Institute of Music In America got around trade circles this past week, recording companies and their officials expressed wide optimism as to the possible end of the current recording ban.

Altho the larger majority of diskers queried did not know the basic aspects of the plan itself, it seemed that many more or less, would readily accept any plan which would put an end to the disk ban.

The plan, proposed by Decca prexy Jack Kapp and drawn up by him and several attorneys, basically embodies the idea of furthering the interests of the music industry to the general public. The plan itself is far-reaching and if accepted by the American Federation of Musicians would undoubtedly put the spotlight on the music and recording industry as public benefactors. It is also easily seen that if the "Institute of Music" is received by Petrillo and the union with favor, it would place the latter in the public's eye as one of the nation's most favorable labor leaders.

The legal aspects of the plan, with which the recording companies and their legal experts are most concerned with, was viewed by many as being quite simple. Foremost in the minds of all diskers was whether or not the mode of royalty payments stipulated in the plan would meet with the approval of Taft-Hartley and Petrillo. Altho it was rumored in trade circles that Petrillo had wanted a "welfare fund" of some sort, it was learned that if this could not be accomplished, he would accept a substitute. The Taft-Hartley Law prohibits payments by an employer (in this case the recording companies) to a representative of an employee (the AFM). The contention by most attorneys familiar with the plan is that royalty payments by the recording companies to an organization not a representative of the employee would pass the scrutiny of Taft-Hartley and win the approval of those officials connected with the law.

The basic purposes of the plan are:

To further music appreciation by the people of this country, to conduct research into the music industry, to further promote the music education of the peoples of this nation.

To establish community music centers bent on furthering the interest in music of local musicians and bands.

Make provisions for the furthering of musical interest by the nation's war veterans and armed services.

Support and endowment of libraries of music to recognized schools, libraries, opera companies, choral societies and other recognized institutions devoted to musical education.

The plan further proposes three classes of members; industry members who will make payments to the institute; musician members or the American Federation of Musicians; public members, not otherwise connected with the music industry.

Members of the trade queried this past week expressed full support to the Kapp plan, and many were emphatic in their praise of Kapp for the noble work and effort which was necessary to formulate the workings of the plan.

Spokesmen for the American Federation of Musicians were noticeably quiet when questioned about the plan. As a matter of fact, several members of Mr. Petrillo's much heralded publicity department, expressed complete ignorance of the facts concerning the presentation of the plan to Mr. Petrillo. It was readily evident that most diskers, music publishers and tradesman would take to the plan only as a means of ending the current recording ban.

Word has it around in the trade that a statement would be issued by Petrillo this coming week.

IF "OSCARS" WERE GIVEN FOR OUTSTANDING Needle PERFORMANCE

Permo Point Round and Permo Point Elliptical would top the list for:
EXTREMELY LONG NEEDLE LIFE
UNEQUALLED KINDNESS TO RECORDS
DEPENDABILITY ON LOCATIONS
ECONOMY — *still at the same low price!*
More Permo needles sold than all other longlife needles combined.

PERMO POINTS
Made by the original and world's largest manufacturer of longlife phonograph needles.
PERMO, *Incorporated*
Chicago 26

"THAT FIVE O'CLOCK FEELING"
Recorded by
FRANKIE CARLE
and his Orchestra
on COLUMBIA # 38203
BROADWAY MUSIC CORPORATION
Will Von Tilzer, Pres.
1619 BROADWAY New York N.Y.

Awarded for the Best Record of 1947

VITAcoustic
MEANS
"LIVING SOUND"

FIRST CLASS
PERMIT No. 43309
(Sec. 510, P. L. & R.)
NEW YORK, N. Y.

BUSINESS REPLY CARD

NO POSTAGE NECESSARY IF MAILED IN THE UNITED STATES

4c—POSTAGE WILL BE PAID BY—

THE CASH BOX

381 FOURTH AVENUE

NEW YORK (16), N. Y.

USE THIS PREPAID POSTCARD TO LIST YOUR TEN TOP TUNES FOR THIS WEEK

	NAME OF RECORD HERE	ARTIST OR BAND HERE
1.	.....	.....
2.	.....	.....
3.	.....	.....
4.	.....	.....
5.	.....	.....
6.	.....	.....
7.	.....	.....
8.	.....	.....
9.	.....	.....
10.	.....	.....

OPS WITH WESTERN AND FOLK TUNES—USE THIS SECTION TO LIST YOUR FIVE TOP WESTERN AND FOLK TUNES

	NAME OF RECORD HERE	ARTIST OR BAND HERE
1.	.....	.....
2.	.....	.....
3.	.....	.....
4	.....	.....
5.	.....	.....

OPS WITH RACE LOCATIONS—USE THIS SECTION TO LIST YOUR TOP FIVE RACE TUNES

	NAME OF RECORD HERE	ARTIST OR BAND HERE
1.	.....	.....
2.	.....	.....
3.	.....	.....
4.	.....	.....
5.	.....	.....

NAME .....

FIRM .....

ADDRESS .....

CITY .. .. STATE ....

The Nation's TOP TEN Juke Box Tunes

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly *To The Cash* Box By Leading Music Operators Throughout The Country.

CODE

AL—Aladdin	DA—Davis	MA—Majestic	RA—Rainbow
AP—Apollo	DE—Decca	MI—Miracle	SA—Savoy
AR—Aristocrat	DEL—DeLuxe	ME—Mercury	SD—Super Disc
AS—Astor	DL—Delmac	MG—MGM	SP—Specialty
BE—Beacon	DM—Damon	MN—Manor	SI—Signature
BU—Bullet	EX—Exclusive	MO—Modern	ST—Sterling
CA—Capitol	FL—Flint	MU—Musicraft	TO—TOP
CM—Commodore	JE—Jewel	NA—National	TC—20th Century
CN—Continental	GR—Grand	PA—Palda	UN—Universal
CO—Columbia	KI—King	RE—Regent	VI—Victor
CS—Coast	LO—London	RO—Rondo	VT—Vitacoustic

1 YOU CAN'T BE TRUE, DEAR

On top of the heap again with music ops going wild about this ditty.

AP-1121—N. Emmett
CA-15077—The Sportsmen
CO-38211—The Marlin Sisters
DE-24439—Dick Haymes
DEL-1171—Ziggy Lane
AS-145—Fred Sayles
BU-1032—R. Deauville
LO-202—Vera Lynn
CN-1009—Whistling Jitterettes
MU-558—Russ Brooks
GR-2009—M. Wilson
RO-128—Ken Griffin
VI-25-1117—Will Glahe
VI-20-2944—Dick James

2 WOODY WOODPECKER

Driving music ops mad, but coining coin galore!

CA-15145—The Sportsmen
CO-38197—Kay Kyser O.
ME-5154—The Honeydreamers

3 MY HAPPINESS

In second place last week—here is this hit tune in the third spot. A real winner!

BU-1032—Ronnie Deauville
CA-15094—The Pied Pipers
CO-38127—The Marlin Sist.
CN-1241—The McKay Trio
DE-24446—Ella Fitzgerald
DA-20-17—Anne Vincent
DM-11133—Jon & Sondra Steele
ME-5144—John Laurenz
SI-15026—Alan Dale
PA-1004—P. Sheridan

4 LOVE SOMEBODY

Makes the big jump from ninth place to take over this featured spot.

CO-38174—Doris Day & Buddy Clark

5 TOOLIE OOLIE DOOLIE

In the fifth spot again with ops reordering in the droves.

CA-15059—The Sportsmen
CN-1223—Vaughn Horton
DN-2015—Dana Serenaders
DE-24380—Andrews Sisters
FL-5005—Alpine Belles
LO-201—Johnny Dennis
SP-5505—Larkin Sisters
ST-1013—Dick Hayman
VI-25-1114—Henri Rene O.

6 LITTLE WHITE LIES

Repeats its click position of last week. A top song for the phonos.

CO-38114—Dinah Shore
DE-24280—Dick Haymes
JE-2002—Martha Davis
MU-558—Mel Torme
VI-27521—Tommy Dorsey O.

7 NATURE BOY

Gradually drops down this week, altho play continues to hold in most locations.

CA-15054—King Cole
CO-38210—Frank Sinatra
DE-24439—Dick Haymes
EX-36x—Herb Jeffries
ME-5134—John Laurenz
JE-2006—The Hollywoodaires
MU-567—Sarah Vaughan
RA-10070—Eddy Manson
VI-20-2944—Dick James

8 TELL ME A STORY

On the bottom a week ago—into the eighth spot this week.

CO-38050—Frankie Carle O.
DE-24329—Ames Bros.
ME-5120—Vic Damone
MG-10144—Bob Houston
VI-20-2761—Sammy Kaye O.

9 THE DICKEY BIRD SONG

In seventh place last week, this plug tune drops to the ninth spot here.

CO-38085—Jerry Wayne
DE-24301—Larry Clinton O.
MA-1234—George Olsen O.
MG-10138—Blue Barron O.
VI-20-2617—Freddy Martin O.

10 ST. LOUIS BLUES MARCH

Still racking up sensational coin play. Ops point to this ditty as one of their best ever.

VI-20-2722—Tex Beneke O.

THE CASH BOX Record Reviews

DISK OF THE WEEK

"Hankerin' " (2:54)
"I Went Down To Virginia" (2:57)

GORDON MacRAE
(Capitol 15128)

GORDON MacRAE

● The teeming tones of balladeer Gordon MacRae and a ditty sure to put the phono spotlight on him in a big way. Gordon's top notch tonsiling is bound to come in for a roar of approval with this bit—sure to make his many phono fans dig for silver, and dig deeply at that. Ditty bound to cause all the commotion is this hunk of wax titled "Hankerin'," from the forthcoming Warner Brothers flicker "Two Guys From Texas." Slow, melodic warbling by Gordon is infectious and draws the listener closer to the phono for another earful. The song has that light bounce tempo and feeling about it, with the smooth measure of vocal fragrance supplied by MacRae rating as heavily as a spade flush. On the flip with a ditty that kicked around some, Gordon comes back with another pleasurable performance in "I Went Down To Virginia." Tune repeats the merry tempo of the top deck, with Gordon's voice leading the way throughout the platter. Orchestral backing on the pair by maestro Carlyle Hall adds luster and polish to an alluring piece of wax. Don't miss "Hankerin' "—it's a cinch to score.

"You Call Everybody Darlin' " (2:57)
"Lonesome For Someone" (2:58)

BRUCE HAYES
(DeLuxe 1178)

● Ditty literally burning up a load of phonos throughout the land is offered here in excellent styling by piper Bruce Hayes. It's the mellow beat of "You Call Everybody Darlin' " we're shouting about, with Bruce pitching pipes in resplendent styling all thru. The choir boy pipes pick 'em up and lay 'em down in sparkling manner, with the sprightly rhythmic background seeping thru in gala mood. Flip switches to a slow tender piece with the title acting as the bill of fare. "Lonesome For Someone" shows Bruce's pipes and his song styling in effective versatile mood throughout the platter. Topside is the one they'll rave about—run out and latch on!

"Let Me Call You Sweetheart" (3:00)
"Red Sails In The Sunset" (2:31)

JACK CURTIS
(Strand 1002)

● Pair of oldies well suited to those tavern locations are these offered in fair fashion by balladeer Jack Curtis. Both tunes, done up in straight standard fashion might grab the music op's eye for its repeat use qualities. Jack's vocal efforts on the pair are pleasant enough, and altho this hunk of wax won't cause a heat-wave, it should suffice ops' musical needs. Instrumental backing provided by the Clarence Fuhrman ork spikes the cookie throughout, to balance the platter and add to its winning potentialities. You know your route better than we do—take it from here.

"It Began In Havana" (2:43)
"Nola" (2:40)

BARCLAY ALLEN
(Capitol 15131)

● Ops that go for the style of music piano thumper Barclay Allen displays are sure to reap harvest wyith this blue ribbon package of wax. Barclay, formerly featured with the Freddy Martin ork, showcases his tip-top fingers in all his glory with this wonderful arrangement of "It Began In Havana" and "Nola." Top deck spills in light Latin rhythm, with the nostalgic rhumba rhythms offering the hip-swivelers something to shout about. Flip, a standard, gets an excellent sendoff via Barclay's ivories, with the fond melody echoing brilliantly throughout the entire waxing. Ops with wired music locations should climb on the bandwagon with this pair.

"La Lunidera" (2:49)
"Mary Ann" (2:51)

PUPI CAMPO ORCH.
(Seeco 4108)

● Pair of sides styled in the gala Latin metro of the Pupi Campo ork, and the rhythm of "La Lunidera" and "Mary Ann" show as sides that ops in need of filler material con go for. Top deck, a very fast rhumba side has the crew displaying their wares in effective fashion, with the vocal spot shown here balacing the side. Flip, with a band vocal thrown in spikes the platter to add to its winning possibilities. Altho the pair won't stop traffic, they do, nevertheless, make for pleasant listening. Ops who have the spots should lend an ear in this direction.

"Ready, Set, Go!" (2:52)
"Blow Gabriel, Blow" (2:55)

MARTHA TILTON
(Capitol 15130)

● Pretty chirping of thrush Martha Tilton and some great wax for music ops show here as the metro of "Ready, Set, Go" and "Blow Grabiel, Blow" seep thru here. Top deck bounces along in sprightly fashion, with Martha's mellow pitch ringing true thruout the entire waxing. Ditty has lots of rhythm to it—of the sort that makes silver jingle in the phonos. On the flip with the well-known "Blow Gabriel, Blow," Martha comes back with another piece of wax to boost ops' phono take. The gal's lyrical lift on this piece is something to marvel at—it really is that good. Add the wonderful musicianship of the Dean Elliot ork, and ops have a pair that can really spin to their best advantage.

"Li'l Liza Jane" (2:44)
"When My Sugar Walks Down The Street" (2:56)

RAY BAUDAC & HIS BOBCATS
(Capitol 15131)

● Long missing from the phono spotlight, the very talented and popular Ray Baudac comes back with his Bobcats here to set the stage for a slew of phono play and a hunk of glory via this waxing. Top notch, and sparkling Dixie rhythm shows Ray and the gang in mellow splendor as they grab and gab for the riffs that "Li'l Liza Jane" offers. Ditty is one that has always meant repeat phono play for music ops throughout the land, this rendition here should set Ray and the boys on top again, as well as mean buffalo hide for ops. Flip has the crew in gay mood again with the tempo of "When My Sugar Walks Down The Street" spilling in sharp tones that satisfy. The gang that go for this wonderful style of music are sure to yell loud and long for this. Hop on!

"Shoe Shine Shuffle" (2:49)
"Love Me Or Leave Me" (2:59)

PAT FLOWERS
(Victor 20-2930)

● Pleasant vocal spooning of Pat Flowers and a ditty that has the spark of a potential coin winner. Wax, titled "Shoe Shine Shuffle" spills in brilliant manner, with Pat offering the smart wordage in able fashion. Tempo of the ditty weaves in bounce metro, with its boogie pattern in the background spiking the needling. Pat's vocal efforts are bound to be well received in music circles as well as by phono fans across the map. On the flip with the standard "Love Me Or Leave Me," Pat comes back again with another pleasurable performance to which ops might go for. Top side offers the coin winning incentive—it deserves your listening time.

"Day In-Day Out" (3:02)
"I Don't Stand A Ghost Of A Chance" (3:04)

TONY MARTIN
(Decca 25379)

● Pair of reissue sides by Tony Martin, and the set up of two oldie-standards that whirled merrily not so many moons ago. Tony's strong vocal qualities showcase the plush music and melody of the top deck, "Day In-Day Out." Orchestral backing on this side by the Ray Sinatra ork hypo the platter all the more and add to its alluring ways. Flip, well known by music lovers and ops everywhere has Tony in brilliant styling vocalizing to the soft, sentimental strains of "I Don't Stand A Ghost Of A Chance." Those spots that go for the quiet, velvet music Tony offers should hold still for this duo.

"Twelfth Street Rag" (2:47)
"Hearthquake Boogie" (2:44)

MILT HEARTH TRIO
(Decca 24450)

● Pair of playful sides by the Milt Hearth Trio and the mellow metro of "Twelfth Street Rag" and "Hearthquake Boogie" show as wax ops might use as excellent filler material. Top deck is an oldie with Milt and the boys displaying their instrumental wares in able fashion. Flip, an original piece by Milt, has the boys giving out with loads of charm and musical pleasure. Both sides of this hunk of wax should meet with the requirements of those tavern spots. Ops take it from here.

"Cinderella Polka" (2:55)
"In Paradise" (2:53)

LAWRENCE DUCHOW with the RED RAVEN ORCH.
(Victor 25-1121)

● Music fashioned in the gay polka style of maestro Lawrence Duchow and a ditty that should certainly boost ops' take. It's the fond melody of "Cinderella Polka" that Lawrence offers in gala mood and manner to set the stage for a slew of phono play. Ditty bounces along in light polka styling, with the band displaying their top notch wares in excellent manner throughout. Flip slows down considerably to the tempo of a waltz, with the crew shining brightly again. Ops who have a call for this brand of music would do well to get next to these sides—but pronto!

"If I Live To Be A Hundred" (2:56)
"Where The Apple Blossoms Fall" (2:58)

MONICA LEWIS with THE AMES BROTHERS
(Decca 24447)

● Pair of slow, delightful sides for music ops to take a peek at are these offered in pleasing fashion by chirp Monica Lewis and the Ames Brothers. Top side is the one to watch—it's currently kicking up a storm in a slew of phonos across the land. Monica's charming vocal tones ring out in able manner, with some top notch harmony spilling in the background throughout. Flip repeats the pattern of the top deck, as the metro of this ditty weaves in slow, tender fashion once more. Both sides of this platter are suited for ops with tavern spots.

"There's The Same Old Lovelight In Your Eyes" (2:49)
"The Toodle-I-Ay Song" (2:46)

NANCY DONOVAN
(DeLuxe 1167)

● Silver tonsils of thrush Nancy Donovan and a side that may boost ops' phono take. It's the slow, warm metro of that pleasing oldie titled "There's The Same Old Lovelight In Your Eyes" which offers ops the incentive here. Nancy's strong vocal tones ring true throughout this affectionate piece, with able orchestral backing rounding out the side. Flip, titled "The Toodle-I-Ay Song" shows as a novelty hunk of wax which may attract ops' attention. Wax makes for loads of laughter and merriment, with Nancy in the limelight throughout. Ops that have a call for music of this brand take note.

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

the original 'Woody' voice from the famous movie cartoon!

© WALTER LANTZ PROD. INC.

'WOODY WOODPECKER'

With THE SPORTSMEN Featuring MEL BLANC

and his original Woody Woodpecker voice from the Walter Lantz Cartoons

There's only one *real* 'Woody' and Capitol's got him!

Flipover: 'I'd Love To Live In Loveland With A Girl Like You'
with THE SPORTSMEN and orchestra

CAPITOL RECORD 15145

Capitol RECORDS
REG. U.S. PAT. OFF.

Capitol's HOT HITS

No. 1 NATURE BOY — The Original
LOST APRIL
King Cole **Capitol 15054**

POPULAR

TOOLIE OOLIE DOOLIE (The Yodel Polko)
YOU CAN'T BE TRUE, DEAR
The Sportsmen — Capitol 15077

MY HAPPINESS
HIGHWAY TO LOVE
The Pied Pipers — Capitol 15094

SUSPICION
FLO FROM ST. JOE MO
Tex Williams — Capitol 40109

I'M MY OWN GRANDPAW
HAUNTED HEART
Jo Stofford — Capitol 15023

TEA LEAVES
HIGHWAYS ARE HAPPY WAYS
Jack Smith — Capitol 15102

CARAMBA! IT'S THE SAMBA
BABY, DON'T BE MAD AT ME
Peggy Lee — Capitol 15090

PUT 'EM IN A BOX, TIE 'EM WITH A RIBBON (AND THROW 'EM IN THE DEEP BLUE SEA)
IT'S THE SENTIMENTAL THING TO DO
The King Cole Trio — Capitol 15080

SEPIA

FINE BROWN FRAME
THE PIG-LATIN SONG
Nellie Lutcher — Capitol 15032

KING SIZE PAPA
WHEN YOU'RE SMILING (THE WHOLE WORLD SMILES WITH YOU)
Julio Lee — Capitol 40082

COME AND GET IT, HONEY
HE SENDS ME
Nellie Lutcher — Capitol 15064

WESTERN

ROCK AND RYE
MY HEART'S AS COLD AS AN EMPTY JUG
Tex Ritter — Capitol 15119

HUMPTY DUMPTY HEART
TODAY
Honk Thompson — Capitol 40065

COMING UP FAST

THE FIRST BASEBALL GAME
SWEETIE PIE
Johnny Mercer — Capitol 15096

12th STREET RAG
SOMEBODY ELSE, NOT ME
Pee Wee Hunt — Capitol 15105

BLUE SHADOWS ON THE TRAIL
LOVE OF MY LIFE
Andy Russell — Capitol 15063

BETTER LUCK NEXT TIME
ROSES OF PICARDY
Jo Stafford — Capitol 15084

WOO-GA-MA-CHOO-GA
STREET OF DREAMS
Ernie Felice — Capitol 15082

STEPPIN' OUT WITH MY BABY
EVELYN
Gordon MacRae — Capitol 15091

WHO? ME?
FOOLISH TEARS
Tex Williams — Capitol 15113

THE CASH BOX Record Reviews

"In The Dark" (2:59)
"The Boone County Volunteer Fire Brigade" (2:49)

JOHNNY CORVO
(Gem 1507)

● Plush ballading of piper Johnny Corvo and a deck that has the spark of phono play about it. Johnny's smooth vocal flavor is shown in top notch light here as he pitches pipes to purr the strong wordage to "In The Dark." Ditty is deep and meaningful, with Johnny's soothing warbling glowing brilliantly. Vocal flavor in the background by the Gem Blazers spikes the platter to add to its winning potentiality. Flip, a novelty piece has Johnny back again with another pleasureable performance in "The Boone County Volunteer Fire Brigade." Dig the title here for the wax message. "In The Dark" is the side to get next to.

"Hair of Gold" (2:20)
"Moonrise" (2:31)

JACK EMERSON
(Metrotone 2018)

● Ditty causing a load of commotion in disk circles is offered here by piper Jack Emerson in first rate manner to set the mob howling and yowling for more. Titled "Hair of Gold", Jack pitches pipes in brilliant fashion to put the spotlight on him—and a well deserved spot it is. The song bounces along in merry fashion, with the wonderful wordage ringing true throughout. Grade A instrumental work supplied by maestro Chet Howard spikes the deck to add lustre and polish to an already superb waxing. Flip, titled "Moonrise" has Jack spooning in the romantic vein, with the soft delicate patter offered here glowing fervently. "Hair of Gold" will mean "gold" to music ops—in the form of a sensational coin culler.

"Rosie O'Toole" (2:31)
"The Touch Of Your Lips" (2:51)

BILL CLEMENT
(Orpheus 262)

● Here's one that rates like a spade flush itself! Ditty bouncing along in light bright tones of Erin, with orkster-balladeer Bill Clement on deck shows as one that definitely beckons coin play in a big way. Titled "Rosie O'Toole", Bill purrs the smart lyrics in top notch soothing manner to boost the wax all the more. Song grows on the listener with each phrase—it's that good. Backing, a soft plush ballad has Bill in gala mood again as the melodic strains of "The Touch of Your Lips" sweep thru. Both sides of this cookie rate heavily—climb on the bandwagon.

"El Mosquito" (2:33)
"Los Hijos De Buda" (2:42)

CHUY REYES ORCH.
(Capitol 15125)

● Pair of sides styled in the Latin vein, with the Chuy Reyes ork offering some brilliant music for the hipswivelers. Wax dances along in pleasant mood, as the fond rhumba rhythm echoes brightly. Top deck, titled "El Mosquito" has piper Tony Gari to the mike for the vocal flavor. Strong ballading shown here makes for easy listening, as the band blends tones to round out the side. Flip, a very fast rhumba has the crew displaying their instrumental charm in pleasing fashion. The crowd that go for this brand of music should hold still for this. Ops take note.

SLEEPER OF THE WEEK

"I'm Sorry But I'm Glad" (3:00)
"A Tree In A Meadow" (3:03)

MARGARET WHITING
(Capitol 15122)

MARGARET WHITING

● It's the winning voice of chirp Margaret Whiting and another bell ringer for music ops. Well loaded with winning possibilities is this latest piece by Maggie titled "I'm Sorry But I'm Glad." The gal's glowing pipes spill in sharp tones that satisfy throughout the deck, as the comely wordage of the song hits the spot. Ditty is one that will make phono fans dig for silver and dig again, and again. Wax spills in medium slow tempo, with Maggie displaying her vocal styling in grand fashion. Orchestral backing of the Frank DeVol ork adds to the platter immensely and is sure to win wide approval in disk circles. On the flip with "A Tree In A Meadow", Maggie comes back again with another strong contender for phono honors. Altho the ditty has bounced around a bit, this rendition should boom it all the more and possibly set the stage for some phenomenal coin play. "I'm Sorry But I'm Glad" has the tint of buffalo about it. Latch on!

"Cu-Koo Bird Waltz" (2:51)
"The Red Red Robin" (2:53)

ANNE VINCENT
(Mercury 5164)

● Ditty kicking up a storm in many spots throughout the nation is offered here in sparkling manner by chirp Anne Vincent. Titled "Cu-Koo Bird Waltz", Anne spills the tender wordage in fair fashion. Her strong vocal tones are sure to garner a slew of attention in phono circles. Ditty itself is catchy as the mumps—it draws the listener closer to the phono with each listening. On the flip with the standard "Red Red Robin", Anne bounces back with another pleasureable performance. Ork backing spikes both sides of the platter to boom it all the more. Wax rates a look-see.

"You Call Everybody Darlin'" (2:53)
"Blue Bird Polka" (2:51)

ANNE VINCENT
(Mercury 5155)

● Here's a coin winner if there ever was one! It's Anne Vincent in the phono spotlight again with a ditty bound to be on a zillion phonos in the very near future. Wax, titled "You Call Everybody Darlin'" has Anne vocalizing in sprightly fashion as the mellow metro of this bright piece bounces along. Gal's pipes ring true throughout the entire platter, with the clever wordage delivered in sharp notes that score. On the backing with a polka ditty, Anne shows her versatile styling to best advantage with "Blue Bird Polka". Ditty is a light novelty piece and should come in for its fair share of phono play. "You Call Everybody Darlin'" is the side to ride with.

"Malaguena" (2:39)
"Afternoon In August" (2:48)

BILLY BUTTERFIELD ORCH.
(Capitol 15127)

● Orchestrated patter of the Billy Butterfield crew and pair of pleasant refreshing sides for ops with dance spots. Wax, titled "Malaguena" and "Afternoon In August" shows the Butterfield boys in glowing manner as they display their instrumental wares throughout the wax. Top deck, with Billy's original interpretation of this now standard tune has the maestro himself in the limelight as he takes the lead with the horn. Flip shows as a repeat clincher for music ops, with the weird tones of "Afternoon In August" bouncing thru. Ops who have the spots won't go wrong with this duo.

"I Found A Rose" (2:49)
"I'm Headin' For A Shotgun Weddin'" (2:56)

GEORGE OLSEN ORCH.
(Primrose 1027)

● Pair of playful sides by the able and popular George Olsen ork, and the metro of "I Found A Rose" and "I'm Headin' For A Shotgun Weddin'" seep thru here to beckon coin play in a big way. Top deck is the one to watch; its pleasant melodic mood weaves in slow manner to set the stage for a ton of jitney. Piper Ray Adams grabs the lead here, with his soft and commanding voice sparkling in bright patterns throughout the waxing. Vocal chanting in the background by chirp Betty Norman and Ed Stewart hypo the platter to add incentive for music ops. Flip, a gay novelty piece has Betty Norman in the limelight warbling the mellow wordage of "I'm Headin' For a Shotgun Weddin'." Grab the title here for the bill of fare. Ops should get next to "I Found A Rose."

"Just For Now" (2:56)
"A Lovely Rainy Afternoon" (2:39)

THE THREE SUNS
(Victor 20-2946)

● Light melodic patter of the Three Suns and the set up of "Just For Now" and "A Lovely Rainy Afternoon." Top side, a slow dainty ballad has the group displaying all their gallant charm in excellent fashion. Wax spills in fragrant romantic airs that satisfy, with the vocal splendor on this deck pointing to a slew of phono play. Flip, titled "A Lovely Rainy Afternoon," has the crew at their best as they offer their top notch instrumental tones in brilliant fashion. Ops with wired music spots should do well with this pair—they rate your avid listening attention.

"Rambling Rose" (2:59)
"There Must Be A Way" (2:49)

PERRY COMO
(Victor 20-2947)

● Enchanting vocal splendor of balladeer Perry Como and some more wax that is a cinch to clinch with phono ops. Bound to be a featured item on music machines throughout the land in the very near future, Perry offers the light, sprightly tones of "Rambling Rose" on the top deck in gala manner. Ditty bounces along at a mellow tempo with the smart lyric ringing true throughout the waxing. Add the wonderful instrumental patter of the Russ Case ork and ops have a deck that can really go. On the flip with the well known "There Must Be A Way," Perry bounces back with another potential winner. His smooth refreshing manner sparkles throughout the waxing as the plush wordage trickles in beautiful phrases of musical simplicity. "Rambling Rose" for the moola.

"Woody Woodpecker" (2:39)
"Mish Mosh Polka" (2:52)

THE HONEYDREAMERS
(Mercury 5154)

● Ops don't have to be told about this one! It's the maddening sound of the "Woody Woodpecker" and The Honeydreamers on deck for the vocal fragrance of this song. Ditty whirls in light metro throughout, with the vocal combo displaying their able tones of harmony in pleasant fashion. Title of the wax is all that ops need here. Flip, a novelty piece titled "Mish Mosh Polka" has the combo delivering the happy wordage in gay time. Altho the wax itself won't stop traffic, it nevertheless should meet with fair requirements.

"I Kiss Your Hand Madame" (2:56)
"I'm Getting Sentimental Over You" (3:00)

SPIKE JONES ORCH.
(Victor 20-2949)

● Crazy antics of the Spike Jones ork and the set up of two sides that fairly glitter with the spark of coin play. Spike and the crew display their versatile styling in top notch manner on the pair, with the refrain echoing brightly all thru. Top side, "I Kiss Your Hand Madame" starts in stat fashion, with beautiful vocal pitch spooning the magic wordage. That's when the action starts, as Spike and the boys let go with all the noise they can muster. Flip shows as a repeat coin clincher for Spike and the gang, with the refrain of "I'm Getting Sentimental Over You" seeping thru. Always a phono favorite, ops can't go wrong with this latest Jones cookie.

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

NEW YORK :

Smartest promotion stunt of the week—the gimmick that maestro Skitch Henderson sent out heralding his opening at the Cafe Rouge, Hotel Pennsylvania. Skitch passed out an announcement of the opening along with a shiny new dime, for his many fans to use in getting to the Penn. The dime gimmick was very appropriate inasmuch as New Yorkers were paying that token as their new subway fare this past week. And speaking of the latter, we wunder if the fare will have any effect upon band biz? Could be in these mad days . . . Most fabulous in the Tex Beneke band isn't Tex himself, as he will readily admit, but road manager Johnny O'Leary. Johnny, who has been with the band since the early Glen Miller days, has never missed a date with the band and has never been seen without a cigar in his hand. But Johnny has only been known to light the cigar once in the history of the band. That occasion was when Tex Beneke brought the band up onto the stage of the Capitol Theatre for the first time after the war.

* * * * *

Herman Lubinsky, of Savoy and Regent Records, informs us that he has issued an injunction against Al Trace and Sterling Records, for the latter's cutting of "You Call Everybody Darlin'." The entire situation meanwhile seems to be in a muddle. The ditty, currently skyrocketing in every section of the nation, has Trace up in arms also. Trace claims that only one member of his present band took part in the Sterling session, with Lubinsky supporting his claim. The injunction reportedly calls for an accounting of the Sterling sales of the platter and a restraint order compelling Sterling to "cease fire" . . . Arthur Freeman, formerly Chicago branch manager for Apollo Records, has been appointed general manager for Paul H. Milemore Inc., New York indie distribs . . . Rytvoc's "Little White House" by Milt Herth-Larry Douglas No. 1 on Dave Miller's WAAT Hillbilly Hit Parade . . . Congrats to Irving Berman of Manor Records, the proud pappy of a bouncing boy born Thursday, July 1st...Horace Heidt setting up a record deal whereby he will manufacture and sell record albums of the top talent on his Philip Morris airshow. Deal allegedly calls for top department stores in large cities getting exclusive distribution rights in their particular territory, with Heidt further promoting it by mentioning the outlet via his air program.

* * * * *

CHICAGO :

An engineer in New York recently discovered a new process for making records. It is called "Quality Control" and permits more volume while decreasing the surface noises. Within sixty days, Universal Records will be out with it . . . A "Q. C." stamp will be on all their records. Test Records have been made already and have proved very successful . . . Tommy Dorsey is playing one-nighters throughout the Midwest and drew a tremendous crowd at the Eagles in Milwaukee last week. Tommy's "Little White Lies" is one of the better renditions of the song . . . Herbie Fields, currently playing in Milwaukee, will open at the Silhouette Club on Howard Street in July, replacing Red Allen's group . . . Allen will come downtown to the Capitol Lounge . . . Don McGrane will follow Will Back into the Bismarck the 15th of July . . . In the meantime, the marquee on the Bismarck is attracting attention with its "Will Back All Star Revue" . . . Florian Zebach comes into the Palmer House after the Hildegarde show.

Dale Harrison, columnist for the Chicago *Tribune*, recently conducted a popularity poll for Chicago's leading disk jockey. Al Benson, a great favorite out on the South Side, was the winner. Ernie Simon and Lynn Burton ran second and third . . . Frankie Laine opened at the Chase Hotel in St. Louis the 24th and is drawing raves from everyone who has seen the show . . . His newest disk for Mercury is "Hold Me" . . . Mercury recently announced that Ann Vincent, who has recorded for London Records, has now joined their artists. Tommy Ryan, Chuck Foster's vocalist, has recorded "Delores" for Mercury and may have another oldie hit on his hands . . . Henry Busse, Vitacoustic platter star, will be doing one-nighters around the territory in the next few months . . . Danny Thomas returns to his old stamping grounds, The Chez Paree, in July . . . Danny recently cut "It's Liable To Be True" for MGM Records . . . Peggy Lee and Dave Barbour the cause of much excitement at the Chicago Theater. Glamorous Peggy's vocalizing "Caramba It's the Samba" really knocks 'em out.

LOS ANGELES :

Capitol Records folk up in arms with their latest winner by Gordon MacRae, "Hankerin'." Loads of folk in the disk biz hail Gordon as the nation's next movie idol . . . With work in MGM's lavish "Words and Music" production concluded, Perry Como last month purchased a house in the Valley, just north of Hollywood, and with his wife and youngsters will make his permanent residence here from now on out. Como thus joins hands with Jack Smith, Andy Russell, Gordon MacRae, Clark Dennis, Dick Haymes and Frank Sinatra . . . Herb Jeffries, Exclusive Records star, followed Nellie Lutcher into the Red Feather Club. Herb is currently mixing a bit of "Nature Boy" with the old "Brother Can You Spare A Dime" . . . Phil Regan, scheduled to sing the national anthem at the Democratic convention in Philly, July 11th.

WARM WEATHER LIFTS JUKE BOX BIZ

Resort Ops Report Collections Very Good. City Spots Holding Up Well. TV Interference Being Cut Down By Location Owners Themselves.

NEW YORK—Warm weather, according to reports received from juke box ops, has given the business a real "lift."

These men report that resort locations have been bringing in steadier and ever larger collections. They feel because of this, that the summer season will prove to be one of the best in many years.

City ops, too, are more enthusiastic than was first thought they would be. They claim that collections are "holding up well." (Some in the east attribute this to the rainy weather which has kept people at home.)

In general, tho, city ops report, one reason for their collections holding up as well as they have is due to the fact that the tavern spots have cut down much of the interference they formerly were faced with from the television receivers.

"It seems," one large city op reports "that the tavern owners, themselves, are no longer as enthusiastic over television and are, of their own accord, cutting down on the free shows. They will feature leading sports events, but halt there. In fact, some of them are even reported to be removing the TV receivers."

In general, it is believed that the "lift" which has been given collections is also much attributable to the greatly increased patronage which many of the locations are enjoying. Younger crowds are also responsible for the play increase.

"If the summer season continues as it has started," one op stated, "there is every surety that we are going to enjoy much better collection averages than we did this past spring season."

With ops no longer worried about television competition, there is every belief that the trade is going forward to enjoy better take. As long as storekeepers with television receivers will continue to "hold down" as they have so far these past months, take is bound to continue upward. The location owners report they sorely need their share of the collections.

DYNAMITE ON WAX!
UP AND COMING KING HITS!
KING 718
PEACH TREE STREET BOOGIE
BACKED BY
TAKE IT TO THE CAPTAIN
DELMORE BROS.
ORDER NOW FROM YOUR NEAREST KING BRANCH
KING
1540 BREWSTER AVE.
CINCINNATI 7, OHIO

MILLIONS
OF JUKE BOX PLAYS
EVERY DAY — MONTH AFTER MONTH!
OPERATORS SAY NO RECORD EVER PULLED IN SO MANY NICKELS
DEMAND THE ORIGINAL
"MY HAPPINESS"
by JON and SONDRA STEELE
"IT'S INCOMPARABLE'
Say the Jukes, Jocks and Record Counters
DAMON RECORD D-11133
DAMON RECORDING STUDIOS, INC.
1221 BALTIMORE AVENUE
KANSAS CITY, MO.

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

JULY 10, 1948

New York, N. Y.

1. YOU CAN'T BE TRUE, DEAR *(Ken Griffin)*
2. MY HAPPINESS *(Jon & Sondra Steele)*
3. WOODY WOODPECKER *(Kay Kyser)*
4. LITTLE WHITE LIES *(Dick Haymes)*
5. LOVE SOMEBODY *(Doris Day-Buddy Clark)*
6. THE DICKEY BIRD SONG *(Freddy Martin)*
7. TELL ME A STORY *(Sammy Kaye)*
8. CONFESS *(Patti Page)*
9. HAUNTED HEART *(Perry Como)*
10. CUCKOO BIRD WALTZ *(Ken Griffin)*

Chicago, Ill.

1. WOODY WOODPECKER *(Kay Kyser)*
2. YOU CAN'T BE TRUE, DEAR *(Ken Griffin)*
3. NATURE BOY *(King Cole)*
4. MY HAPPINESS *(Jon & Sondra Steele)*
5. LITTLE WHITE LIES *(Dick Haymes)*
6. YOU CALL EVERYBODY DARLIN' *(Al Trace)*
7. WILLIAM TELL OVERTURE *(Spike Jones)*
8. JUST BECAUSE *(Frank Yankovic)*
9. TELL ME A STORY *(Sammy Kaye)*
10. TOOLIE OOLIE DOOLIE *(Andrews Sisters)*

Los Angeles, Cal.

1. YOU CAN'T BE TRUE, DEAR *(Ken Griffin)*
2. WOODY WOODPECKER *(Kay Kyser)*
3. NATURE BOY *(King Cole)*
4. PUT 'EM IN A BOX *(King Cole)*
5. MY HAPPINESS *(Jon & Sondra Steele)*
6. TOOLIE OOLIE DOOLIE *(Andrews Sisters)*
7. HAUNTED HEART *(Bing Crosby)*
8. TELL ME A STORY *(Sammy Kaye)*
9. LITTLE WHITE LIES *(Dick Haymes)*
10. CONFESS *(Doris Day-Buddy Clark)*

Cleveland, O.

1. WOODY WOODPECKER *(Kay Kyser)*
2. CONFESS *(Patti Page)*
3. TEA LEAVES *(Alan Dale)*
4. YOU CAN'T BE TRUE, DEAR *(Ken Griffin)*
5. NATURE BOY *(King Cole)*
6. MY HAPPINESS *(Jon & Sondra Steele)*
7. MAYBE YOU'LL BE THERE *(Gordon Jenkins)*
8. YOU CALL EVERYBODY DARLIN' *(Al Trace)*
9. LITTLE WHITE LIES *(Dick Haymes)*
10. BLUEBIRD OF HAPPINESS *(Art Mooney)*

St. Louis, Mo.

1. LITTLE WHITE LIES *(Dick Haymes)*
2. WOODY WOODPECKER *(Kay Kyser)*
3. LOVE SOMEBODY *(Doris Day-Buddy Clark)*
4. CONFESS *(Doris Day-Buddy Clark)*
5. NATURE BOY *(King Cole)*
6. JUST BECAUSE *(Eddy Howard)*
7. YOU CALL EVERYBODY DARLIN' *(Al Trace)*
8. MAYBE YOU'LL BE THERE *(Gordon Jenkins)*
9. CUCKOO BIRD WALTZ *(Ken Griffin)*
10. SENTIMENTAL JOURNEY *(Ken Griffin)*

Philadelphia, Pa.

1. MAYBE YOU'LL BE THERE *(Gordon Jenkins)*
2. WOODY WOODPECKER *(Kay Kyser)*
3. LOVE SOMEBODY *(Doris Day-Buddy Clark)*
4. YOU CAN'T BE TRUE, DEAR *(Ken Griffin)*
5. I SOLD MY HEART TO THE JUNKMAN *(Basin St. Boys)*
6. TIME OUT FOR TEARS *(Savannah Churchill)*
7. I WANT TO CRY *(Savannah Churchill)*
8. MY HAPPINESS *(Jon & Sondra Steel)*
9. NATURE BOY *(King Cole)*
10. CONFESS *(Patti Page)*

Manchester, N. H.

1. NATURE BOY *(King Cole)*
2. YOU CAN'T BE TRUE, DEAR *(Ken Griffin)*
3. MY HAPPINESS *(Jon & Sondra Steel)*
4. TOOLIE OOLIE DOOLIE *(Andrews Sisters)*
5. LITTLE WHITE LIES *(Dick Haymes)*
6. ST. LOUIS BLUES MARCH *(Tex Beneke)*
7. MAYBE I LOVE YOU *(Judy Tremaine)*
8. SABRE DANCE *(Don Henry)*
9. LOVE SOMEBODY *(Doris Day-Buddy Clark)*
10. DICKEY BIRD SONG *(Freddy Martin)*

Chickasha, Okla.

1. MY HAPPINESS *(Jon & Sondra Steele)*
2. BABY FACE *(Art Mooney)*
3. NATURE BOY *(King Cole)*
4. TOMORROW NIGHT *(Lonnie Johnson)*
5. PUT 'EM IN A BOX *(King Cole)*
6. YOU CAN'T BE TRUE, DEAR *(Ken Griffin)*
7. LITTLE WHITE LIES *(Mel Torme)*
8. LAROO LAROO LILLI BOLERO *(Peggy Lee)*
9. GOOD ROCKING TONIGHT *(Wynonie Harris)*
10. NOW IS THE HOUR *(Margaret Whiting)*

Kingman, Ariz.

1. NATURE BOY *(John Laurenz)*
2. SABRE DANCE *(Andrews Sisters)*
3. TOOLIE OOLIE DOOLIE *(The Sportsmen)*
4. YOU CAN'T BE TRUE, DEAR *(Ken Griffin)*
5. JUST BECAUSE *(Frank Yankovic)*
6. SPANISH BELLS *(Texas Ramblers)*
7. NOW IS THE HOUR *(Margaret Whiting)*
8. LAROO,LAROO LILLI BOLERO *(Vic Damone)*
9. SWEETIE PIE *(Johnny Mercer)*
10. M-M-M GOOD *(The Modernaires)*

San Antonio, Tex.

1. NATURE BOY *(King Cole Trio)*
2. MY HAPPINESS *(Jon & Sondra Steele)*
3. YOU CAN'T BE TRUE, DEAR *(Ken Griffin)*
4. LITTLE WHITE LIES *(Dick Haymes)*
5. HEARTBREAKER *(Andrews Sisters)*
6. TOOLIE OOLIE DOOLIE *(Andrews Sisters)*
7. I HATE TO LOSE YOU *(Andrews Sisters)*
8. LOVE SOMEBODY *(Doris Day-Buddy Clark)*
9. WOODY WOODPECKER *(Kay Kyser)*
10. THAT AIN'T RIGHT *(Frankie Laine)*

Gretna, La.

1. YOU CAN'T BE TRUE, DEAR *(Jerry Wayne)*
2. NATURE BOY *(King Cole)*
3. YOU CALL EVERYBODY DARLIN' *(Al Trace)*
4. WOODY WOODPECKER *(Kay Kyser)*
5. MY HAPPINESS *(Ella Fitzgerald)*
6. TOOLIE OOLIE DOOLIE *(Andrews Sisters)*
7. JUST BECAUSE *(Eddy Howard)*
8. BABY FACE *(Art Mooney)*
9. BETTER LUCK NEXT TIME *(Perry Como)*
10. IT'S MAGIC *(Tony Martin)*

Boston, Mass.

1. LITTLE WHITE LIES *(Dick Haymes)*
2. IF I LIVE TO BE A HUNDRED *(Bob Hannon)*
3. NATURE BOY *(King Cole)*
4. MY HAPPINESS *(Jon & Sondra Steele)*
5. SAX-A-BOOGIE *(Sam Donahue)*
6. JUKE BOX SONG *(Vic Valenti)*
7. IT'S MAGIC *(Sarah Vaughan)*
8. WILLIAM TELL OVERTURE *(Spike Jones)*
9. ROBINS NEST *(Count Basie)*
10. LOVE SOMEBODY *(Doris Day-Buddy Clark)*

Saginaw, Mich.

1. YOU CANT BE TRUE, DEAR *(Ken Griffin)*
2. WOODY WOODPECKER *(Kay Kyser)*
3. MY HAPPINESS *(Jon & Sondra Steele)*
4. VALENCIA *(Ken Griffin)*
5. CARAMBA IT'S THE SAMBA *(Peggy Lee)*
6. TOOLIE OOLIE DOOLIE *(Andrews Sisters)*
7. I HATE TO LOSE YOU *(Andrems Sisters)*
8. LITTLE WHITE LIES *(Dick Haymes)*
9. NATURE BOY *(King Cole)*
10. HAUNTED HEART *(Guy Lombardo)*

Kane, Pa.

1. MY HAPPINESS *(Jon & Sondra Steele)*
2. YOU CAN'T BE TRUE, DEAR *(Ken Griffin)*
3. WOODY WOODPECKER *(Kay Kyser)*
4. TOOLIE OOLIE DOOLIE *(Vaughn Horton)*
5. JUST BECAUSE *(Frank Yankovic)*
6. PUT 'EM IN A BOX *(Doris Day)*
7. SUNRISE BOOGIE *(Frankie Carle)*
8. LITTLE WHITE LIES *(Dick Haymes)*
9. AFTER YOU'VE GONE *(Freddy Martin)*
10. HEARTBREAKER *(Andrews Sisters)*

Winston-Salem, N. C .

1. MY HAPPINESS *(Jon & Sondra Steele)*
2. YOU CAN'T BE TRUE, DEAR *(Ken Griffin)*
3. WOODY WOODPECKER *(Kay Kyser)*
4. TOOLIE OOLIE DOOLIE *(Vaughn Horton)*
5. LITTLE WHITE LIES *(Dick Haymes)*
6. NATURE BOY *(King Cole)*
7. BABY FACE *(Art Mooney)*
8. YOU CALL EVERYBODY DARLIN' *(Al Trace)*
9. TELL ME A STORY *(Sammy Kaye)*
10. MELODY TIME *(Vaughn Monroe)*

Stamford, Conn.

1. WOODY WOODPECKER *(Kay Kyser)*
2. MY HAPPINESS *(Jon & Sondra Steele)*
3. YOU CAN'T BE TRUE, DEAR *(Dick Haymes)*
4. TOMORROW NIGHT *(Lonnie Johnson)*
5. LITTLE WHITE LIES *(Dick Haymes)*
6. TOOLIE OOLIE DOOLIE *(Andrews Sisters)*
7. LOVE SOMEBODY *(Doris Day-Buddy Clark)*
8. BECAUSE *(Perry Como)*
9. WILLIAM TELL OVERTURE *(Spike Jones)*
10. CANDY STORE BLUES *(Toni Harper)*

Cliffside Park, N. J.

1. WOODY WOODPECKER *(Kay Kyser)*
2. YOU CAN'T BE TRUE, DEAR *(Ken Griffin)*
3. NATURE BOY *(King Cole)*
4. MY HAPPINESS *(Jon & Sondra Steele)*
5. JUST BECAUSE *(Frank Yankovic)*
6. LOVE SOMEBODY *(Doris Day-Buddy Clark)*
7. PUT 'EM IN A BOX *(Eddy Howard)*
8. LITTLE WHITE LIES *(Dick Haymes)*
9. TOOLIE OOLIE DOOLIE *(Vaughn Horton)*
10. IT'S MAGIC *(Tony Martin)*

Covington, Ky.

1. YOU CAN'T BE TRUE, DEAR *(Ken Griffin)*
2. MY HAPPINESS *(Jon & Sondra Steele)*
3. TOOLIE OOLIE DOOLIE *(Andrews Sisters)*
4. TELL ME A STORY *(Sammy Kaye)*
5. LAROO LAROO LILLI BOLERO *(Bob Houston)*
6. WHEN VERONICA PLAYS THE HARMONICA *(The Mulcay's)*
7. I WISH I KNEW THE NAME *(Buddy Clark)*
8. PUT 'EM IN A BOX *(Eddy Howard)*
9. SERENADE *(Buddy Clark)*
10. WOODY WOODPECKER *(Kay Kyser)*

Miami, Fla.

1. YOU CAN'T BE TRUE, DEAR *(Ken Griffin)*
2. LAROO LAROO LILLI BOLERO *(Peggy Lee)*
3. MY HAPPINESS *(Jon & Sondra Steele)*
4. TOOLIE OOLIE DOOLIE *(Andrews Sisters)*
5. LOVE SOMEBODY *(Doris Day-Buddy Clark)*
6. IT'S MAGIC *(Tony Martin)*
7. JUST BECAUSE *(Frank Yankovic)*
8. TOMORROW NIGHT *(Lonnie Johnson)*
9. PUT 'EM IN A BOX *(Eddy Howard)*
10. MAYBE I LOVE YOU *(Judy Tremaine)*

Butte, Mont.

1. MY HAPPINESS *(Jon & Sondrn Steele)*
2. TOOLIE OOLIE DOOLIE *(Andrews Sisters)*
3. LOVE SOMEBODY *(Doris Day-Buddy Clark)*
4. IT'S MAGIC *(Tony Martin)*
5. YOU CAN'T BE TRUE, DEAR *(Ken Griffin)*
6. NATURE BOY *(King Cole)*
7. TEA LEAVES *(Alan Dale)*
8. MAYBE YOU'LL BE THERE *(Gordon Jenkins)*
9. PUT 'EM IN A BOX *(Eddy Howard)*
10. TOMORROW NIGHT *(Lonnie Johnson)*

San Diego, Calif.

1. YOU CAN'T BE TRUE, DEAR *(Ken Griffin)*
2. MY HAPPINESS *(Jon & Sondra Steele)*
3. TOOLIE OOLIE DOOLIE *(Andrews Sisters)*
4. CUCKOO BIRD WALTZ *(Ken Griffin)*
5. LOVE SOMEBODY *(Doris Day-Buddy Clark)*
6. CONFESS *(Patti Page)*
7. TELL ME A STORY *(Sammy Kaye)*
8. WILLIAM TELL OVERTURE *(Spike Jones)*
9. HAUNTED HEART *(Perry Como)*
10. YOU CALL EVERYBODY DARLIN' *(Al Trace)*

Savannah, Ga.

1. MY HAPPINESS *(Jon & Sondra Steele)*
2. YOU CAN'T BE TRUE, DEAR *(Ken Griffin)*
3. LOVE SOMEBODY *(Doris Day-Buddy Clark)*
4. WOODY WOODPECKER *(Kay Kyser)*
5. HAUNTED HEART *(Perry Como)*
6. CONFESS *(Patti Page)*
7. WILLIAM TELL OVERTURE *(Spike Jones)*
8. YOU CALL EVERYBODY DARLIN' *(Al Trace)*
9. TOMORROW NIGHT *(Lonnie Johnson)*
10. NATURE BOY *(King Cole)*

Milwaukee, Wisc.

1. MY HAPPINESS *(Jon & Sondra Steele)*
2. LOVE SOMEBODY *(Doris Day-Buddy Clark)*
3. HAUNTED HEART *(Perry Como)*
4. WILLIAM TELL OVERTURE *(Spike Jones)*
5. YOU CALL EVERYBODY DARLIN' *(Al Trace)*
6. NATURE BOY *(King Cole)*
7. YOU CAN'T BE TRUE, DEAR *(Ken Griffin)*
8. CUCKOO BIRD WALTZ *(Ken Griffin)*
9. TEA LEAVES *(Alan Dale)*
10. LITTLE WHITE LIES *(Dick Haymes)*

Tulsa, Okla.

1. MY HAPPINESS *(Jon & Sondra Steele)*
2. LOVE SOMEBODY *(Doris Day-Buddy Clark)*
3. YOU CAN'T BE TRUE, DEAR *(Ken Griffin)*
4. CUCKOO BIRD WALTZ *(Ken Griffin)*
5. NATURE BOY *(King Cole)*
6. CONFESS *(Patti Page)*
7. LITTLE WHITE LIES *(Dick Haymes)*
8. TOOLIE OOLIE DOOLIE *(Andrews Sisters)*
9. TEA LEAVES *(Alan Dale)*
10. THAT AIN'T RIGHT *(Frankie Laine)*

NEW TYPE MUSIC NEEDED NOT NEW TYPE RECORDS TO BOOM MUSIC BIZ

Public Have Lost Interest in Continued, Repeated Sameness Present Pop Tunes. Trade Needs New Music to Once Again Capture Public's Complete Attention. Hope New Generation Will Produce Composers With The Answer.

NEW YORK — As a well known member of the music industry stated, "Producing a new type, long play record, is like building a house from the roof down. The real problem is to produce a new kind of music to recapture the interest of the public."

In short, as this noted leader intimated, "build the house from a solid formation up."

Today, as is well known, the public is getting "tired" of the sameness of pop tunes. A change is definitely needed. That change can once again recapture interest and boom the entire music field.

Jazz? Swing? Bop? Most of the men in the field believe the new music will come from an entirely new era of composers. The new generation seeking its own music level. This will be the music that will revive interest.

The facts are plainly discernible. The hits, "Four Leaf Clover" and "Baby Face", were old timers from 'way back when. "Nature Boy" brought prose poetry to the lyricists. It can be said that "Nature Boy" may have opened the first door to what can follow tomorrow.

More encouragement should be given to youth by the industry. Youngsters of today hold the promise of prosperity for the music industry of tomorrow. There must be some new method introduced which will seek out the new music.

Just to arrange for a new type record with the songs which the public are slowly, but very surely tiring of, certainly isn't good logic. And logic, farseeing business methods and keen, intensive understanding of what the public requires, should be the foremost consideration of the music industry.

Somewhere there is the music that will open the path to tomorrow. It is up to the nation's publishers, diskers, artists, to seek it out. To experiment. To dare be different, original, better.

The music industry knows its loss. Yet, this can be very easily cured, if the members of the trade will come together to seek what the public does want. So that all the field will again prosper.

It's a new generation. New fathers and mothers. A new type American who hasn't seen years of peace. Men and women who hear war talk constantly. Who look forward to hardships. Regardless of high incomes, these people know want, know loss, know fatigue, know lack of confidence, know instability, know that the future isn't theirs alone but, that any second, a tiny spark can once again set the world afire.

This is not the generation that languished in the beer garden of yesterday and listened to Vienna waltzes. This is a generation, instead, that has learned the crying need for a home, has seen inflation make it sell its war bond savings, that has tried hard to forget yesterday's militarism and faces today's peacetime draft.

This, then, is the new generation. Asking for a different kind of music —its own music. Not a new type record, but, instead—a new type music with a new singing air.

"Seek and ye shall find".

Open the door for Patti Clayton
on Bullet Record # 1039
Patti sings
"SHUT THE DOOR, THEYRE COMING THRU THE WINDOW"
and
"IT'S A LONESOME OLD TOWN"
Order From Your Nearest Distributor
BULLET RECORDS
423 Broad Street, Nashville, Tenn.
6-4573

IT'S A MOST UNUSUAL DAY
Lyric Ly Harold Adamson
Music by Jimmy McHugh
FROM M-G-M's
"A DATE WITH JUDY"
Successfully introduced and featured by
RAY NOBLE ORCHESTRA
Vocal by Anita Gordon
on
COLUMBIA RECORDS
ROBBINS MUSIC CORPORATION

MIRACLE
PARADE OF HITS
"MESSIN' AROUND"
and
"MIDNIGHT JUMP"
by MEMPHIS SLIM
and his HOUSE ROCKERS
M-125
MIRACLE RECORD COMPANY
500 EAST 63rd ST. CHICAGO 15 ILL.

THE LUCKY 7--NATURALS

Bulls-Eye of the Week—The Cash Box

1. **"John's Other Wife"**
   Recorded by
   JOHNNY BOND—Columbia
   JOHNNY MORRIS—Orpheus
2. **"The Little White House"**
   (With The Little Green Blinds)
   Recorded by
   MILT HERTH-LARRY DOUGLAS—Decca
3. **"I'm A Lonely Little Petunia"**
   Recorded by
   DICK 'Two-Ton' BAKER—Mercury, LAWRENCE WELK—Decca, TOMMY TUCKER—Columbia, HARMONAIRES—Embassy, THE HAPPY GANG—Vic. (Can.)
4. **"Shoe Shine Shuffle"**
   by Vaughn Horton, writer of Choo Choo Ch' Boogie, Toolie Oolie Doolie, John's Other Wife
   Recorded by
   PAT FLOWERS on RCA Victor # 20-2930
5. **"Rosie O'Toole"**
   Recorded by
   BILL CLEMENT & Ork on Orpheus #262
6. **"Brother Bill"**
   Reissued by Request
   TONY PASTOR—RCA Victor
7. **"Tell Me Why"**
   Recorded by
   ALAN GERARD—National

CHERIO-RYTVOC Music Pub. 1585 B'wy, N.Y.

THE CASH BOX Race Record Reviews

RACE DISK O' THE WEEK

"A Woman Is A Worrisome Thing" (2:50)
"Beyond The Stars" (2:46)
HERB JEFFRIES
(Exclusive 44x)

HERB JEFFRIES

● It's a bell ringer for music ops with race spots in this latest Herb Jeffries platter! Sure to catch a ton of coin is this bit titled "A Woman Is A Worrisome Thing", with Herb offering some top notch vocal splendor throughout this smash platter. Herb's strong vocal flavor shows in exuberant fashion, with the nostalgic tones of this grade A ditty ringing true throughout the waxing. Deck weaves in medium slow fashion, with some bright orchestral patter served up by maestro Buddy Baker. On the backing with another potential winner, Herb shows his brilliant pipes to excellent advantage with "Beyond The Stars." Dressed up arrangement of this piece spotlight maestro Baker, as well as Herb's pleasing pipes. It's the top deck we go for—so will phono fans.

"Move Out Baby" (2:41)
"Rough Weather Blues" (2:51)
JIMMY LIGGINS
(Specialty 525)

● Here's a blue ribbon package for music ops. It's Jimmy Liggins on deck with a pair that spell coin play all over the lot. Jimmy runs to his excellent form on the pair, with the top deck "Move Out Baby" in the limelight. Wax spills in bounce fashion, with some mellow beat behind. Flip, just what the title indicates has Jimmy in fine voice telling us about those "Rough Weather Blues." Both sides will score like mad—and make the kids dig for silver.

"Jilted Blues" (2:44)
"Any Old Place With Me" (2:51)
JOHNNY MOORE
(Exclusive 40x)

● Sharp and round tones of Johnny Moore's Three Blazers and the set up of a pair that should hypo ops take in race spots. The delightful voice of piper Charlie Brown, coupled with some wonderful instrumental tones by the boys show in fine style here to set the stage for some mellow coin play. "Jilted Blues" weaves around the title, with some gala guitar work by Johnny and Oscar Moore trickling thru. Flip is a lighter piece, with the metro making for happy music and some wonderful listening pleasure. Get next to the pair—but pronto!

"Nappy Head Woman" (2:50)
"No Whiskey Blues" (2:30)
DR. CLAYTON'S BUDDY
(Victor 20-2954)

● Pair of sides ops may use as filler material are these offered here in effective fashion by Dr. Clayton's Buddy. Both sides spill in parrot fashion, with blues shouting all over the place. Backing offered here will stand the test, and altho it won't cause a traffic jam, it's there nevertheless. Top deck, "Nappy Head Woman" is the better side of the pair, with the wordage and rendition spelling fair coin play. Ops who have the spots—take note.

"Why Be So Blue" (2:49)
"I Keep On Worrying" (2:54)
ROSETTA HOWARD
(Columbia 30127)

● Pair of firm sides which might suit ops needs are these offered in effective and adequate styling by blues chirp Rosetta Howard. Altho the material offered here doesn't showcase the Howard gal to best advantage, it makes for fairly pleasant listening nevertheless. Top deck spills around the title, with the pop wordage sliding off Rosetta's heavy tonsiling. Flip, a straight blues ditty has Rosetta in better fashion with "I Keep On Worrying". Wax rates your listening time.

"Come Down Baby"
"Don't Pay Me No Mind"
COUSIN JOE with
DICKIE WELLS BLUE SEVEN
(Signature 1013)

● Mellow chanting of Cousin Joe, coupled with the fine instrumental work of the Dickie Wells Blue Seven spike this platter and make it rate like a spade flush. Top deck, titled "Come Down Baby" has Cousin Joe warbling some heavy blues, with the title acting as the bill of fare. Flip, "Don't Pay Me No Mind", has the crew offering some jump tempo blues, done up brown with all the riff and holler one can possibly stand. Take note of the Wells crew, they get some mighty swell licks in. Both sides should reap harvest in the phonos.

THE CASH BOX REPORTS THE NATION'S BIG 5 HILLBILLY FOLK & WESTERN JUKE BOX TUNES

1. BOUQUET OF ROSES
Eddy Arnold
(Victor 20-2806)

2. TEXARKANA BABY
Eddy Arnold
(Victor 20-2806)

3. OKLAHOMA WALTZ
Johnny Bond
(Columbia 38160)

4. SEAMAN'S BLUES
Ernest Tubb
(Decca 46119)

5. ANYTIME
Eddy Arnold
(Victor 20-2700)

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

SWEETER THAN THE FLOWERS
Moon Mullican
(King)

SUSPICION
Tex Williams
(Capitol 40109)

WHAT A FOOL I WAS
Eddy Arnold
(Victor 20-2700)

JOHN'S OTHER WIFE
Johnny Bond
(Columbia 38160)

SIGNED, SEALED & DELIVERED
Cowboy Copas
(King 658)

Modern Records Take Over New York Branch Distrib Office

NEW YORK—Bob Duberstein and Gloria Friedman, major domos at Modern Record Distributing Corp., this past week announced that they had sold their interest in the distributing firm to Modern Records, Inc., Hollywood.

Duberstein and Miss Friedman plan on re-entering the record distributing business and at present were learned to be dickering for new quarters.

Duberstein disclosed that he is seeking many new record lines and will scrutinize several offered him.

Tentatively heading the New York office for Modern Records is Joe Bihari, vice president of the plattery.

DYNAMITE ON WAX!
UP AND COMING KING HITS!
KING 711
WHY DIDN'T I THINK OF THAT
BACKED BY
POLITICS
HANK PENNY
ORDER NOW FROM YOUR NEAREST KING BRANCH.
KING 1540 BREWSTER AVE. CINCINNATI 7, OHIO

TOP presents
THE SMASH HIT!!
"WHEN I GET YOU ALONE TONIGHT"
and
"HEARTBROKEN"
by Dick Kuhn & Ork
TOP # 1157
rated SLEEPER OF THE WEEK— The Cash Box
Write for Catalogue
Dist.: Some Territaries Available
TOP RECORDS, INC.
1674 Broadway New York 19, N.Y. COlumbus 5-7638

THERE IS NO SUMMER SLUMP WITH
NATIONAL Records

THE RAVENS' LATEST
9045 SEND FOR ME IF YOU NEED ME UNTIL THE REAL THING COMES ALONG
VOTED—'DISC OF THE WEEK' by The Cash Box
HIGHEST RATED DISC by The Billboard
9040 BE I BUMBLEBEE OR NOT
9038 WRITE ME A LETTER
9035 OL' MAN RIVER
9042 THERE'S NO YOU
9039 SEARCHING FOR LOVE

Charlie Barnet & his Orch.
25001 CHEROKEE REDSKIN RHUMBA

Billy Eckstine
Branze Balladeer With The Galden Voice
9014 COTTAGE FOR SALE
I LOVE THE RHYTHM IN A RIFF
9016 I'M IN THE MOOD FOR LOVE
LONG LONG JOURNEY
9017 PRISONER OF LOVE
ALL I SING IS BLUES

Charlie Ventura & his Great Cambo
9029 MOON NOCTURNE Parts 1 & 2
9043 ELEVEN SIXTY
SOOTHE ME
Ventura & Lilyann Carol an
7015 HOW HIGH THE MOON
PLEASE BE KIND
7013 EITHER IT'S LOVE OR IT ISN'T MISERLOU

Buddy Boylan
7017 SIMPLE THINGS
EV'RY NIGHT

Jack Carroll
9033 MAYBE YOU'LL BE THERE
STELLA BY STARLIGHT

★★★★ NATIONAL Records ★★★★
ORDER FROM YOUR NEAREST NATIONAL DISTRIBUTOR or NATIONAL DISC SALES • 1841 B'WAY, N. Y. 23, N. Y.

FROM Walt Disney's MELODY TIME
BLUE SHADOWS ON THE TRAIL
an OUTSTANDING record line-up:
BING CROSBY.....Decca 24433
BUDDY CLARK.....Columbia 38170
DENNY DENNIS.....London 223
VAUGHN MONROE.RCA Victor 20-2785
ART MOONEY.....MGM 10204
ANDY RUSSELL.....Capitol 15063
GENE AUTRY Columbia 20448
ROY ROGERS AND SONS OF PIONEERS RCA Victor 20-2780
FOY WILLING Majestic 6030
Published by
SANTLY-JOY Inc.
1619 Broadway, New York 19, N. Y.

"Folk" and "Western" RECORD REVIEWS

BULLSEYE of the WEEK

"Sad, Sad & Blue"
"That's Right"
JOHNNY BOND
(Columbia 20442)

● The plaintive vocal chanting of piper Johnny Bond and the set up of another sensational folk waxing music ops should go for in a big way. Johnny's smooth lament shows in top notch styling on this hunk of wax titled "Sad, Sad & Blue". Wonderful harmonica background spikes the platter and adds to its winning potential. On the flip with "That's Right", Johnny switches to a novelty piece with the boys in the band joining in. Nice spot of piano shows to brilliant light here also. It's the top deck the many Bond fans wil go for. Get next to it!

"Blue Melody"
"Georgia Boogie"
CURLEY WILLIAMS
(Columbia 20443)

● Pair of sides ops might go for are these offered in fair fashion by Curley Williams and the Georgia Peach Pickers. With Joe Pope on deck for the vocal spotlight, the wax shows as material which should garner its fair share of coin play. Titled "Blue Melody" and "Georgia Boogie", Pope chants the top deck in effective fashion with the crew backing him adequately. Square dance rhythm of the flip is brighter and should attract phono fans. Ops who have the spots should take a look-see here.

"If You Don't Love Me"
"I Won't Be Waiting For You"
OKLAHOMA SWEETHEARTS
(Capitol 40124)

● Harmony spooning of the Oklahoma Sweethearts and a pair of sides that have the spark of coin play about them. Wax, titled "If You Don't Love Me" and "I Won't Be Waiting For You" is offered in able fashion, with the gals vocal tones shining brightly on the pair. Topside is the one we like—we're sure you will too. Flip spills around the title as some mellow fiddle work blends to round out the wax.

"Whose Blues Are You Now"
"Southern Special"
CECIL CAMPBELL
(Victor 20-2918)

● Cecil Campbell and his Tennessee Ramblers on deck for the mellow offering of "Whose Blues Are You Now" and "Southern Special". Top side shows loads of promise as Cecil takes the spotlight to pipe and yodel this blues ditty. Flip shows as a rhythmic choo choo story on wax featuring some wonderful string work throughout. Folks that go for Cecil Campbell, and there are many, are sure to go for this pair.

The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to *The Cash Box* By Leading Music Operators In New York City's Harlem Area.

1. **RUN JOE**
   Louis Jordan
   (Decca 24448)

2. **TOMORROW NIGHT**
   Lonnie Johnson
   (King 4201)

3. **LONG GONE**
   Sonny Thompson
   (Miracle 126)

4. **DON'T FALL IN LOVE WITH ME**
   Ivory Joe Hunter
   (King 4220)

5. **YOU DON'T LOVE ME**
   Camille Howard
   (Specialty 307)

6. **I CAN'T GO ON WITHOUT YOU**
   Bull Moose Jackson
   (King 4230)

7. **SEND FOR ME IF YOU NEED ME**
   The Ravens
   (National 9045)

8. **EUPHORIA**
   Charlie Ventura
   (Sittin' In 504)

9. **MORE THAN YOU KNOW**
   Johnny Moore
   (Modern 599)

10. **I WANT TO CRY**
    Savannah Churchill
    (Manor)

MUSIC BIZ FOR P. R. PROGRAM

Public Relations Campaign to Advise Public Present Disks Are New Taking Strong Hold Among Music Biz Leaders

NEW YORK—With the opening gun shot off this past week by *The Cash Box* regarding the fact that the music business is missing one of the greatest opportunities in its history by not advising the public generally that the records now offered for sale are "new," not just repressings, the entire music biz has rallied to this cause and leaders here are now discussing the advisability of immediately instituting a public relations campaign of outstanding proportions in major mass media to correct this impression.

Publishers, artists, recorders, and all others identified with the industry, are of the opinion that this would call great attention to the new songs and that both sheet music and recordings would once again enjoy a much better sales market.

It is also the belief of these leaders that this would help to foster greater attendance at many theatres where artists are now appearing if the fact is brought home that the songs being played and sung, and which are also obtainable in sheet music and on disks, are brand new, pressed prior to the Petrillo ban in the case of the disks.

Interest is extremely great in a general public relations program for the music industry. The field has needed such a program, even before the ban went into effect, many state. The belief now is that the need has grown much greater and that unless something is done the entire trade will continue to lose much business.

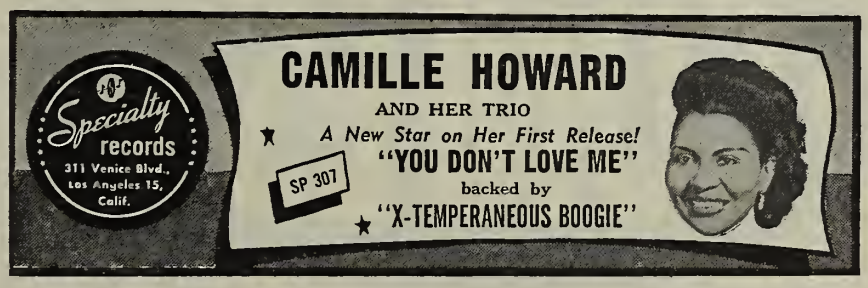
One very well known publisher stated, "The need for a public relations program is paramount in the music industry. The public have been neglected. The time has now arrived when the members of this field, at least its leaders, should come to the fore and give the public the facts so that interest will grow to buy more music in all its many forms."

5th CONSECUTIVE WEEK

10 "I WANT TO CRY"
SAVANNAH CHURCHILL
MANOR # 1129

COMING UP FAST
"CONFESS"
THE FOUR TUNES
MANOR # 1131

on MANOR RECORDS
313 WEST 57th ST., NEW YORK, N. Y.



1. **RUN JOE**
   Louis Jordan
   (Decca 24448)

2. **DON'T FALL IN LOVE WITH ME**
   Ivory Joe Hunter
   (King 4220)

3. **THE TWISTER**
   Paul Williams
   (Savoy 665)

4. **THAT'S BETTER FOR ME**
   T-Bone Walker
   (Black & White 126)

5. **YOU DON'T LOVE ME**
   Camille Howard
   (Specialty 307)

6. **SEND FOR ME IF YOU NEED ME**
   The Ravens
   (National 9045)

7. **I CAN'T GO ON WITHOUT YOU**
   Bull Moose Jackson
   (King 4230)

8. **WE'RE GONNA ROCK**
   Bill Moore
   (Savoy 666)

9. **MORE THAN YOU KNOW**
   Johnny Moore
   (Modern 599)

10. **RECESS IN HEAVEN**
    Dan Grissom
    (Jewel 2004)

The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to *The Cash Box* By Leading Music Operators In New Orleans.

1. MESSING AROUND
Memphis Slim
(Miracle)

2. LONG GONE
Sonny Thompson
(Miracle 126)

3. RUN JOE
Louis Jordan
(Decca 24448)

4. TOMORROW NIGHT
Lonnie Johnson
(King 4201)

5. POOL PLAYING BLUES
Amos Milburn
(Aladdin)

6. YOU DON'T LOVE ME
Camille Howard
(Specialty 307)

7. GROOVY MOVIE BLUES
Johnny Moore
(Exclusive)

8. GOOD ROCKIN' TONIGHT
Wynonie Harris
(King 4210)

9. RECESS IN HEAVEN
Dan Grissom
(Jewel 2004)

10. NATURE BOY
King Cole
(Capitol 15054)

JUKE BOX TRADE NOW BUYING OVER 35% OF ALL RECORDS SOLD

Prediction of Total Record Sales for Year Finds Juke Box Biz Climbing Higher on Comparative Percentage Basis. Juke Boxes Continue to Buy Well Over Million Disks Per Week. May Reach 40% Figure With Fall-Winter Seasonal Increase

NEW YORK — Predictions issued by major diskers to the effect that this would be a 150,000,000 record sales year places the juke box biz in the position of at present using 34.99% of all records being sold.

This is based on an absolute minimum of 2 new records per machine per week, times the 500,000 machines on the market. The general opinion in the automatic music biz is that the 2 per week figure is "very low" and should not be used as an "average". But, even if used as an average, it means that 52,000,000 of the disks sold this year will be to juke box firms.

As the Fall-Winter season of 1948 comes into being there is always a good buying spurt on the part of the juke box operators. With the further fact that collection averages have been reported as "going up", this gives every indication of a buying spurt this Fall.

It means that the juke box industry may reach a figure surpassing 40% consumption of all records sold. Such a figure brings back the days when the diskers were coming out of the depression slump of the early '30's and the juke box business helped lift sales to new high levels.

One result of these figures, which are being studied by experts in the disk field, is that they now plan on directing at least 40 per cent of their advertising exploitation budgets to the juke box business.

Many are also of the opinion that some of the major firms may even use a larger percentage of their appropriations, beginning this Fall, toward obtaining complete cooperation of the juke box field. Already some of the budgets are arranged to this end and will be starting the first part of their program very soon to catch the uplift as the ops switch machines from resort spots back to cities.

It is also interesting to note that the juke box industry's purchasing continues at a steady pace, and even if figured on the 2 record per week per machine average, held around the 20% purchase mark during the best sales period the diskeries enjoyed. Heavier promotion to the juke box field, now that these figures are more openly known, is of good advantage to all the music firms.

1. LONG GONE
Sonny Thompson
(Miracle 126)

2. YOU DON'T LOVE ME
Camille Howard
(Specialty 307)

3. I'M WAITING FOR YOUR CALL
T-Bone Walker
(Black & White)

4. RUN JOE
Louis Jordan
(Decca 24448)

5. GOOD ROCKIN' TONIGHT
Wynonie Harris
(King 4210)

6. DON'T FALL IN LOVE WITH ME
Ivory Joe Hunter
(King 4220)

7. WRITE ME A LETTER BLUES
Saunders King
(Rhythm 206)

8. TRAIN BLUES
Roy Milton
(Specialty 524)

9. NATURE BOY
King Cole
(Capitol 15054)

10. RECESS IN HEAVEN
Dan Grissom
(Jewel 2004)

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY

JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY BASED ON WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS—LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

CODE

AL—Aladdin	MG—M-G-M
AP—Apollo	MI—Miracle
AR—Aristocrat	MN—Manor
BU—Bullet	MO—Modern
CA—Capitol	MU—Musicraft
CE—Celebrity	NA—National
CN—Continental	RA—Rainbow
CO—Columbia	RE—Regent
CS—Coast	SA—Savoy
DE—Decca	SD—Super Disc
DEL—DeLuxe	SI—Signature
DM—Delmac	SP—Specialty
EX—Exclusive	SN—Standard Phono
JD—Joe Davis	ST—Sterling
KI—King	TR—Trilon
LO—London	UN—Universal
MA—Majestic	VI—Victor
ME—Mercury	VT—Vitacoustic

July 3 June 26

1—YOU CAN'T BE TRUE, DEAR 115.7 121.1

AP-1121—N. EMMETT
CA-15077—THE SPORTSMEN
BU-1032—R. DEAUVILLE
DE-24439—DICK HAYMES
Nature Boy
CO-38211—MARLIN SISTERS
You Can't Be True, Dear
KI-4218—THE HARMONKINGS
LO-202—VERA LYNN
DEL-1171—ZIGGY LANE
MU-568—RUSS BROOKS
RO-128—KEN GRIFFIN
VI-25-1117—WILL GLAHE

2—NATURE BOY 114.9 157.8

CA-15054—KING COLE
Lost April
CO-38120—FRANK SINATRA
S'posin'
DE-24439—DICK HAYMES
You Can's Be True, Dear
EX-36x—HERB JEFFRIES
Just Naive
JE-2006—THE HOLLYWOODAIRES
Don't You Want That Stone
LO-10013—MANTOVANI
Ritual Fire Dance
ME-5134—JOHN LAURENZ
These Foolish Things
MU-567—SARAH VAUGHAN
I'm Glad There Is You
RA-10070—EDDY MANSON
VI-25-5212—EVE YOUNG
Time For Your Lullaby
VI-20-2944—DICK JAMES
You Can't Be True, Dear

3—WOODY WOODPECKER 94.5 57.3

CO-38197—KAY KYSER O.
When Veronica Plays the Harmonica
ME-5154—THE HONEYDREAMERS

July 3 June 26

4—LITTLE WHITE LIES 93.5 108.1

CO-38114—DINAH SHORE
Crying For Joy
DE-24280—DICK HAYMES
Sierra Madre
ME-8085—STEVE GIBSON
MU-558—MEL TORME
VI-27521—TOMMY DORSEY O.

5—MY HAPPINESS 75.8 65.9

BU-1032—R. DEAUVILLE
CA-15094—THE PIED PIPERS
Highway To Love
CO-38217—THE MARLIN SISTERS
The Man On The Carousel
DA-20-17—ANNE VINCENT
DM-11133—JON & SONDRA STEELE
They All Recorded To Beat The Ban
DE-24446—ELLA FITZGERALD
ME-5144—JOHN LAURENZ
Someone Cares
PA-1004—PAUL SHERIDAN
SI-15206—ALAN DALE
Tea Leaves

6—TOOLIE OOLIE DOOLIE 69.7 65.7

CA-15059—THE SPORTSMEN
CN-1223—VAUGHN HORTON
CO-38211—MARLIN SISTERS
You Can't Be True, Dear
DA-2015—DANA SERENADERS
DE-24380—ANDREWS SISTERS
FL-5005—ALPINE BELLES
LO-201—JOHNNY DENNIS
SR-5505—LARKIN SISTERS
ST-1013—DICK HAYMAN
VI-25-1114—HENRI RENE O.

7—THE DICKEY BIRD SONG 40.9 40.7

CO-38085—THE DELL TRIO
Encore Cherie
DE-24301—LARRY CLINTON O.
Ooh! Looka There
MA-1234—GEORGE OLSEN O.
Thoughtless
MG-10138—BLUE BARRON O.
My Cousin Louella
VI-20-2617—FREDDY MARTIN O.
If Winter Comes
VT-22—JOAN EDWARDS

8—HAUNTED HEART 31.9 29.2

CA-15023—JO STAFFORD
I'm My Own Grandmaw
CO-38112—BUDDY CLARK
First Prize At The Fair
CO-38083—BUDDY CLARK
Matinee
DE-24362—GUY LOMBARDO O.
Saturday Night In Central Park
DE-24370—BING CROSBY
Moonlight On a White Picket Fence
ME-5120—VIC DAMONE
Tell Me A Story
MG-10153—GEORGE PAXTON O.
Dream Girl
VI-20-2713—PERRY COMO
Carolina Moon
VI-45-0050—RUSS CASE O.
Inside U. S. A.

9—LOVE SOMEBODY 31.8 35.2

CO-38174—DORIS DAY & BUDDY CLARK
Confess

10—ST. LOUIS BLUES MARCH 31.4 27.7

VI-20-2722—TEX BENEKE O.
Cherokee Canyon

July 3 June 26

11—BABY FACE 25.3 22.7

AP-1114—PHILLIE ALL STAR STRING BAND
Bye, Bye, Blackbird
CO-30014—JERRY WAYNE & DELL TRIO
DE-25356—HENRY KING O.
Oh, You Beautiful Doll
KR-216—UPTOWN STRING BAND
ME-2120—AQUA STRING BAND
MG-10156—ART MOONEY O.
Encore Cherie
ST-294—HUM & STRUM
TO-294—BENNY STRONG O.
PA-1105—FERKO STRING BAND
UN-627—MILT SCOTT ORCH.
VI-22879—SAMMY KAYE O.
Miss You

12—BETTER LUCK NEXT TIME 25.2 9.9

CA-15084—JO STAFFORD
Roses of Picardy
CO-38191—DINAH SHORE
Steppin' Out With My Baby
DE-24435—GUY LOMBARDO O.
Steppin' Out With My Baby
ME-5145—JERRY SHELTON TRIO
MG-10192—GEORGE PAXTON O.
Rambling Rose
VI-20-2888—PERRY COMO
It Only Happens When I Dance With You
VI-20-2785—VAUGHN MONROE O.
Melody Time

13—BECAUSE 23.3 27.4

AP-1068—HAL WINTERS
Because
LO-145—ARTHUR TRACEY
A Perfect Day
VI-20-2653—PERRY COMO

14—WILLIAM TELL OVERTURE 21.2 29.7

VI-20-2861—SPIKE JONES O.
The Man On The Flying Trapeze

15—IT'S MAGIC 18.7 4.3

CA-15072—GORDON MacRAE
Spring In December
CO-38188—DORIS DAY
Put 'Em In A Box, Etc.
DE-23826—DICK HAYMES
It's You Or No One
ME-5138—VIC DAMONE
It's You Or No One
MG-10187—BUDDY KAYE QUINTET
MU-557—SARAH VAUGHAN
It's You Or No One
VI-20-2862—TONY MARTIN
It's You Or No One

16—SABRE DANCE 18.6 11.5

CO-38102—WOODY HERMAN O.
Swing Low, Sweet Chariot
DE-24388—VICTOR YOUNG O.
For Whom The Bell Tolls
DE-24427—ANDREWS SISTERS
Heartbreaker
LO-222—TED HEATH ORCH.
Tabu
ME-24000—NICHOLAS S. GOLOVANOV
MG-30048—MACKLIN MARROW
SI-15180—RAY BLOCH O.
Minuet In G
RE-111—DON HENRY TRIO
Turnpike Polka
VI-20-2721—FREDDY MARTIN O.
After You're Gone

17—HEART-BREAKER 16.2 6.0

CA-150787—JACK SMITH
Baby Face
CO-38150—JERRY WAYNE
One Little Raindrop Doesn't Make A Shower
DE-24427—ANDREWS SISTERS
Sabre Dance
ME-5119—AQUA STRING BAND
Bye, Bye, Blackbird
VI-20-2864—MERRY MELODY MAKERS

July 3 June 26

18—JUST BECAUSE 14.7 23.1

CO-38072—FRANK YANKOVIC
DE-25376—DICK STABILE O.
Deep Elm Blues
MA-1231—EDDY HOWARD O.
Encore Cherie
ME-6086—SHERIFF TOM OWENS
VI-20-2941—LONE STAR COWBOYS

19—TEA LEAVES 14.2 23.2

AL-1933—EMIT COTE
CA-15102—JACK SMITH
Highways Are Happy Ways
CO-38230—EMIL COTE
In Martha's Eyes
DE-24446—ELLA FITZGERALD
My Happiness
SI-15206—ALAN DALE
My Happiness
PA-1005—RODNEY DAVIS
Where The Apple Blossoms Fall
ME-5148—JOHN LAURENZ
A Tree In A Meadow

20—TELL ME A STORY 13.2 11.2

CO-38050—FRANKIE CARLE O.
My Promise To You
DE-243209—AMES BROS.
If You Had All The World, Etc.
ME-5120—VIC DAMONE
Haunted Heart
MG-10144—BOB HOUSTON
VI-20-2761—SAMMY KAYE O.
I Wouldn't Be Surprised

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

21—CONFESS 12.6 11.6

22—LAROO LAROO LILLI BOLERO 12.5 7.9

23—YOU CALL EVERYBODY DARLIN' 12.2 15.1

24—PUT 'EM IN A BOX, TIE 'EM WITH A RIBBON 10.1 12.6

25—FELLA LITH AN UMBRELLA, A 8.9 14.6

26—MAYBE YOU'LL BE THERE 7.1 —

27—FIDDLE FADDLE 5.1 5.1

28—CARAMBA! IT'S THE SAMBA 5.1 10.1

29—TWELFTH STREET RAG 4.1 10.0

30—BEYOND THE SEA 4.0 2.5

31—MAHARAJAH OF MAGADOR, THE 3.9 10.5

32—BLUE BIRD OF HAPPINESS 3.8 4.1

33—DECK OF CARDS 3.7 4.0

34—DON'T BLAME ME 3.6 1.3

35—NOW IS THE HOUR 3.5 10.6

36—IT ONLY HAPPENS WHEN I DANCE WITH YOU 3.1 4.4

37—YOU WERE MEANT FOR ME 2.1 4.5

38—SUSPICION 1.6 4.2

39—BOY FROM TEXAS 1.2 1.4

40—KEEN AND PEACHY 1.1 —

HOW TO USE THE "C. M. I. BLUE BOOK"

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter The C.M.I. Blue Book can only feature the market prices as they are quoted. The C.M.I. Blue Book acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. The C.M.I. Blue Book, rather than show no price, retains the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. The C.M.I. Blue Book reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the pecularities of his territory.

METHOD: The C.M.I. Blue Book should be read as follows: First price listed is lowest price for the week: Second price listed is highest price. Where only one price appears this should be considered lowest price.

C.M.I. BLUE BOOK — PHONOGRAPHS

WURLITZER

P 10	25.00	
P 10	25.00	
P 12	30.00	35.00
312	35.00	55.00
400	40.00	49.50
412	35.00	62.50
412 III	60.00	85.00
316	79.50	
416	79.50	
616	55.00	89.50
616 III	69.50	110.00
616A	85.00	110.00
716A	79.50	110.00
24	69.50	110.00
Revamp (24)	89.50	135.00
600 R	82.50	165.00
600 K	105.50	200.00
500	119.50	219.50
500 A	89.50	249.50
500 K	110.00	249.50
41 (Counter)	49.50	99.50
51 (Counter)	59.50	89.50
61 (Counter)	50.50	119.50
71 (Counter)	89.50	139.50
81 (Counter)	75.00	139.50
700	199.50	289.50
750 M	225.50	350.00
750 E	285.00	375.00
780M Colonial	199.50	290.00
780 E	224.50	310.00
800	189.50	300.50
850	249.50	349.50
950	195.00	359.00
42-24 (Rev.)	85.00	169.50
42-500 (Rev.)	120.00	179.00
42-600K (Rev.)	100.50	175.00
42-600R (Rev.)	110.00	149.50
1015 Phonogaph	535.00	675.00
1080 Colonial	540.00	700.00
300 Adaptor	12.50	22.50
320 Wireless Wall Box	7.50	12.50
310 Wall Box 30 Wire	4.50	9.50
320 2 Wire Wall Box	7.50	10.00
332 2 Wire Bar Box	5.00	9.50
331 2 Wire Bar Box	5.00	10.00
304 2 Wire Stepper	10.00	
Wireless Strollers	25.00	
430 Speaker Club with 10, 25c Box	69.50	75.00
420 Speaker Cabinet	40.00	
Twin 616 Steel Cab. Adp. Amp. STP Speaker	59.50	110.50
Twin 12 Steel Cab. Tdj. Amp. Stp.	60.00	99.50
Selector Speaker	95.00	100.00
100 Wall Bx 5c 30c Wire	8.00	14.50
100 Wall Box 10c 30 Wire	12.50	17.50
111 Bar Box	3.00	10.00
120 Wall Box 5c Wire	5.00	14.50
Bar Brackets	2.00	3.50
305 Impulse Rec.	2.50	25.00
350 WIs Speaker	17.50	39.50
115 Wall Box Wire 5c Wireless	7.00	15.00

WURLITZER (Cont.)

135 Step Receiver	15.00	29.50
145 Imp. Step Fast.	16.00	30.00
150 Impulse Rec.	20.00	
337 Bar Box	32.50	
306 Music Transmit	7.50	9.50
39A Speaker	25.00	
130 Adaptor	17.50	27.50
Steel Cab. Speaker	140.00	175.00
580 Speaker	49.50	110.00
123 Wall Box 5/10/25 Wireless	9.00	15.00
125 Wall Box 5/10/25 Wire	15.00	32.50

SEEBURG

Selectomatic 10	24.50	40.00
Symphonola	35.00	65.00
Model A III	34.50	
Model B	32.50	
Model C	37.50	
Model H	59.50	
Rex	69.50	99.50
Model K15	60.00	
Model K20	65.00	100.00
Plaza	79.50	124.50
Royale	79.50	110.00
Regal	59.50	160.00
Regal RC	149.50	195.00
Gem	75.00	200.00
Classic	125.50	220.00
Classic RC	140.00	249.50
Mayfair	129.00	240.00
Mayfair RC	169.50	300.00
Melody King	79.50	124.50
Crown	105.00	175.00
Crown RC	185.00	235.00
Concert Grand	117.50	175.00
Colonel	149.50	250.00
Colonel RC	200.00	269.50
Concert Master	175.00	245.00
Concert Master RC	180.00	325.00
Cadet	149.50	245.00
Cadet RC	139.50	189.50
Major	139.50	239.50
Major RC	175.00	279.50
Envoy	160.00	250.00
Envoy RC	114.50	269.50
Vogue	120.00	220.00
Vogue RC	169.50	250.00
Casino	70.50	159.50
Casino RC	115.00	229.50
Commander	149.50	239.50
Commander RC	175.00	259.50
Hi Tone 9800	199.50	265.00
Hi Tone 9800 RC	230.00	325.00
Hi Tone 8800	139.50	279.50
Hi Tone 8800 RC	190.00	370.00
Hi Tone 8200	180.50	315.00
Hi Tone 8200 RC	180.00	289.50
H-146 Phono ('46)	345.00	535.00
H-1947 Phono	400.00	625.00
20 Record '43 Cab.	159.50	200.00
Selectomatic 16	5.00	7.50
Selectomatic 24	5.00	19.50

C.M.I. BLUE BOOK — PHONOGRAPHS

SEEBURG (Cont.)

Selectomatic 20	5.00	17.50
Remote Speak Organ	15.00	27.50
Multi Selector 12 Rec.	12.50	29.50
Melody Parade Bar	4.50	
5c Wallomatic Wireless	19.50	29.50
5c Baromatic Wireless	25.00	29.50
5c Wallomatic 3 Wire	10.00	22.50
30 Wire Wall Box	5.00	7.50
Power Supply	15.00	
5, 10, 25, Baromatic Wire	19.50	35.00
5, 10, 25c Wallomatic 3 Wire	10.00	19.50
5, 10, 25c Baromatic Wire	19.50	39.50
5, 10, 25c Wallomatic Wireless	20.00	32.50
Electric Speaker	25.00	29.50
Wireless Stroller	14.50	17.50
Wall Brackets	2.00	5.00
Wired Speak Organ	10.50	17.50

ROCK-OLA

12 Record	30.00	65.00
16 Record	30.00	60.00
Rhythm King 12	50.00	69.50
Rhythm King 16	50.00	79.50
Imperial 20	49.50	79.50
Imperial 16	69.50	75.00
Windsor	69.50	99.50
Windsor III	115.00	130.00
Monarch	59.50	89.50
Std Dial-A-Tone	149.50	200.00
'40 Super Rockolite	145.00	189.50
Counter '39	39.00	
'39 Standard	115.00	220.00
'39 DeLuxe	130.50	210.00
'40 Super Walnut	95.00	220.00
'40 Master Walnut	130.00	219.50
'40 Master Rockolite	150.00	225.00
'40 Counter	69.50	95.00
'40 Counter with Std	85.00	
'41 Premier	130.00	289.50
Wall Box	9.50	
Bar Box	5.00	
Spectravox '41	47.50	99.50
Glamour Tone Column	32.50	69.50
Modern Tone Column	32.50	69.50
Playmaster & Spectravox	75.00	149.50
Playmaster	79.50	120.00
Twin 12 Cab Speak	49.50	69.50
20 Rec Steel Cab ASA	75.00	109.50
Playboy	15.00	30.00
Commando	145.00	270.00
1422 Phono ('46)	300.00	435.00
1424 Phono	290.00	450.00
1426 Phono	395.00	495.00
1501 Wall Box	5.00	7.50
1502 Bar Box	5.00	7.50
1503 Wall Box	12.50	15.00
1504 Bar Box	8.50	17.50
1510 Bar Box	17.50	29.50
1525 Wall Box	10.00	17.50

ROCK-OLA (Cont.)

1526 Bar Box	19.50	39.50
Dial A Tone B&W Box	3.50	9.50
1805 Organ Speaker	24.50	49.00
DeLuxe Jr Console Rock	50.00	150.00

PACKARD

Pla Mor Wall & Bar Box	19.50	27.50
Model 7 Phono	395.00	595.00
Hideaway Model 400	280.00	450.00
Bar Bracket	2.00	5.00
Willow Adaptor	17.50	59.50
Chestnut Adaptor	25.00	36.50
Cedar Adaptor	30.00	39.50
Poplar Adaptor	25.00	46.50
Maple Adaptor	30.20	
Juniper Adaptor	27.00	28.00
Elm Adaptor	25.00	
Pine Adaptor	25.00	50.50
Beech Adaptor	20.00	71.50
Spruce Adaptor	35.00	45.00
Ash Adaptor	25.00	35.00
Walnut Adaptor	25.00	59.50
Lily Adaptor	14.50	17.00
Violet Speaker	21.00	24.50
Orchid Speaker	49.50	50.00
Iris Speaker	55.00	59.50

MILLS

Zephyr	20.00	35.00
Studio	35.00	50.00
Dance Master	25.00	35.00
DeLuxe Dance Master	40.00	52.50
Do Re Mi	25.00	59.50
Panoram	89.50	175.00
Throne of Music	69.50	165.00
Empress	115.50	200.00
Panoram Adaptor	8.50	
Panoram 10 Wall Box	5.00	8.50
Speaker	10.00	
Panoram Peek (Con)	145.00	245.00
Conv. for Paroram Peek	10.00	29.50
Constellation	400.00	469.50

AMI

Hi-Boy (302)	169.50	295.00
Singing Towers (201)	89.50	119.50
Streamliner 5, 10, 25	59.50	175.00
Top Flight	40.00	79.50
Singing Towers Speak	15.00	
Singing Towers (301)	49.50	145.00

BUCKLEY

Wall Box	2.00	5.00
Bar Box	15.00	25.00
Wall & Bar Box O. S.	3.00	5.00

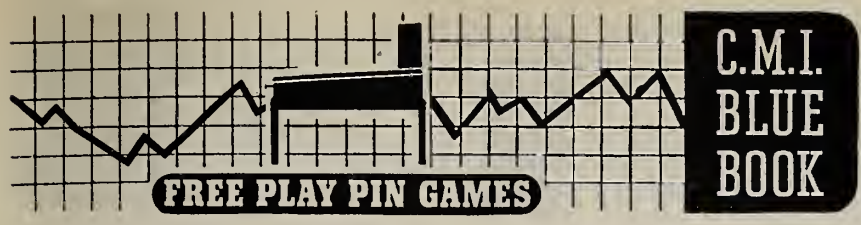
AIREON

Super DeLuxe ('46)	179.50	325.00

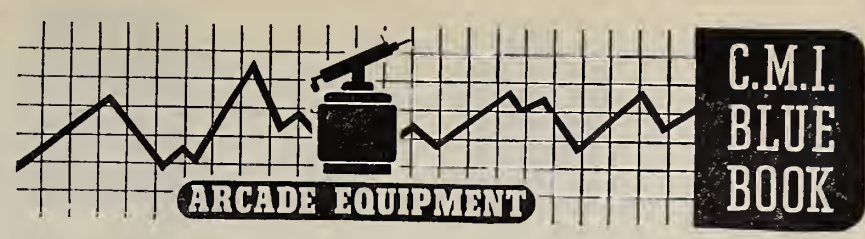
C.M.I. BLUE BOOK — FREE PLAY PIN GAMES

ABC Bowler	19.50	30.00
Action (Rev)	19.50	45.00
Air Circus	19.50	29.50
All American	10.00	35.00
Amber	27.50	50.00
American Beauty (Rev)	15.00	19.50
Arizona (Rev)	20.00	50.00
Baffle Card	29.50	55.00
Ballyhoo	29.50	79.50
Baseball	79.50	100.00
Belle Hop	14.50	20.00
Bermuda	119.00	150.00
Big Chief	10.00	25.00
Big Hit Single Play	17.50	49.50
Big Hit Multiple Play	22.50	59.50
Big League	19.00	49.50
Big Parade	19.50	29.50
Blondie	15.00	25.00
Bonanza	89.50	125.00
Bombardier (Rev)	15.00	37.50
Bola Way	19.50	22.50
Boomtown	20.00	24.50
Bosco	15.00	27.50
Bowling League	49.50	129.50
Brazil (Rev)	15.00	29.50
Brite Spot	20.00	29.50
Broadcast	10.00	19.50
Broncho	40.00	129.50
Bubbles	29.50	79.50
Build Up	125.00	150.00
Caribbean	120.00	150.00
Capt. Kidd	15.00	29.50
Carousel	39.50	65.00
Casablanca (Rev)	35.00	59.50
Click	59.50	79.50
Clover	20.00	35.00
Cinderella	147.50	189.50
Commander (Rev)	20.00	39.50
Commodore	15.00	19.50

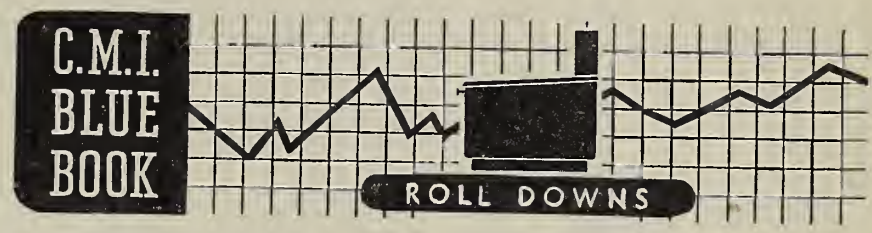
COPYRIGHTED 1948 BY THE "C.M.I. BLUE BOOK" REPRODUCTION OR QUOTATION NOT PERMITTED



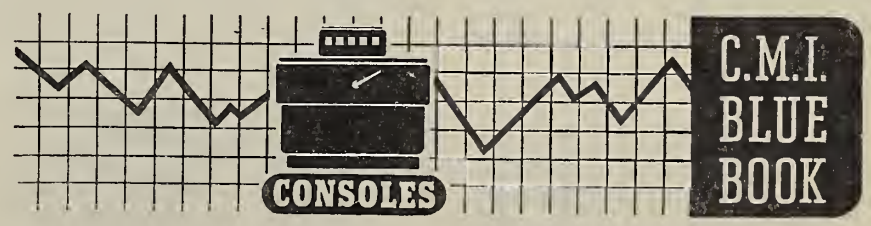
Coed	40.00	89.50
Cover Girl	75.00	149.50
Cross Line	15.00	27.50
Crossfire	49.50	99.50
Cyclone	25.00	79.50
Dixie	19.50	35.00
Do Re Mi	25.00	39.50
Double Barrel	24.50	69.50
Drum Major	25.00	34.50
Duffy's (Rev)	35.00	89.50
Duplex	14.50	17.50
Dynamite	22.50	54.00
Eagle Squad. (Rev)	14.50	19.50
Fast Ball	22.50	69.50
Fiesta	29.50	69.50
Five, Ten & Twenty	15.00	29.50
Flat Top (Rev)	10.00	30.00
Flamingo	54.50	97.50
Flying Tiger	35.00	44.50
Flying Trapeze	50.00	99.50
Foreign Colors	19.50	25.00
Formation	15.00	25.00
Four Aces	15.00	27.50
Four Diamonds	20.00	39.50
Four Roses	20.00	30.00
Fox Hunt	15.00	27.50
Frisco	20.00	32.50
G. I. Joe (Conv)	15.00	19.50
Ginger	50.00	97.50
Glamour	24.50	29.50
Gold Star	19.50	24.50
Gold Ball	49.50	89.50
Gold Mine	125.00	179.50
Grand Canyon (Rev)	15.00	37.50
Gun Club	15.00	35.00
Havana	34.50	89.50
Hawaii	64.50	115.00
Headliner	10.00	20.00
Hi Boy (Rev)	29.50	45.00
Hi Dive	19.50	27.50
Hi Hat	19.50	35.00
Hi-Ride	87.50	109.50
Hit the Jap (Rev)	19.50	29.50
Hold Over	10.00	24.50
Hollywood	19.50	44.50
Home Run '41	18.50	25.00
Home Run '42	18.50	29.50
Honey	39.50	89.50
Horoscope	15.00	30.00
Humpty Dumpty	110.00	169.50
Idaho	29.50	32.50
Invasion (Rev)	16.50	19.50
Jeep (Rev)	19.50	27.50
Jungle	15.00	24.50
Keep 'Em Flying	15.00	49.50
Kilroy	39.50	74.50
Kismet	17.50	32.50
Knock Out	15.00	29.50
Knock Out the Jap	49.50	75.00
Lady Robin Hood	125.00	169.50
Landslide	19.50	29.50
Laura	22.50	35.00
League Leader	10.00	29.50
Legionnaire	15.00	35.00
Liberty	15.00	30.00
Liberty (Rev)	35.00	59.50
Lightning	35.00	59.50
Line Up	24.50	29.50
Lucky Star	40.00	99.50
Maisie	39.50	89.50
Majors '41	15.00	33.50
Manhattan	89.50	169.50
Marines-At-Play	16.50	30.00
Marjorie	49.50	99.50
Mam-selle	64.50	89.50
Marvels Baseball	29.50	69.50
Melody	122.50	169.50
Metro	17.50	27.50
Mexico	79.00	119.50
Miami Beach	17.50	39.50
Midget Racer	15.00	45.00
Midway (Rev)	19.50	39.50
Miss America	39.00	66.50
Monicker	15.00	29.50
Mystery	39.50	125.00
New Champ	20.00	29.50
Nevada	89.50	149.50
Nudgy	29.50	69.50
Oh Boy	15.00	29.50
Oh Johnny	15.00	35.00
Oh Deck	10.00	22.50
Oklahoma	15.00	39.50
Opportunity	20.00	39.50
Oscar	39.50	149.50
Owl	10.00	35.00
Paratroop (Rev)	16.50	27.50
Paradise	19.50	37.50
Play Ball	15.00	20.00
Play Boy	35.00	79.50
Pin Up Girl	15.00	25.00
Production (Rev)	16.50	22.50
Progress	19.50	29.50
Ranger	59.50	99.50
Repeater	16.50	29.50
Rio	34.50	79.50
Riviera	22.50	30.00
Rocket	39.50	79.50
Santa Fe (Rev)	19.50	39.50
School Days	15.00	36.50
Scoop	15.00	24.50
Score-A-Line	20.00	39.50
Sea Breeze	24.50	49.50
Sea Power	35.00	49.50
Sea Hawk	24.50	39.50
Seven Up	15.00	35.00
Sea Isle	59.50	129.50
Shangri La	15.00	30.00
Shooting Stars	20.00	94.50
Short Stop	15.00	29.50
Show Boat	15.00	35.00
Show Girl	29.50	59.00
Silver Skates	19.50	37.50
Silver Spray	19.50	25.00
Silver Streak	40.00	110.00
Sink the Jap (Rev)	20.00	29.50
Singapore	64.50	159.50
Sky Blazer	15.00	37.50
Sky Chief	20.00	29.50
Sky Line	16.50	30.00
Sky Ray	19.50	35.00
Sky Raider (Rev)	15.00	25.00
Slap the Jap	14.50	39.50
Slugger	19.50	42.50
Smack the Jap (Rev)	19.50	25.00
Smarty	29.50	59.00
Smoky	39.50	75.00
Snappy '41	25.00	30.00
South Paw	15.00	25.00
South Seas	14.50	30.00
Speed Ball	20.00	32.50
Speed Demon	15.00	29.50
Speedway	20.00	35.00
Spellbound	20.00	49.50
Sports	19.50	29.50
Sports Parade	22.50	32.50
Spot-A-Card	25.00	29.50
Spot Cha (Rev)	25.00	37.50
Spot Pool	15.00	35.00
Stage Door Canteen	19.50	39.50
Stars	19.50	29.50
Star Attraction	15.00	19.50
Starlite	50.00	139.50
State Fair	24.50	69.50
Step Up	20.00	59.50
Stormy	100.00	169.50
Stratoliner	19.50	39.50
Streamlner	19.50	39.50
Sun Beam	19.50	29.50
Sun Valley (Rev)	14.00	30.00
Sunny	90.00	139.50
Supercharger	15.00	24.50
Superliner	24.50	50.00
Superscore	19.50	75.00
Surf Queens	17.50	45.00
Suspense	19.50	44.50
Tally Ho	25.00	100.00
Target Skill	19.50	69.50
Texas Mustang	12.50	32.50
Ten Spot	15.00	30.00
Topic	25.50	37.50
Tom Tom	100.00	129.50
Tornado	25.00	79.50
Torchy	59.50	95.00
Torpedo Patrol (Rev)	16.50	49.50
Towers	24.50	39.50
Trade Wind (Rev)	19.50	37.50
Treasure Chest	99.50	119.50
Trinidad	135.00	175.00
Triple Action	130.00	150.00
Tropicana	95.00	169.50
Virginia	140.00	175.00
Vanities	29.50	79.50
Velvet	19.00	44.50
Venus	15.00	35.00
Victory	12.50	19.50
Vogue	15.00	29.50
Wagon Wheels	17.00	29.50
West Wind	20.00	37.50
Wild Fire	19.50	30.00
Wisconsin	125.00	175.00
Yankee Doodle	15.00	29.50
Zig Zag	15.00	19.50



Amusematic Boomerang	49.50	129.50
Amusematic Lite League	49.50	149.50
Bally Basketball	29.50	95.00
Bally Alley	20.00	69.50
Bally Convoy	65.00	125.00
Bally Defender	42.50	125.00
Bally Eagle Eye	49.50	
Bally King Pin	59.50	95.00
Bally Lucky Strike	45.00	69.50
Bally Rapid Fire	69.50	110.00
Bally Sky Battle	70.00	125.00
Bally Torpedo	49.50	125.00
Bally Undersea Raider	95.00	149.50
Bowl-a-Way	75.00	125.00
Bowling League	37.50	85.00
Buckley DeLuxe Dig	75.00	99.50
Buckley Treas Is Dig	36.50	119.50
Champion Hockey	35.00	89.50
Chicoin Goalee	85.00	150.00
Chicoin Hockey	49.50	89.50
Chicoin Roll-A-Score	35.00	69.50
Evans In the Barrel	69.50	110.00
Evans Super Bomber	59.50	149.50
Evans Play Ball	69.50	100.00
Evans Ten Strike LD	25.00	40.00
Evans Ten Strike HL	50.00	69.50
Evans Ten Strike '46	79.50	129.50
Evans Tommy Gun	35.00	79.50
Exhibit Bowling Alley	39.50	90.00
Exhibit Card Vendor	9.50	22.50
Exhibit Rotary Mdsr	69.50	195.00
Exhibit Merchantman Roll Ch Digger	35.00	85.00
Exhibit Vitalizer	35.00	109.50
Genco Bank Roll	39.50	69.50
Genco Play Ball	35.00	85.00
Groetchen Met. Typer	200.00	289.50
Gott 3 Way Grip. '46	12.50	22.50
Hirsh Red Balls	39.50	109.50
Ideal Football	100.00	189.50
Jack Rabbit	115.00	150.00
Jenn. Roll-in-the-Barrel	35.00	149.50
Keeney Air Raider	69.50	125.00
Keeney Anti Aircraft Br	15.00	69.50
Keeney Anti Aircraft Bl	17.50	47.50
Keeney Sub Gun	49.50	125.00
Keeney Texas Leaguer	25.00	39.50
Kirk Night Bomber	30.00	79.50
Liberator	69.50	79.50
Mutoscope Ace Bomber	59.50	125.00
Mutoscope Dr Mobile	69.50	189.50
Mutoscope Photomatic	220.00	325.00
Mutoscope Sky Fighter	85.00	125.00
Periscope	69.50	79.50
Pitchem & Catchem	50.00	85.00
Rockola Ten Pins LD	19.50	
Rockola Ten Pins HD	30.00	39.50
Rockola World Series	32.50	95.00
Roll A Ball (Jafco)	69.50	125.00
Scientific Baseball	69.50	95.00
Scientific Basketball	25.00	85.00
Scientific Batting Pr	35.00	95.00
Seeburg Chicken Sam	69.50	125.00
Seeburg Jap Con.	59.50	89.50
Seeburg Shoot the Chute	29.50	125.00
Skee Barrel Roll	95.00	195.00
Skill Roll	69.50	99.50
Super Torpedo	49.50	125.00
Super Triangle	45.00	125.00
Supreme Bolascore	49.50	89.50
Supreme Gun (Rev)	55.00	89.50
Supreme Skee Roll	40.00	110.00
Supreme Skill Roll	135.00	179.50
Supreme Rocket Buster	35.00	79.50
Tally Roll	49.50	89.50
Tail Gunner	30.00	49.50
Tri-Score	50.00	99.50
Warner Voice Record.	49.50	69.50
Western Baseball '39	20.00	37.50
Western Baseball '40	49.50	95.00
Whizz	29.50	49.50
Wurlitzer Skeeball	59.50	165.00

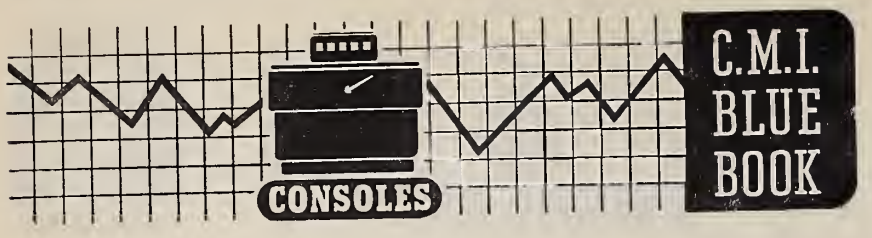


ABC Roll Down	129.50	175.00
Arrows	69.50	115.00
Big City	50.00	135.00
Bing-A-Roll	225.00	275.00
Buccaneer	140.00	200.00
Chicoin Roll Down	49.50	245.00
Esso Stars	69.50	100.00
Genco Advance Roll	69.50	150.00
Genco Total Roll	49.50	85.00
Hawaii Roll Down	75.00	220.00
One World	79.50	150.00
Singapore	100.00	165.00
Sportsman Roll	49.50	99.50
Tropicana	165.00	225.00
Tin Pan Alley	100.00	225.00



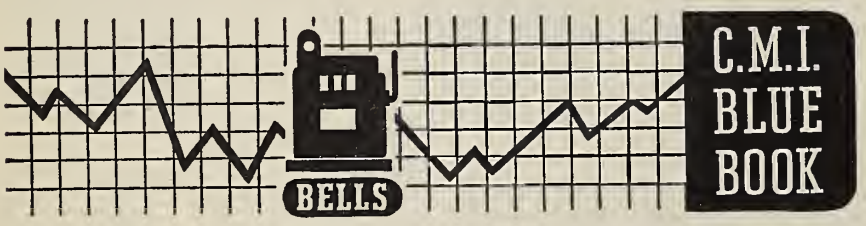
5c Baker's Pacer DD	89.50	129.50
CS Baker's Pacer DD	175.00	300.00
25c Baker's Pacer DD	265.00	395.00
5c Baker's Pacer Std.	42.50	89.50
CS Baker's Pacer Std.	185.00	425.00
CS Baker's Pacer Std.	225.00	350.00
Bally Draw Bell 5c	199.50	250.00
Ball Draw Bell 25c	205.00	265.00
Ball DeLuxe Draw Bell 5c	225.00	295.00
Bally DeLuxe Draw Bell 25c	285.00	399.50
Bangtails '41	55.00	149.50
Big Game PO	39.50	69.50
Big Game FP	49.50	69.50
Big Top PO	35.00	79.50
Big Top FP	49.50	79.50
Bob Tail P.O.	35.00	79.50
Bob Tail FP	49.50	89.50
Club Bells	49.50	89.50
Club Bells 25c	52.50	89.50
Club House	10.00	25.00
Fast Time FP	25.00	59.50
Fast Time PO	29.50	59.50
Galloping Domino (41)	59.50	135.00
Galloping Domino (42)	99.50	119.50
High Hand	39.50	99.50
Jungle Camp FP	15.00	30.00
Jungle Camp PO	30.00	45.00
Jumbo Parade Comb	30.00	49.50
Jumbo Parade FP	39.50	49.50
Jumbo Parade PO	39.50	69.50
Jumbo Parade 25c	49.50	125.00
Kentucky Club	69.50	89.50
Lucky Lucre 5-5	39.50	59.50
Lucky Lucre 5c	69.50	99.50
Lucky Star	69.50	109.50
Lucky Star '41	79.50	110.00
Mills 4 Bells	89.50	195.00
Mills 3 Bells	159.50	265.00

COPYRIGHTED 1948 BY THE "C.M.I. BLUE BOOK" REPRODUCTION OR QUOTATION NOT PERMITTED



Paces Races Bl Cab	29.50	40.00
Paces Races Br Cab	39.50	75.00
Paces Races Red Arrow	59.50	75.00
Paces '39 Saratoga	45.00	65.00
Paces Saratoga w rails	49.50	59.50
Paces Saratoga no rails	39.50	59.50
Paces Saratoga Comb	49.50	69.50
Paces Saratoga Jr. PO	25.00	49.50
Paces Saratoga Sr. PO	37.50	69.50
Paces Reels Comb.	29.50	95.00
Paces Reels Jr. PO	49.50	69.50
Paces Reels Sr. PO	50.00	65.00
Paces Reels w rails	49.50	69.50
Paces Reels no rails	30.00	95.00
Paces Twin 5-5	89.50	119.50
Paces Twin 5-10	89.50	149.50
Paces Twin 10-25	85.00	125.00
Paces Twin Console 5-25	99.50	149.50
Pastime	69.50	150.00
Roll 'Em	32.50	59.50
Silver Moon Comb	50.00	69.50
Silver Moon PO	49.50	79.50
Silver Moon FP	29.50	89.50
Silver Moon 10c	59.50	99.50
Silver Moon 25c	55.00	100.00
Skill Time '37	20.00	37.50
Skill Time '38	25.00	79.50
Skill Time '41	35.00	52.50
Sun Ray	49.50	85.00
Super Bell 5c Comb	49.50	95.00
Super Bell 25c Comb	69.50	125.00
Super Bell Two Way 5-5	89.50	125.00
Super Bell Two Way 5-25	99.50	169.50
Super Bell Four Way 5-5-5-5	125.00	169.50
Super Bell Four Way 5-5-5-25	125.00	225.00
Super Bell Four Way 5-5-10-25	325.00	450.00
Super Bonus Bell 5c FP & PO	165.00	345.00
Super Bonus Bell 5c-25c FP & PO	300.00	595.00
Super Bonus Bell 5c-5c FP & PO Combo	250.00	575.00
Super Bonus Bell 5-10-25c PO	675.00	800.00
Super Track Time	100.00	175.00
Super Track Time TKT	165.00	200.00
Track Odds Daily Dbl	100.00	279.50
Track Odds DD JP Buckley	225.00	299.50
Track Time '39	69.50	89.50
Track Time '38	50.00	95.00
Track Time '37	29.50	
Triple Entry	49.50	100.00

Big Game PO	35.00	49.50
Big Parley	125.00	195.00
Big Prize FP	20.00	42.50
Big Prize PO	15.00	20.00
Blue Grass FP	35.00	65.00
Blue Ribbon PO	20.00	35.00
Club Trophy FP	25.00	74.50
Contest FP	30.00	65.00
Daily Races	175.00	255.00
Dark Horses FP	35.00	79.50
'41 Derby FP	29.50	79.50
Dust Whirls	89.50	129.50
Entry	369.50	595.00
Gold Cup	10.00	30.00
Grand National	19.50	25.00
Grand Stand PO	14.50	25.00
Gold Medal PO	10.00	25.00
Hot Tip	225.00	300.00
Jockey Club	59.50	69.50
Kentucky	49.50	62.50
Long Acre	25.00	89.50
Long Shot PO	39.50	59.50
One Two Three '41	39.50	89.50
Owl FP	22.50	49.50
Pastime (Rev)	39.50	49.50
Pacemaker PO	15.00	35.00
Pimlico FP	47.50	79.50
Race King (Rev)	29.50	49.50
Record Time FP	35.00	59.50
Rockingham	105.00	169.50
Santa Anita	24.50	32.50
Sport Event FP	19.50	52.50
Sky Lark FP &PO	30.00	69.50
Special Entry	299.50	349.50
Sport Special FP	19.50	49.50
Sport Page PO	19.50	35.00
Spinning Reels PO	19.50	37.50
Sport King PO	32.50	59.50
Stepper Upper PO	15.00	50.00
Sportsman (Rev)	32.50	37.50
Thorobred	25.00	79.50
Turf Champ FP	49.50	69.50
Turf King	69.50	79.50
Victory FP	10.00	25.00
Victory Derby	125.00	209.50
Victory Special	125.00	229.50
War Admiral (Rev)	15.00	85.00
Whirlaway (Rev)	39.50	79.50
Winning Ticket	15.00	25.00

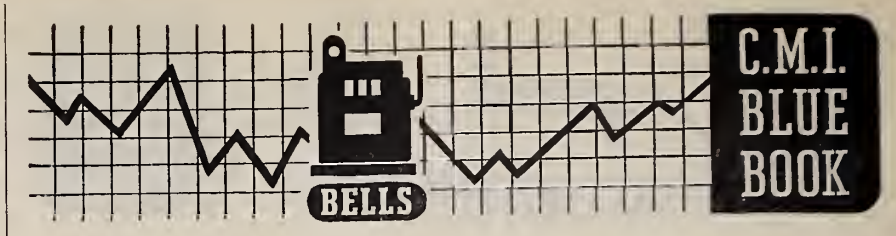


MILLS

5c Black HL	79.50	125.00
10c Black HL	135.00	159.50
25c Black HL	130.00	150.00
5c Emerald Chrome HL	175.00	219.00
10c Emerald Chrome HL	109.50	185.00
25c Emerald Chrome HL	155.00	190.00
50c Emerald Chrome HL	139.50	250.00
5c Gold Chrome HL	85.00	129.50
10c Gold Chrome HL	89.50	129.50

MILLS (Cont.)

50c Gold Chrome HL	249.50	375.00
5c Gold Chrome	249.50	375.00
10c Gold Chrome	89.50	124.50
25c Gold Chrome	95.00	119.50
50c Gold Chrome	150.00	209.50
Copper Chrome	79.50	119.50
10c Copper Chrome	129.50	210.00
25c Copper Chrome	129.50	200.00
5c Club Bell	90.00	149.50
10c Club Bell	100.00	169.50
25c Club Bell	135.00	179.50
50c Club Bell	189.50	375.00
1c Blue Front	65.00	75.00



MILLS (Cont.)

5c Blue Front	35.00	119.50
10c Blue Front	35.00	129.50
25c Blue Front	35.00	139.50
50c Blue Front	100.00	249.50
1c Brown Front	79.50	119.50
5c Brown Front	35.00	109.50
10c Brown Front	35.00	109.50
25c Brown Front	35.00	109.50
50c Brown Front	179.50	245.00
1c Cherry Bell	69.50	119.50
5c Cherry Bell	65.00	95.00
10c Cherry Bell	67.50	105.00
25c Cherry Bell	89.50	110.50
25c Cherry Bell	89.50	110.50
1c Bonus Bell	99.50	129.50
5c Bonus Bell	89.50	119.50
10c Bonus Bell	72.50	124.50
25c Bonus Bell	79.50	139.50
5c Original Chrome	69.50	119.50
10c Orig. Chrome	69.50	119.50
25c. Orig. Chrome	70.00	119.50
50c Orig. Chrome	165.00	250.00
1c QT Glitter Gold	29.50	75.00
5c QT Glitter Gold	69.50	87.50
10c QT Glitter Gold	69.50	100.00
25c QT Glitter Gold	69.50	100.00
1c VP Bell	19.50	31.50
1c VP Bell JP	25.00	37.50
1c VP Bell Green	22.50	29.50
5c VP Bell Green	29.50	39.50
1c VP Chrome	34.50	
5c VP Chrome	30.00	44.50
5c VP Chrome Plus	47.50	55.00
1c P Bell B&G	29.50	40.00
5c VP Bell B&G	29.50	50.00
Vest Pocket '46	42.50	59.50
5c Futurity	49.00	85.00
10c Futurity	89.50	109.50
25c Futurity	119.50	150.00
50c Futurity	149.50	194.50
5c Black Cherry Bell	79.50	154.50
10c Black Cherry Bell	125.00	160.00
25c Black Cherry Bell	135.00	175.00
25c Golf Ball Vendor	89.50	125.00
5c War Eagle	35.00	79.50
10c War Eagle	69.50	79.50
25c War Eagle	79.50	85.00
50c War Eagle	149.50	150.00
5c Melon Bell	50.00	79.50
10c Melon Bell	85.00	100.00
25c Melon Bell	100.00	140.00
Golden Falls 5c	124.00	164.50
Golden Falls 10c	134.50	164.50
Golden Falls 25c	164.50	179.50
Golden Falls 50c	250.00	350.00

GROETCHEN

1c Columbia	29.50	60.00
5c Columbia Chrome	39.50	74.50
5c Columbia JPV Bell	32.50	69.50
5c Columbia Fruit	37.50	69.50
5c Columbia Cig RJ	39.50	49.50
5c Columbia DJP	45.00	85.00
10c Columbia DJP	59.50	89.50
5c Columbia Club Cig GA	29.50	37.50
5c Columbia Club DJ	50.00	89.50
10c Columbia Club Cig GA	59.50	79.50
5c Columbia Cig. GA	35.00	39.50
5c Columbia Fruit GA	49.50	79.50
5c Columbia Orig GA	25.00	45.00
5c Conv Columbia Chrome	49.50	59.50

PACE

5c Comet FV	37.50	49.50

PACE (Cont.)

10c Comet FV	39.50	60.00
25c Comet FV	50.00	125.00
50c Comet FV	98.50	125.00
5c Comet DJP	40.00	79.50
10c Comet DJP	50.00	79.50
1c Comet Blue	20.00	37.50
5c Comet Blue	30.00	59.50
10c Comet Blue Front	30.00	40.00
25c Comet Blue Front	59.50	89.50
50c Comet	125.00	145.00
5c All Star Comet	57.50	69.50
10c All Star Comet	29.50	49.50
25c All Star Comet	49.50	69.50
50c All Star Comet	149.50	225.00
1c All Star 2-4	20.00	35.00
1c Rocket	49.50	69.50
5c Rocket	55.00	79.50
10c Rocket	69.50	89.50
25c Rocket	79.50	100.00
5c TJ Comet	25.00	47.50
5c Club Bell	49.50	124.50
10c Club Bell	69.50	124.50
25c Club Bell	119.50	125.00
50c Club Bell	139.50	250.00
5c Comet Red	79.50	90.00
10c Comet Red	79.50	120.00

JENNINGS

5c Chief	25.00	65.00
10c Chief	25.00	64.50
25c Chief	59.50	145.00
5c Club Bell	65.00	165.00
10c Club Bell	89.50	139.50
25c Club Bell	50.00	110.00
50c Club Bell	199.50	235.00
5c Silver Moon Chief	29.50	39.50
10c Silver Moon Chief	9.50	29.50
25c Silver Moon Chief	59.50	79.50
5c Silver Chief	79.50	99.50
10c Silver Chief	79.50	99.50
25c Silver Chief	79.50	149.50
50c Silver Chief	189.50	249.50
10c Golf Vndr	89.50	129.50
25c Gold Ball Vndr	109.50	149.50
Cigarolla	25.00	75.00
Cigarolla XXV	30.00	60.00
Cigarolla XV	49.50	99.50
5c Victory Chief	50.00	100.00
10c Victory Chief	55.00	110.00
25c Victory Chief	109.50	129.50
1c 4 Star Chief	49.50	75.00
5c 4 Star Chief	49.50	75.00
10c 4 Star Chief	64.50	74.50
25c 4 Star Chief	85.00	129.50
5c Victory 4 Star Ch	75.00	115.00
10c Victory 4 Star Ch	85.00	125.00
25c Victory 4 Star Ch	95.00	200.00
5c Super DeLuxe Club Chief	149.50	220.00
10c Super DeLuxe Club Chief	149.50	300.00
5c Standard Chief	110.00	169.50
10c Standard Chief	100.00	225.00
25c Standard Chief	100.00	235.00
50c Standard Chief	189.50	249.50
$1.00 Standard Chief	379.50	475.00
5c Bronze Chief	90.00	149.50
10c Bronze Chief	89.50	159.50

WATLING

5c Rolatop '46	60.00	150.00
10c Rolatop '46	60.00	150.00
25c Rolatop	60.00	150.00
50c Rolatop	145.00	295.00
5c Club Bell	65.00	95.00
10c Club Bell	75.00	125.00
25c Club Bell	145.00	185.00

COPYRIGHTED 1948 BY THE "C.M.I. BLUE BOOK" REPRODUCTION OR QUOTATION NOT PERMITTED

Buckley BUILDS THE Best

NEW CABINET ASSEMBLIES

FOR MILLS ESCALATOR BELLS HAMMERLOID OR WRINKLE

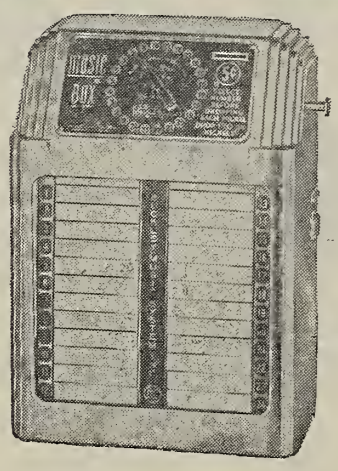
YOUR CHOICE OF:

Cherry or Diamond Ornaments, Maroon, Copper, Gold, Green, Aluminum Gray, Chocolate, Surf Blue.

- Complete new precision-built light wood Cabinets expertly finished with perfect fit new aluminum castings.
- Club Handle and Handle Collar chrome plated.
- Heavy brass chrome plated etched Reward Plates, 2/5 or 3/5.
- 5c-10c-25c chrome Denominator Coin Intake.
- Payout Cups with anti-spoon Cup.
- Drillproof Plates.

$50.00

THE NEW Music Box



Buckley gave Music Operators the FIRST practical and profitable music box at the LOWEST PRICE. Today, Buckley leads the field by offering a NEW music box of advanced design and perfection at a NEW LOW PRICE.

Quality of material and workmanship have not been sacrificed. This sensational low price is the result of economies realized in large quantity production.

The new Buckley Music Box is genuinely chrome plated, with beautiful red dial plates and attractively illuminated. Equipped with positive nationally known slug rejector and double capacity cash box. Complete program of selections always in full view, Buckley's exclusive features of construction, combined with outstanding beauty and eye appeal makes this the outstanding remote control music box . . . equally popular for wall or bar installation.

$29.00

TRACK ODDS

BUCKLEY TRACK ODDS has long been recognized as the only seven-coin race horse console that would stand up month after month—year after year—and outearn all other coin machines.
Buckley operators know this to be a fact. Experience has proved that no other machine can even come in a close second from the standpoint of earnings. Every day new operators are finding out that the new BUCKLEY TRACK ODDS are even more profitable to operate than they hoped for.

$1250.00

MEMBER

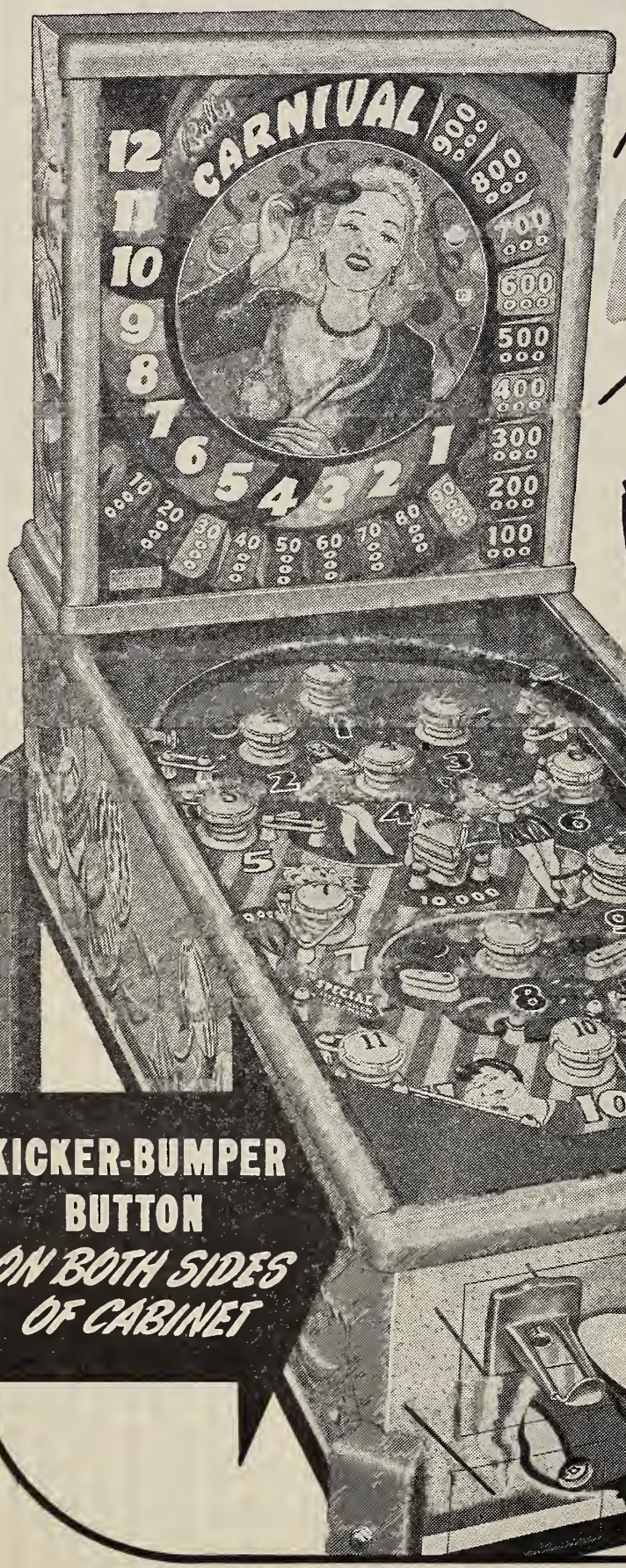
Buckley Manufacturing Co.

4223 WEST LAKE STREET • • • CHICAGO 24, ILLINOIS

(PHONE: VAN BUREN 6436-37-38-6533)

IT'S BALLY

FAMOUS BUILD-UP BONUS...



PLUS HIGH-SCORE

NEW Modern Flashy

KICKER-BUMPER BUTTON *ON BOTH SIDES OF CABINET*

Bally

BALLY

RESERVE AGAIN

AND "ALL-12" SKILL FEATURE

COMPETITIVE PLAY APPEAL

Cabinet, Playfield, Scoreglass

Here's the "shot-in-the-arm" 5-Ball game you've been waiting for . . . your big opportunity to "get well" in a hurry! CARNIVAL is a modern pepped-up version of the famous BALLY RESERVE of 1938 . . . with original BALLY RESERVE BUILD-UP BONUS that steps up, up, up and keeps players glued to the game, fascinated by the simple, easy-to-understand score-system (hit all 12 bumpers) and the powerful appeal of the EVER-INCREASING BONUS. Bally's new CARNIVAL is BALLY RESERVE plus HIGH-SCORE competitive play appeal . . . plus new fast action . . . plus KICKER-BUMPERS . . . plus new modern flash . . . plus new 1948 trouble-free mechanisms. Earnings on test locations are double and triple usual 5-ball average. Get your share. Try CARNIVAL on your slowest spot and you'll agree . . . IT'S BALLY RESERVE AGAIN!

CARNIVAL

MANUFACTURING COMPANY

2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

REMEMBER BALLY RESERVE?

SEE Bally's NEW

CARNIVAL

KICKER-BUMPER BUTTON ON BOTH SIDES OF CABINET

BEN BECKER SALES CORP.

• SEE DISTRIBUTORS IN FOLLOWING TERRITORY •

615 TENTH AVE. (PHONE: PLaza 7-6612) NEW YORK 18, N. Y.

CONNECTICUT
Reliable Coin Mach. Co.
192 Windsor St.
HARTFORD

NEW JERSEY
Runyon Sales Co.
123 W. Runyon St.
NEWARK

Palisades Specialty Co.
498 Anderson Ave.
CLIFFSIDE PARK

NEW YORK
Rex Coin Mach. Dist. Corp.
821 So. Salina
SYRACUSE

Olshein Dist. Co.
1000 Broadway
ALBANY

MASS.
Becker Novelty Co.
97 Dwight St.
SPRINGFIELD

Iowa Operators To Meet July 20th At Des Moines

DES MOINES, IA.—Leading operators of the state have notified all other operators thruout Iowa that a meeting will take place at the Fort Des Moines Hotel, Des Moines, on Tuesday, July 20.

Explaining the purpose of the meet as a necessity for all coinmen to attend, as means and methods of improving business will be the main subject under discussion, response has been almost unanimous. "Operators are more than anxious at this time" states Irv Sandler "to partake in any activity that will bring in more money for our equipment. We wrote the operators in this state that we intend the meeting to serve as a spearhead to start them on a new way to prosperity, and proposals made will be beneficial to all concerned."

Reservations for tickets must be made before July 15.

LOOK AT THESE BARGAINS!

ROCK-OLA SUPER	99.50
MILLS THRONES	44.50
SEEB. HITONES ESRC'S	125.00
WURL. 500K's	99.50
WURL. 616	40.00
TOTAL ROLLS	75.00
ADVANCE ROLLS	95.00
TALLY ROLLS	60.00
GOALEE'S	95.00
BATTING PRACTICE	65.00

MANY OTHER BARGAINS IN STOCK!
WE SHIP ALL OVER THE WORLD.
OLSHEIN DISTRIBUTING CO.
1100-02 BROADWAY, ALBANY 4, N. Y.

Georgia Operators Form Association

MACON, GA.—The operators of the State of Georgia have formed an association called the Georgia Coin Machine Operators Association.

Officers elected to head the new organization are: Bryan Morris, Nashville, Ga., president; L. C. Renfroe, Fitzgerald, Ga., vice president; Ed Heath, Macon, Ga., secretary; Julian Martin, Macon, Ga., treasurer. Directors voted in are: J. H. Thompson, Hawkinsville, Ga.; J. N. Canady, Dublin, Ga., and B. C. Ford, Cordelle, Ga.

The reasons for the formation of the association are explained by Ed Heath, secretary. "The primary purpose of the association is to fight unfavorable legislation and prohibitive tax measures and licenses," states Heath. "At present, we have about twenty-five members out of a potential two hundred and seventy-five good operators in the state. We expect to get a majority to join up.

"A few non-member operators come to each meeting in a 'doubting Thomas' state of mind," continued Heath. "After they hear our program outlined, they become highly enthused and join immediately. We are not attempting to tell any operator what commission he must take from locations, nor do we ask them to promise not to 'roll' each other. We tell them to run their own businesses."

Apology To Sidney Levine

NEW YORK—In reporting the case of "People against Fred Mimms" in the issue of July 3, page 29, the name of Sidney Levine was mentioned as the attorney for the Union. The name of the Union's lawyer is Samuel Mezansky, and Levine has absolutely no connection with it. His name was inadvertently mentioned where Mezansky's should have appeared.

Texas Coinman Queries Trade To Form National Coin Machine Credit Bureau

SAN ANTONIO, TEX.—W. M. Slagle, well-known Texas coinman, is studying the coin field with the intention of starting a "National Coin Machine Credit Bureau." Slagle has spent considerable time on the project, and has been encouraged to delve into the subject deeply by many of the coin companies. (*Ed. Note: The Cash Box has pointed out the necessity for a Bureau of this kind many times.*)

Slagle contacted two hundred of the leaders in the industry this week by mail, outlining the details of the plan, and informing the wholesalers just what type of service the Bureau would make available. "My organization," points out Slagle, "will compile a credit report on everyone in the coin machine business—pinball, phonographs, vendors, candy and cigarette machines, scales, etc.—giving each report a careful check and recheck, keeping this report up-to-date at all times and reporting to our subscribers when in need. The service will include mailing delinquent letters for those who report past-due accounts, even acting as a collection agency. We will check all credit reports with the operator, even though substantially all distributors list the subject to be a good credit risk. Reports will be submitted in two or three minutes by telephone or wire. All subscribers will have an identification number; all operators, a serial number, thus safeguarding the confidential nature of our reports."

The initial two hundred letters sent out by Slagle are described as "feelers" and he says the replies received will determine whether the Bureau is to be established.

ACTIVE
Reconditioned
GAMES 'NUFF SAID!
For A Complete List of Specials
Drop a Line to Any One of Our 3 Offices
JOE ASH
Active Amusement Machines Co.
666 North Broad St., Phila. 30, Pa.
Phone: Fremont 7-4495
98 Clinton Ave., Newark 5, N. J.
Phone: Mitchell 2-8527
1120 Wyoming Ave., Scranton, Pa.
Phone: Scranton 4-6176

WANT
WILL PAY HIGH PRICES
WURLITZER 800—600K
SEEBURG 8800
Write—Wire—Phone Immediately
DAVE LOWY & CO.
594 Tenth Ave., New York 18, N. Y.
(Tel.: BR 9-0817)

"OPEN SESAME!"

ALI-BABA

GETS YOU IN with the PASSWORD TO PROFITS

. . . *Gottlieb* PLAY-TESTED FEATURES *Plus*

PROGRESSIVE BUILD-UP BUMPERS!

It's NEW! Sensational as Gottlieb Original Flipper Bumpers!

and HOLD-OVER BONUS

Additional Play Incentive

IMMEDIATE DELIVERY FROM YOUR DISTRIBUTOR!

GAUGED PRODUCTION AND CONTROLLED DISTRIBUTION
PROTECT YOUR INVESTMENT!

"There is no substitute for QUALITY!"

D. Gottlieb & Co.

1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

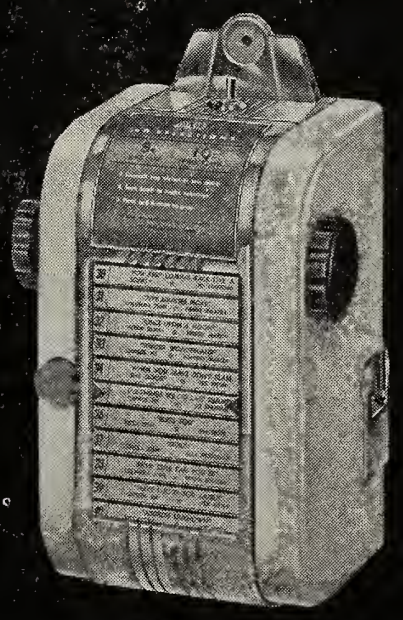
COIN MACHINE INDUSTRIES, INC. CMI For Mutual Protection MEMBER

REMEMBER BALLY RESERVE?

SEE Bally's NEW CARNIVAL

LAKE CITY AMUSEMENT CO.
1648 ST. CLAIRE AVENUE
CLEVELAND, OHIO

The Only

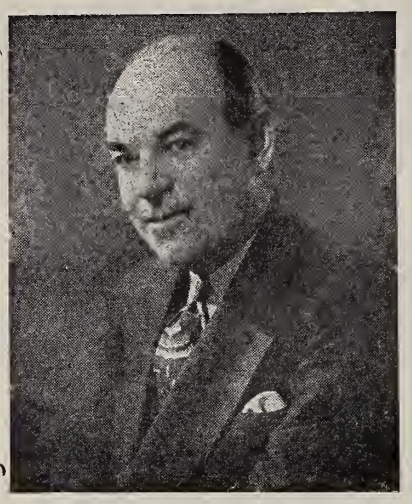


40 Selection Wall Box!

AMI Incorporated

127 NORTH DEARBORN, CHICAGO 2, ILLINOIS

Bally Revives "Reserve" Idea In New Five-Ball Game "Carnival"



RAY MOLONEY

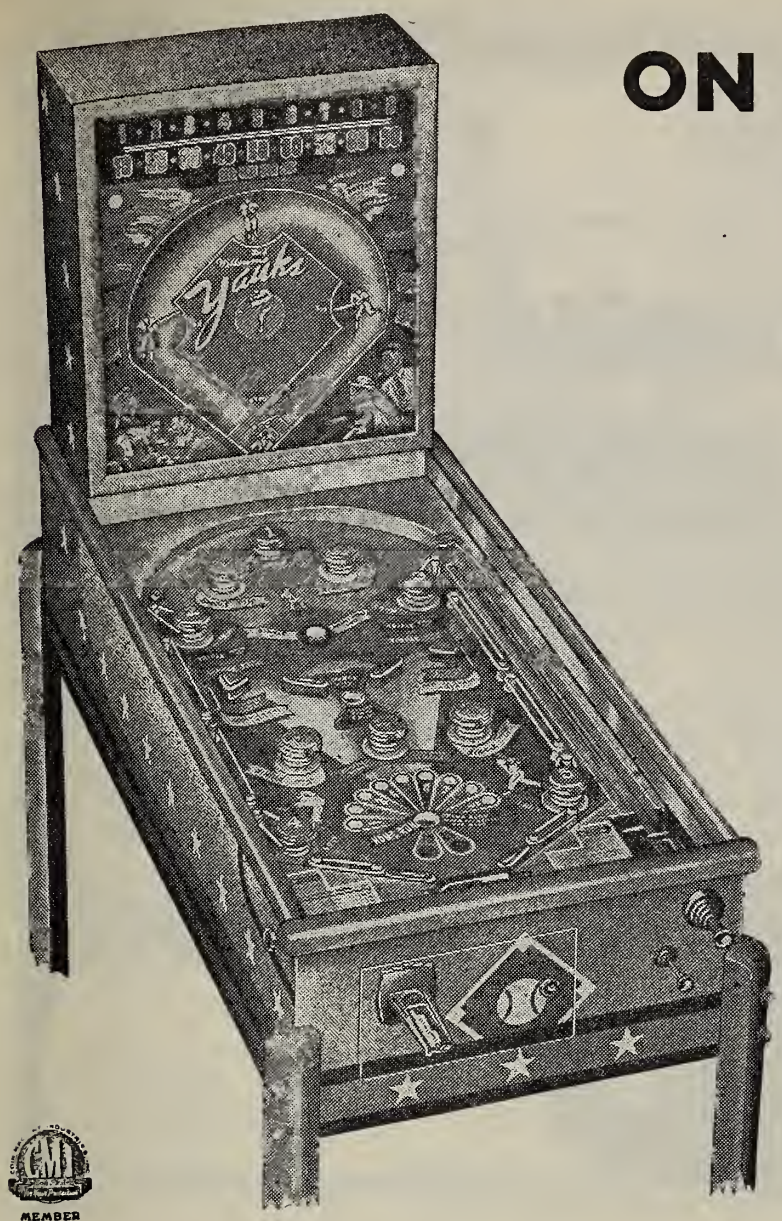
CHICAGO — Bally Manufacturing Company, this city, and its distributors thruout the nation, are expressing their greatest enthusiasm about the new ball-five game "Carnival."

"We decided that the industry needs a real 'shot-in-the-arm' game," explained Ray Moloney, president of Bally, discussing their newest sensation. "Ten years ago," Moloney continued, "the entire industry was in the doldrums. Then Bally crashed out with 'Bally Reserve' and overnight turned the 'pin-ball depression' of '38 into an era of undreamed-of prosperity. Today the industry is again crying for a life-saver game. So Bally comes up again with 'Carnival'—another 'Bally Reserve.'

"And let me point out" stated Moloney "that the expression 'another Bally Reserve' is not just a slogan. 'Carnival' is reviving the original build-up bonus introduced in 1938 by 'Bally Reserve,' with the entire accumulated replay bonus received by player who hits all 12 bumpers on the playfield. In addition to the 'reserve' idea, 'Carnival' features high-score competitive play appeal, kicker-bumpers operated by player-controlled buttons, currently popular playfield action features and an unusually colorful glass, playfield and cabinet."

"Carnival" is also described as having an automatic coin-divider incorporated in the game for convenience of the location attendant. Several new mechanical-electrical improvements are also said to be embodied in the game.

Expressing more than his usual amount of enthusiasm, George Jenkins, Bally vice president and general sales manager, stated "Nation-wide sampling of 'Carnival' has resulted in orders exceeding present capacity, and increased production facilities are being provided as rapidly as possible.



MEMBER

ON EVERY OPERATOR'S SCORE BOARD

Williams

YANKS

IS THE WINNER!

ORDER FROM YOUR DISTRIBUTOR NOW!

Williams
MANUFACTURING COMPANY
161 W. HURON ST., CHICAGO 10, ILL.

..If you WANT THE Finest IN MUSIC WATCH NEXT ISSUE FOR "Encore"

SEE Bally's NEW

CARNIVAL

MAYFLOWER DIST. CO.
2218 UNIVERSITY AVENUE
ST. PAUL, MINNESOTA

1618 W. WELLS STREET, MILWAUKEE, WIS.

AUTOMATIC HOSTESS
UNIT OF 20
LIKE NEW
ORIGINAL PRICE $14,800.00
WILL ACCEPT BEST OFFER
DAVID ROSEN, INC.
Exclusive AMI Distributor
855 N. Broad St., Philadelphia 23, Pa.
Stevenson 2-2903
503 Evergreen Ave., Baltimore 23, Md.
Edmonson 5322

MUSIC OPS-
IT'S MONEY IN THE BANK!
SEE... PAGE 4

COIN MACHINE MOVIES
For Regular Panorams and Solo-Vues
REELS OF 8 AND 6 SUBJECTS
Our Films Get The Dimes
PRICE $32.50 TO $38.50 Per Reel
PHONOFILM
3331 No. Knoll Dr. Hollywood 38, Cal.

WANT— WILL PAY HIGH PRICES
WURLITZER 800-600K
SEEBURG 8800
Write—Wire—Phone Immediately
DAVE LOWY & CO. 594 Tenth Ave. New York 18, N. Y. Tel. BR 9-0817

SEE SENSATIONAL
ANNOUNCEMENT
by Bally

ON PAGES 22 AND 23 THIS ISSUE

SEE Bally's NEW
CARNIVAL

KING-PIN
EQUIPMENT COMPANY
826 MILLS STREET
KALAMAZOO, MICH.

DISTRIBUTING COMPANY
3004 GRAND RIVER
DETROIT 1, MICH.

GENCO'S
MERRY WIDOW

Featuring Sensationally
NEW
"CONTACT BUMPERS"
FLIPPER ACTION
KICK OUT HOLE
SINGLE, DOUBLE, TRIPLE BONUS
SUPER HIGH SCORE
7 EXTRA ROLLOVER BUTTONS
3—100,000 BUMPERS

•

You'll find MERRY WIDOW even BETTER than TRIPLE ACTION, TRADE WIND or MARDI GRAS!

MEMBER

ORDER FROM YOUR NEAREST DISTRIBUTOR

GENCO BUILDS GREATER GAMES
2621 NORTH ASHLAND AVENUE • CHICAGO 14, ILLINOIS

ATTENTION!

Coin Machine Salesmen
AND
Roadmen

Unusual opportunity to make real money—full time or part time—as you travel. You don't have to go out of your way one inch to earn some real cash. Right in keeping with whatever you are now doing or selling. Even the laziest salesman can earn $15 per day. No real work. That's all been done for you. In fact, big direct mail campaign covering all operators under way right now. Here's a really golden opportunity for a few tried and seasoned coin machine roadmen. Write Now!

BOX 710
% THE CASH BOX
381 Fourth Ave., New York 16, N. Y.

San Antonio Ops Get New Assn Under Way

SAN ANTONIO, TEX. — At a gathering of the leading operators of this area on June 24, an organization of the coinmen into an association was proposed by Richard Warncke of R. Warncke Company. Those attending the meet at the Gunther Hotel were of the same mind and organizational procedure was instituted.

Roy Jackson of United Amusement Company, introduced Warncke, who spoke to the group, who represented 65% of the operators in San Antonio, accounting for over 1,050 pin ball tables.

J. J. Parker of the State Restaurant Association, one of the featured speakers, pledged the full support and cooperation of his association with the coin machine men.

A Board of Directors was appointed, with members voting them full authority to carry on the association's work. The board includes: Richard Warncke, Roy Jackson, Harold Neal, C. A. Redgraves, and S. W. Martin. In order to finance the association's work, a fee of one dollar per machine was agreed to by all present.

The aims of the association were expressed by its leaders. It will work for the betterment of the coin machine operator by combating any single law enforcement bureau from going beyond its legal powers, create measures for public relations work, and watch all tax matters.

"Positively-No Television"

NEW YORK — Harriet Van Horne, radio and television columnist for the World-Telegram, included the following short item in her Tuesday column:

"Nicest letter in this week's mail is from a bartender. He read an item here, expressing a fond hope that some day a sensible saloon keeper would advertise, 'Positively No Television.'

"This bartender can't stand television. Writes: 'You gave me a great idea; I have hung up the sign.'"

MAN - LOOK AT THESE PRICES!

Bally VICTORY SPECIALS	$142.50
Bally MELODY	122.50
Gottlieb HUMPTY DUMPTY	122.50
Williams' SUNNY	122.50
United's SINGAPORE	122.50
United's TROPICANA	139.50
United's HAWAII	85.00

1/3 Deposit Required, Balance C.O.D.

CROWN NOVELTY CO., Inc.
920 Howard Avenue, New Orleans 13, La.
Phone: CAnal 7137 Nick Carbajal, Gen. Mgr.

COVEN DISTRIBUTING CO.
3181 NORTH ELSTON AVENUE
CHICAGO 18, ILLINOIS

WHAT DO YOU NEED IN USED MUSIC MACHINES?

WE HAVE A LARGE SELECTION OF PERFECTLY RECONDITIONED MACHINES TO FIT YOUR EVERY NEED

AT THE RIGHT PRICE!

WRITE — WIRE — PHONE

RUNYON SALES COMPANY

593 TENTH AVENUE
NEW YORK 18, N. Y.
(PHONE: LOngacre 4-1880)

•

123 W. RUNYON ST.
NEWARK 8, N. J.
(PHONE: BIgelow 3-8777)

USED — FACTORY REBUILT — CONSOLES

Buckley TRACK ODDS—Double Tube, Belt Drive	$695.00
Buckley PARLAY—Double Tube, Belt Drive	750.00
Buckley PARLAY—Single Tube, Jack Pot	545.00
Buckley DAILY DOUBLE—Jack Pot 1946 Single Tube	475.00

FACTORY REBUILT AND REFINISHED SLOTS
KNEE ACTION DRILL PROOF

5c Mills Original 3-10 Cherry Bells	$ 95.00
5c Mills Gold Chrome	89.50
25c Mills Gold Chrome	99.50
5c Mills Black Cherry	119.50
5c Blue Fronts Original	59.50
5c Watling Roll-A-Top 1946 model	49.50
New Mills 3 Bell made special 1-5c and 2-25c slots	575.00

CONSOLE DISTRIBUTING COMPANY, INC.
1006 POYDRAS STREET
NEW ORLEANS 13, LA.

•

3425 METAIRIE ROAD
METAIRIE, LA.

• Distributors For Buckley Manufacturing Co. •

MUSIC OPS—SEE PAGE 4

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE
8 CENTS PER WORD

COUNT ALL COPY, NAME AND ADDRESS. MINIMUM AD $1.00. (ALL CLASSIFIED ADS — CASH WITH ORDER.)

SPECIAL NOTICE TO $48 PER YEAR SUBSCRIBERS

YOUR WEEKLY CLASSIFIED AD PRIVILEGE CONTINUES. MAXIMUM WORDS—40. ALL ADS OVER WILL BE CHARGED AT RATE OF 8c PER WORD.

CLOSING DATE IN N. Y. C. EVERY WED., 5 P. M.

WANT

WANT—Total Rolls, Bally Hy-Rolls, Esso Arrows, Bing-A-Rolls. State quantity and price in first letter. GEORGE PONSER COMPANY OF N. Y., Inc., 250 W. 57th ST., NEW YORK, N. Y. Tel.: CIrcle 6-6651.

WANT—All types of Music Machines, especially Seeburg Hitones, Wurlitzer 750 and 750E, etc. Quote lowest price and condition. DAVE LOWY & COMPANY, 594 TENTH AVE., NEW YORK 18, N. Y. Tel.: CHickering 4-5100.

WANT—To Purchase for export shipments — Model 1015 Wurlitzer, 1946 AMI's 146 and 147 Seeburgs. State quantity and your lowest price in first letter. BADGER SALES CO., INC., 2251 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT—Used juke box records. Highest prices paid. Unlimited quantities. We purchase all year 'round. Compare our prices before selling your records. We pay freight. Call, Wire, Write FIDELITY DIST., 1547 CROSBY AVE., BRONX 61, N. Y. Tel.: UNderhill 3-5761.

WANT—New and Used Wall Boxes, Adapters and Speakers; Twin 16 Adapters for Rock-Ola; Mills, Jennings F. P. Mint Vendors; any 25 cycle equipment. ST. THOMAS COIN SALES, LTD., ST. THOMAS, ONT., CANADA.

WANT—All makes and models 5c, 10c, 25c, 50c Slots. Cash waiting. MAR-MATIC SALES CO., 48 W. BIDDLE ST., BALTIMORE 1, MD.

WANT—Total Rolls, Bally Hy-Rolls, Esso Arrows, Bing-A-Rolls. State quantity and price in first letter. GEORGE PONSER COMPANY OF N. Y., INC., 250 W. 57th ST., NEW YORK, N. Y. Tel.: CIrcle 6-6651.

WANT—Will buy any quantity used slot machines, all makes and models. Also Columbias, Gooseneck Mills Q.T.'s Vest Pockets. Quote lowest prices in first letter. Machines must be in first class condition. AUTOMATIC GAMES CO., 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT—Total Rolls, Bally Hy-Rolls, Esso Arrows, Bing-A-Rolls. State quantity and price in first letter. GEORGE PONSER COMPANY OF N.Y., INC., 250 W. 57th ST., NEW YORK, N.Y. Tel.: CIrcle 6-6651.

WANT—Used records. Will positively pay more. Sell to the East's largest distributor of used records. Will pick up. Write, call or ship to BERNARD MUCHNICK, 1315 NO. 52nd ST., PHILADELPHIA 31, PA. Tel.: GR 3-8628.

WANT—Bally Victory Derbys, Bally Entrees and Jockey Clubs. Check Separators. Cash or trade, whatever you need. Also want '46 and '47 Seeburgs and '46 and '47 Wurlitzers. Quote lowest prices, first letter. SILENT SALES CO., 200 ELEVENTH AVE., SOUTH, MINNEAPOLIS 15, MINN. Tel.: GEneva 3645.

WANT — Mutoscope Cranes, Fan Fronts, Red Tops, etc.; late Bally One-Ball Games free play and automatic; Keeney Bonus Super Bells; Bally Triple Bells, etc.; Jennings Super DeLuxe, DeLuxe, Standard and Club Console Slot machines; Wurlitzer, Seeburg, and Rock-Ola post-war Phonographs; Packard Chrome Boxes. Write price and condition. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH. Tel.: GArfield 3585.

WANT—The used records from your boxes. We buy steadily all year around. Top prices paid. Sell to Chicago's Largest Distributor of Used Records. We pay freight. Write, Call or ship to: USED RECORD EXCHANGE, Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE. CHICAGO 39, ILL. Tel.: DIckens 7060.

WANT—Keeney Bonus Super Bells 2-Way 5 & 25c, 3-Way 5-10-25c; Bally Triple Bells; Bally Eurekas; Mutoscope Diggers; used Packard Boxes; will buy over-stocks of late pin games for re-sale. Quote best prices, quantity and condition in first letter.. M. A. POLLARD COMPANY, 725 LARKIN STREET, SAN FRANCISCO 9, CALIF. Tel.: ORdway 3-3069.

WANT—5 Ball F.P. original Flipper games and new game closeouts; Slots, all makes and models; Keeney Bonus Super Bells; Bally Triple Bells; Eurekas; late model phonographs. All equipment must be in A-1 condition. State quantity and prices in 1st letter. NOBRO NOVELTY, 369 ELLIS STREET, SAN FRANCISCO 2, CALIF. Tel.: TUxedo 5-4976.

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE—You Don't Get Wrecks When You Buy At Rex. Victory Specials $140.; Victory Derbys $135; Humpty Dumptys $122.50; Sunnys $122.50; Singapores $122.50; Tropicanas $139.50; Hawaiis $85. 1/3 deposit, balance C.O.D. REX COIN MACHINE CO., 2629 JEFFERSON HIGHWAY, NEW ORLEANS 21, LA. Tel.: TEmple 4686. Al Morgan, Gen. Mgr.

FOR SALE—United Rendevouz $175; United Monterrey, write; Chicago Coin Trinidad $160; Gottlieb Lady Robin Hood $140; Gottlieb Cinderella $150; Seeburg 1947 Phono remote $575; Mills phono 1947 like new $495; Seeburg 9800 ESRC $200; Seeburg Hitones 9800 ES $150; Seeburg Mayfair new refinished, new plastics $150; Seeburg original speakers $10 ea. ANTHONY HIRT, 2303 N. 11th ST., SHEBOYGAN, WIS.

FOR SALE—Favorites $375 ea. original cases; Victory Specials $125 ea.; Gottlieb Daily Races $175; Keeney Hot Tip $235; Strikes 'N Spares $295. Nickel Nudgers $3.45 ea. Write for quantity prices. WESTERN DISTRIBUTORS, 1226 S. W. 16th AVENUE, PORTLAND 5, ORE. Tel.: AT-7565.

FOR SALE—20 Model 120 Wurlitzer Wall Boxes just off location $5 ea.; 1 Wurlitzer Model 219 Stepper, like new $25; 2 Genco Whiz $20 ea. 1/3 deposit. REDD MUSIC COMPANY, 212 CENTRAL AVENUE, LAUREL, MISS.

FOR SALE—Operators! We have a large number of Pay Off Consoles—various makes—from $20 up; all in good working condition. Also Slots, Pin Balls and Music. We will not be undersold. Tell us what you need and be sure to get our prices on guaranteed equipment. VIRGINIA NOVELTY CO., 400 WATER ST., PORTSMOUTH, VA. Tel.: Portsmouth 1025.

FOR SALE—25 Model 80 Kirk Astrology Scales $169.50 ea. THE VENDING MACHINE CO., 205-215 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3171.

FOR SALE—10 Keeney Three Way Bonus Super Bells, like new, guaranteed perfect mechanically and outward appearance $800 ea. Terms 1/3 Deposit, balance C.O.D. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF.

FOR SALE—10 5/10/25c Wurlitzer Wall Boxes, model 320, 10 transmitters for same; 1 wireless receiver complete for wall boxes, like new. All for $800. BIGNER, INC., 1983 STATE AVENUE, CINCINNATI 14, O. Tel.: WAbash 1994.

FOR SALE—10—616 Wurl. $75 ea.; 2—600R Wurl. $150 ea.; 1—1940 Rock-Ola C.M. $90; 3 Seeburg Mayfairs $150 ea.; 2 Seaburg Regals $175 ea. All above machines in excellent condition. X-CEL NOVELTY CO., 1929 W. TIOGA ST., PHILA. 40, PA. Tel.: Ra. 5-8705.

FOR SALE—2 1947 Evans Bangtails $350 ea.; 2 1947 Evans Galloping Domino $350 ea.; 2 Jennings Challengers 1 5/10c, 1 5/25c $350 ea.; 1 1940 Evans Galloping Domino $95; 2 Victory Specials, F.P. 1-ball $175 ea. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA STREET, EVANSVILLE 10, IND.

FOR SALE—5 Ball Pin Games. All thoroughly reconditioned, cleaned, rails refinished, packed in good cartons. At $25: Sporty, Blondie, Big Town, Formation, Big Chief, Crossline. At $30: Four Roses, Band Wagon, Twin Six, Ten Spot, ABC Bowler, Flat Top, Chubby, Wild Fire. At $35: Towers, Show Boat, All American, Sky Ray, Spot Pool, Gun Club, Dixie, Clover, Hi Hat, Champ, School Days, Laura, Legionnaire, Venus, Seven Up. At $45: Arizona, Surf Queen, Midget Racer, Big League. At $75: Superscore. One Balls F.P.: Sport Special $45; Dark Horse $60; Blue Grass $65. Immediate shipment. 1/3 deposit, bal. C.O.D. W. F. KEENEY MFG. CO., 7729 CONSTANCE AVE., CHICAGO, ILL.

FOR SALE—New Black Cherry and Golden Falls Case Assemblies for $40 each. Each Assembly consists of Castings, Wood Case, Club Handle, Drill Proofing, Award Card, Jack Pot Glass, etc., completely assembled and packed in individual carton. Write us for list of prices on new, used and rebuilt slots. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL. Tel.: 1312.

FOR SALE—Williams All Stars used but very clean $275.; 2 Photomatics, inside lights, repainted, good condition $325. ea.; Spotlite, brand new $175.; this is a very good arcade piece. KING-PIN EQUIPMENT CO., 826 MILLS ST., KALAMAZOO, MICH.

FOR SALE—Wall Boxes: 110 Rock-Ola 5-wire wall boxes; 30 Rock-Ola Bar Boxes 5c; 35 Rock-Ola 5-10-25 wall boxes; 35 Rock-Ola 5-10-25 bar boxes; 8 Seeburg Music Selector; 4 Seeburg Selectomatic; 10 Wurlitzer Long Bar 30-wire; 5 Wurlitzer 2-wire 5c; 19 Wurlitzer 2-wire 5-10-25; 4 Wurlitzer 30-wire wall boxes. $5 each entire lot. IDEAL NOVELTY COMPANY, 2823 LOCUST ST., ST. LOUIS, MO.

FOR SALE—Popcorn machine route of 20 Kunkels on location in New York City. Good income. Sacrifice. BOX # 199, THE CASH BOX, 381 FOURTH AVE., NEW YORK 16, N. Y.

FOR SALE—300 Northwestern # 33 Ball Gum Machines at $5 ea.; 300 Northwestern # 39 adapted for Ball Gum at $6 ea. PENNY KING COMPANY, 1037 E. WARRINGTON AVENUE, PITTSBURGH 10, PA.

FOR SALE—Aireon Super DeLuxe phonographs, A-1 mechanical condition, ready to operate $249.50 ea. H. M. BRANSON DISTRIBUTING CO., 516 SO. 2nd ST., LOUISVILLE 2, KY. Tel.: WAbash 1501.

FOR SALE—Unlimited quantity of Packard Bar Boxes, excellent condition. Also Wurlitzer Twin 12's or heavy constructed steel cabinets, knock down type, new. UNIVERSAL AUTOMATIC MUSIC CORP., 1506 EAST 67th ST., CHICAGO, ILL.

FOR SALE—Or will trade any of the following on Bally Draw Bells. Cyclone $25; Tornado $25; Co-Ed $40; Silver Streak $40; Tally Ho $25; Broncho $40; Flying Trapeze $50; Ginger $50; Star Lite $50; Watling 10c Rol Top $25; 4 Bells $30; Cover Girl $75; Stormy $100. BELMONT VENDING CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel.: 750 BPt.

FOR SALE—Advance Roll $125; Bing-A-Roll $275; Heavy Hitter $50; Rol-A-Score $50; Singapore R.D. $100; Hawaii R.D. $75; Super Triangle $35; Ten Strike H.D. $35. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

FOR SALE—30 AMI Hostess Shells for locations. Complete with amplifiers, speakers and coin slots. Good condition. Any number $25 ea. FAIRMORE MUSIC CORP., 140 PEARL STREET, READING, PA.

FOR SALE—5 Balls: Baffle Cards, Kilroys $55 ea.; Play Boys 70 ea.; Streamliners $20 ea.; Sky Blazers $15 each. All above are in top condition. Terms: 1/3 deposit. C. & M. SPECIALTY CO., 832 CAMP STREET, NEW ORLEANS 13, LA.

FOR SALE—7 Postwar Astrascopes, horoscope reading vendors, less than 1 year old. Like new. Regular $299.50. At the sale price of $139.50 ea. 1/3 deposit, balance C.O.D. ROYAL AMUSEMENT CO., 881 MAIN ST., BUFFALO 3, N. Y.

FOR SALE—25 1015 Wurlitzers $475 ea. in single lots, lots of 5 $450 ea. latest serials. WANT—Can use 100 used five-balls or one-balls on new equipment. Biggest buy of year . . . Filben Maestros $595. 1/3 down, balance C.O.D. MIDWEST COIN MACHINE CORP., 777 UNIVERSITY AVE., ST. PAUL 4, MINN. Tel.: Midway 7454.

FOR SALE—Guaranteed Used Machines—Bells; Consoles; One-Ball; Pins. The machines are perfect, the prices are right! Write for list. CONSOLE DISTRIBUTING CO., 1006 POYDRAS ST., NEW ORLEANS, LA.

FOR SALE—Record shop and Music & Pinball Route. Business consists of approximately 80 units plus a record shop in good location with a sizeable stock of new and used records. $30,000 cash for entire business. Contact: FLOYD HOWELL, c/o SLOPE SPECIALTY CO., BOX 269, DICKINSON, N. DAKOTA. Tel.: 588.

FOR SALE—We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1058 S. FLORIDA AVE., LAKELAND, FLA.

FOR SALE—Diggers: Mutoscopes Roll Chutes Fan Fronts, Exhibit Iron Claws E.F.G. Models, Rotary Merchandisers (Pushers). Music: Wurlitzer's model 24s $95 ea.; 616s $85 ea.; 312s $55 ea. NATIONAL, 4243 SANSOM, PHILADELPHIA, PA.

FOR SALE—50 Stands $12.75 each; 35 Black Cherry Bells, original (5c $125, 10c $130, 25c $135); 3 1948 Watlings 5c $90; 7 beautifully rebuilt in new Golden Falls Cabinets with new machine guarantee $155 each; 6 Pace Consoles, completely refinished $75 each; 2 1941 Galloping Dominoes, beautifully finished $225 each. MAR-MATIC SALES COMPANY, 48 WEST BIDDIE STREET, BALTIMORE 1, MD.

FOR SALE—Scale Route of 46 Watling TT Fortunes and 44 Mills Moderns, Chicago district. FOR SCALE CO., 247 BELDEN PL., HAMMOND, IND.

FOR SALE—Keeney Bonus Super Bells, small door, $245 ea., large door $265 ea.; Bally Victory Specials chrome rails $145 ea.; Silver Moons $25 ea.; Evans 1947 Bangtails Winter Book $410 ea. WALDROP DISTRIBUTING CO., 1728 N. CHARLES ST., BALTIMORE 1, MD. Tel.: LExington 7647.

FOR SALE—Packed ready to ship Esso Arrows $60; Esso Stars $55; Red Ball $59.50; Lite Leagues $49.50; Sportsman Roll $54.50; Total Roll conversions $59.50; 1 Strikes 'N Spares, new parts $449.50 terms. NATIONAL NOVELTY CO., 183 E. MERRICK RD., MERRICK, L. I., N. Y. Tel.: FReeport 8-8320.

MISCELLANEOUS

NOTICE—Music Operators. Motors rewound $5.50; Wurlitzer counter model trays refinished and rebushed $6.50. BILL'S PHONO MOTOR REPAIR, 5947 EMERALD AVE., CHICAGO 21, ILL. Tel.: ENglewood 8192.

NOTICE—Music Ops: We re-grind your used phono needles scientifically and guarantee complete satisfaction. Hundreds of operators use the service constantly. It's a big saving. Write for complete details and free shipping containers. RESHARP NEEDLE SERVICE, BOX 770, FT. DODGE, IOWA.

NOTICE: Make Your Counter Models earn you money! Wurlitzer Counter Model Tray edges restored to factory specifications and new rigid centers. Price: $4.20 a set. Time: 36 Hours. A-1 MUSIC CO., 4808 CONSHOHOCKEN AVE., PHILADELPHIA 31, PA.

PARTS & SUPPLIES

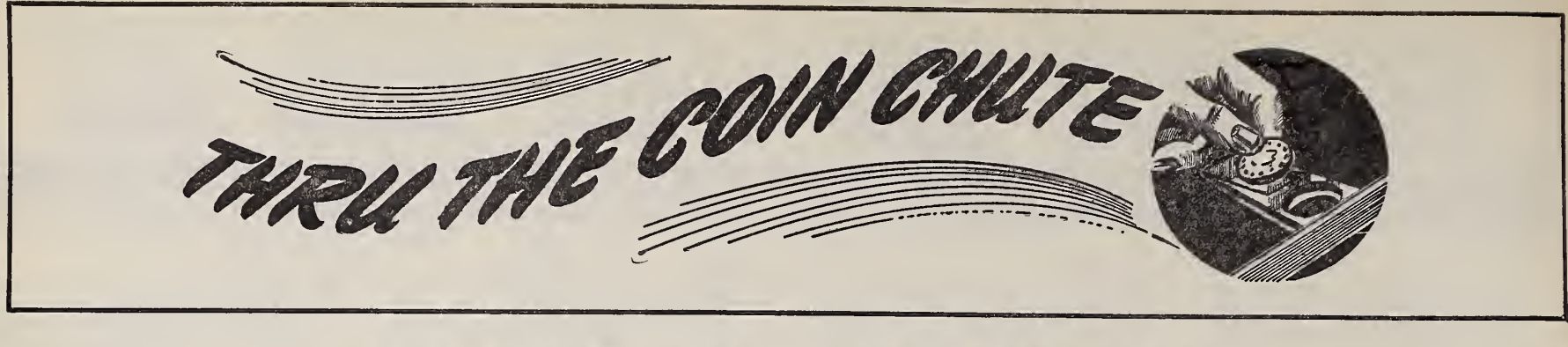
FOR SALE—Tubes: 6C4 29c; No. 80 42c; No. 5Y3 38c; 6J5 45c; 6J7 66c. Other tubes 60% off list. ENGLISH SALES COMPANY, 620 W. RANDOLPH STREET, CHICAGO, ILL.

FOR SALE—Parts and supplies for all types coin operated machines. Send for Free illustrated wall chart. Lists over 1200 different items from A to Z. If you operate coin machines you should be on our mailing list. BLOCK MARBLE CO., 1425 N. BROAD ST. PHILA. 22, PENNA.

FOR SALE—Skee Ball Alley Nets; Mats; Balls; Scoring Units; Coils; Score Glasses and any part for any alley. Also complete stock of Ten Strike Parts. Tell us what you need. RELIABLE SKEE BALL CO., 2512 W. IRVING PARK RD., CHICAGO 18, ILL.

FOR SALE—Radio Tubes, 60% off list, minimum shipment 50 tubes assorted. Popular brands. All types in stock. Mazda bulbs, No. 47, $36 per 1000; No. 40, 44, 46 and 47, $4.35 per 100; No. 51 or 55, $3.50 per 100. Bulbs can be assorted for best price. BELMONT RADIO SUPPLY CO., 1921 BELMONT AVE., CHICAGO 13, ILL.

FOR SALE—Coin Machines desigued, developed and built. Thousands of coin machine parts and supplies in stock. Relays, steppers, switches built to specification. Send for Catalogue. JOE MUNVES, 615 TENTH AVENUE, NEW YORK, N. Y.



CHICAGO CHATTER

Lots of nice comment around town about the editorial (the letter written to The Cash Box by an operator) which appeared in last week's issue) . . . seems that many others here feel the way this op does . . . and some tell me that they've expressed themselves in the very same fashion many times in the past. But, it seems, it took this op to "write" the letter and, therefore, the entire industry had an opportunity to read all about what a progressive op thinks of those others who just believe that all that is necessary is to "plug in the machine and collect."

W. W. (Bill) Rabin, prexy of Filben, is becoming one of the industry's travelingest men. Bill just returned from a very successful trip to the east and now, without even hesitating long enough to press his suits, is on his way to the west coast where, he reports, there are many juke box men waiting to talk with him. While waiting for Bill we walked about the plant and the activity here is something to see. Production is under way and the firm are shipping right along. Sam Drucker, by the way, also of the same firm, just returned from a Filben showing in Roanoke, Va., where Frank Page showed the new phono and Sam claims that this was one of the most successful showings ever yet held. "Plenty of business," Sam reported.

Gordon Sutton (that parlor football star) who has been using his plane to whiz around the various Simplex offices, reported that collections are picking up everywhere in his territory and that ops are getting happier by the second. Gordon also has a new angle which is meeting with approval of all the ops in this territory. The Illinois Simplex firm have what they call a "parts truck" out on the road now which calls right on the ops and gives him the parts he needs and wants—right out of stock in the truck itself. Tho this idea isn't new, as Gordon says, it is proving very handy here in this territory where it hasn't been practised as much as it has in other parts of the country. (By the way, Gordon, where's Larry (Spinner) Cooper, haven't heard nor seen him in weeks.)

Skeet Moore returned from Texas without a lariat, without a horse and howling because he had run into a streak of hot and rainy weather which almost melted down his last hundred pounds. "But", butted Skeet, "with all the bad weather and the fact that I didn't return with a ten gallon Stetson, chaps and lariat, business was marvelous. The Texas coinmen are going for 'Yanks' in a big way and, we believe, 'Yanks' is going to set a modern sales record for the Lone Star State." All production at Williams' is still heavy on "Yanks" and neither Skeet, Sam Stern or Harry Williams have any idea at all when they will be able to stop.

Over at Bally—things were buzzing at a speedy pace all week long. Distribs from all over the country in town to see Bally's newest—"Carnival". Seemed like old times all over again to see these boys back in town and talking business. All were enthused over the program which has been outlined at Bally on "Carnival". Herb Jones, George Jenkins, Bill O'Donnell and all the other Ballyites working away on long distance phones, answering wires and letters, and action going along at top peak all week as the announcements went out to the Bally distribs regarding the fact that following "Rancho" which clicked very well—the new "Carnival" was going to revive the industry. Maybe this is the Bally game the trade have been waiting for so long.

Execs and employees of Chicago Coin will be enjoying a two week vacation—the whole factory being given the vacation at one and the same time—which is the usual practice here. Sam Lewis, the firm's adman, will take himself a four week's sojourn where he will relax and, in between time, think about some really new, better, different and original promotion material to make advertising in the pinball biz whiz to new heights.

Dave Wallach of Marvel, who has been advising us about thisa and thata, reports that he just returned from a quick spin around to show the firm's new game. Dave claims reception was better than he expected and he hopes that this newest Marvel will be the one which will start the boom for the firm. . . . Fritz Burgeson of Barrington, Ill. seen in town and dashed right over to the Jennings' plant where he wanted to get more and more of the machines he needs. . . . Also saw Fred Andersen, who is Jennings' distrib for northern Illinois, at the big factory on West Lake Street and found Fred full of good enthusiasm and advising that business conditions are "okay".

Seems like some of the "older" coinmen will never learn . . . will never believe that they "are" growing old . . . take the case of Herb Oettinger of United . . . who still thinks he can play baseball like Joe DiMaggio, or catch like Gabby Hartnett used to, or field like Eddie Collins did when he played the keystone sack, or hit like Ted Williams . . . but, to make a long story shorter, Herbie went out this past Sunday "to show the kids how it used to be done" . . . with the result that he's just barely getting around . . . Herb calls it a strained ligament . . . but from what some of the guys over at United call it . . . well, looks like it's time Herbie got himself a pipe and a rockin' chair.

Lindy Force, salesmanager "deluxe" of AMI, Inc., reported this past week that Chicago's Joe Peskin (who has always had a hankerin' to get out to sunny California) and who is also known as Chi's largest phono op, has been "signed up" as distributor for Southern California. Joe hasn't as yet decided what the name of his new distributing company will be nor where it will even be located. In the meantime, Joe has a great many other details to also iron out before he leaves. "But", he says, "I'm definitely going to California". So, maybe, that's that, as far as Joey is concerned. We'll sure miss him. Always could count on bumping into Joe in the early dawning hours at the Singapore and shootin' the breeze about this and thata.

Things happenin' over at Rock-Ola this past week. Lew Sebastian has been transferred down to San Antonio (the lucky stiff won't have to endure those 20 below snowstorms anymore) and Louis Kummerow has taken his place here in Chi. Kummerow's position will be that of Assistant Salesmanager, Phonograph Division. (J. A. (Art) Keinand is Salesmanager.) And while all this was taking place a visitor, one of the Rock-Ola distribs, from Caracas, Venezuela, Gustavo Murillo, popped into the plant and really enjoyed himself watching those giant production facilities of the firm in action and almost wore some blisters on his feet walking around this huge place. But, was much, much impressed, as everyone is, when they take a trip thru this big manufactory.

Barney Craig, Aireon's new Salesmanager, was in town this past week and was accompanied by Fred Mann. They paused here for only a short while and rushed right up to Milwaukee to visit with Hastings Distrib. Co. Aireon have been tremendously successful with their "service schools", Fred reports and have already conducted such schools in Rockford, Grand Rapids and Detroit. He says, "Almost every well known operator, serviceman and mechanic turned out. It was really a pleasure to see how attentive all of them were to the demonstrations." In July, both Craig and Mann stated, the same service school features will be held in Cleveland, Columbus and Cincinnati in Ohio as well as in Sharon, Pittsburgh and Altoona in Pa. Business for Aireon, by the way, has been booming. The factory shipping just as fast as they come off the production line.

That reminds us. This is time to pay Fred Mann a personal tribute. Fred was honored at a big party in the Drake Hotel here which was given in honor of his fiftieth birthday by B'nai B'rith. Fred's work in behalf of B'nai B'rith is well known to all in the field. And, this honor was exceptional in the fact that B'nai B'rith, in the meantime, is holding its annual national convention in town. We feel certain that all will join with *The Cash Box* in not only recognizing this honor given by so noted an organization to a coin machine personality, but, will also join with us in wishing Fred many, many more years of grand achievement, health, wealth and happiness.

Joe Abraham of Lake City Novelty Co., Cleveland, O., in town this past week. Joe flew in from Cleveland and actually cooled off, even tho we Chicagoans thought it hotter than usual, because Cleveland was having a heat wave when Joe left. . . . Ben Becker of New York also in town and challenging Art Garvey at Bally everyday to a "gin" championship contest . . . just so he can quiet all the rumors circulating about of how Art has been "teaching" him the game. . . . Lots of guys in this man's town should take time off to compliment Al Stern and Al Sebring on the job they personally did to make it possible to get rolldowns in action. Both men worked very hard in this direction. . . . Bowling alleys are going back in action in some territories all over again . . . and interest in the new "Bally Bowler" is running high . . . the game's got "it". . . . Herman Paster around town this past week.

Surprisingly . . . with all belief to the contrary . . . the summer season has shown the first real "lift" in the trade . . . and many are getting into action at a time when usually all took it easy and expected to enjoy vacations. As one noted coinman here stated, "This is a good sign. It means that the boys now realize they have to get out and work and are proving that they aren't afraid to do so." . . . Never saw anyone as happy as George Jenkins, vice president and general sales manager of Bally, at the wedding of his daughter, Mary Catherine, this past Saturday, June 26. The wedding took place at St. Anasthasius Church in Evanston, Ill. and then George held a reception in his home.

THRU THE COIN CHUTE

EASTERN FLASHES

Bad news kept piling up on the games operators here when the injunction hearings before Justice Ferdinand Pecora of Supreme Court were completed Friday, June 25 with a decision that ended the injunction. After listening to testimony, hearing witnesses and observing the games on hand, Pecora handed down a decision that stated the games "could be easily converted" and therefore violated Section 982 of the State law. No further action is planned at this time by the members of the industry to combat the ruling.

The City Council bill banning pinballs (and practically every other type of amusement game) is awaiting the signature of the Mayor, and the trade is expecting it to be affixed at the legal time limit. Once again the industry suffers due strictly to a political situation pressured by the Mayor. The bill passed in the City Council by the slim majority of 2 votes—12 to 10. It is alleged by certain people that even some of those councilmen who voted for the bill did so against their better judgment.

While these two matters were before the public, the industry received an extremely bad press. Newspapers reported only testimony and statements that were harmful, many highly colored. Never, at any time, did the industry receive the slightest comment that was in its favor. It might be well for other territories to keep the "newspaper angle" in mind should this condition ever arise in its area.

* * * * *

Ed Heath, Heath Distributing Company, Macon, Ga., visits the big city for a vacation. Ed runs out on Macon, claiming the heat was so intense, the population was melting, and ran into a similar heat wave here. However, an air conditioned hotel room can overcome many discomforts . . . Murray Weiner, U-Need-A Vendors, and Max Weiss, Roni Sales, pick a cool spot in Weiner's New York office, and relax with a few hours of "Gin." The boys must have a secret understanding as far as scoring goes. Both scores were entered under the initials MW. Weiner claimed he was "beating Max's brains out." "If he beats me" claimed Murray, "I'll give him one of our new cigarette machines as a present." The new machine should be ready for shipment in a few weeks, Weiner claimed . . . Sol Wohlman, well known New York operator, recuperating from a hernia operation. Still a little shaky, Sol is taking it easy.

* * * * *

Barney (Shugy) Sugerman, Runyon Sales Company, on the road again, this time hitting upper New York State. With Shugy, is the ever popular Irving (Kempy) Kempner. Morris Rood, handling the floor sales, reports that Shugy has mailed in some very nice orders . . . Got caught in the middle of a conversation between Dave Lowy and Phil Mason of Dave Lowy & Company. "I think I'll take a trip to South America" casually comments Mason. "Okay" says Dave. "When're you leaving?" "Right now" replies Phil. "No" shouts Dave. "Not now. Let's take care of the business that's on hand." Five minutes later, Lowy shouts over to Mason, "I think I'll make the trip to South America. I can pick up the language quickly and I'll be able to work out better deals." "How's that?" asks your reporter. "Well, when I was stationed in Italy during the war" replied Lowy, "I picked up the language in three weeks. I'll be able to do the same with Spanish." We don't know what the final outcome was, as we had to leave, but we'll take a small bet Lowy ends up on the sands of Miami Beach, Fla. whatever decision is agreed upon.

* * * * *

Harriet Van Horne, radio and television columnist for the World-Telegram, and one of the foremost radio columnists in the country, recently ran an item on television in taverns. In the June 29 column the following few paragraphs appeared. "Nicest letter in this week's mail is from a bartender. He read an item here, expressing a fond hope that some day a sensible saloon keeper would advertise 'Positively No Television.' This bartender can't stand television. He writes: 'You gave me a great idea and I have hung up the sign'."

* * * * *

Joe Munves, the parts and supplies man, spends part of his time designing games for certain manufacturers. Joe is well qualified, having designed and built games during his many years in the business . . . Sidney Wertheimer, the personable young man, who is covering the territory selling and buying used equipment, is making quite a go of it. This is the first time Sidney has been on his own, and due to the success he's had, is quite encouraged about his opportunity to make some nice money . . . Friends of George Jenkins (Bally's vice president and sales manager) were happy to hear of his daughter's marriage on Saturday, June 26 . . . Ben Becker, Ben Becker Sales Company (Bally regional representative) returns from Chicago where he attended the wedding of Mary Catherine, held at the St. Anastasius Church, Evanston, Ill. He later retired with all the guests to the reception held at Jenkins' home. Becker absolutely overwhelmed the mid-west coinmen with his selection of out-of-the-world ties. Even Tommy Callaghan of Bally, the fashion-plate, was high in his praise . . . Friends of "Senator" Al Bodkin, still refuse to believe that anyone has a more attractive selection of ties. Bodkin tells us "I'll have to get together with our friend Becker, but I've been so busy with the route, I haven't had the time. You tell Becker that my tie supplier, Phil Kronfeld, claims no one in the city could win a contest from me."

One of the more progressive Postmasters, young Edward J. Quigley, top man in Brooklyn, has installed background music for the employees in that borough. Music is piped in for twenty minutes of each hour. "This is particularly helpful" states Quigley "in raising morale in departments where the work is apt to be monotonous. It helps to keep them contented and to enjoy their jobs. If a man likes his work he'll do it better." . . . Teddy Seidel of Blendow & Myers, Inc., was rooting for a Wolcott victory in the recent heavyweight championship, but as everyone at this time, called the shot wrongly. Teddy's parlay, Zale and Wolcott, only was half successful . . . Coinrow will soon become record row also very shortly, with several record companies getting ready to move in . . . Arcades now getting a very heavy play in the East, with the weather "right" for the first time this season. A good Fourth of July week-end will help tremendously in overcoming the previous bad weeks.

* * * * *

While in Chicago, Ben Becker spent one day at the Arlington Track, and like all beginners, wound up with a pocket-full of the green stuff. Ben's system? One horse selected because it carried the same name as his daughter —the others were touted to him with the help of a straight pin and a blindfold. "It'll be a long while before I get to another track" bragged Ben "so you can tell 'em all, here's one guy who beat the races." . . . Understand that Max Levine, Scientific Machine Corporation, Brooklyn, N. Y., is readying another game, this one entirely different from the successful baseball game "Pitch 'em and Bat 'em," which is still keeping the factory busy . . . Certain types of the better used music machines in demand here . . . Dennis W. Donohue practically commuting between New York and Chicago . . . Looks like the column is a Ben Becker news outlet, but Ben keeps making news. Bally's DeLuxe Bowler, adjustable length from 9 feet up to 15 feet, will be on display at his showrooms when you read this, and Becker tells us that operators have shown keen anticipation, as they will have the opportunity to operate the machine here without any question of its legality.

MINNEAPOLIS

As a result of "bluenose" pressure, Minneapolis and St. Paul pinball operations were spotlighted in the local press. However, the situation was labled "political" by Mayor Hubert H. Humphrey, and the newspapers carried favorable stories showing that Minneapolis locations paid $25,000 to the federal government last year, and St. Paul was rated second in payment of taxes.

O. Onstad, McIntosh, Minnesota, in Minneapolis for a few days vacationing . . . Andy Bena of Ironwood, Michigan, taking a few days off in Minneapolis visiting several distributors, and relaxing in some of the night-spots . . . Amos and Danny Heilicher of the North Star Novelty Company, Minneapolis, purchased a Chris-Craft Cabin Cruiser and are enjoying it very much. They have put the boat on Lake Minnetonka and make use of it every possible chance they have.

Carl Schumacher of St. Cloud, Minnesota in town calling on several of the distributors . . . John and Clare Nitteburg of Castlewood, South Dakota in Minneapolis for a couple of days and report that their lake resort is busier than ever. They expect 10,000 people over the Fourth of July Holidays. They operate the dance hall, lunch room, and fishing equipment with forty boats. Along wtih their operating business, there are no dull moments during the summer months for them.

Ben Jahnke of Hutchinson, Minnesota took time out to visit the Twin Cities just for the day . . . Paul Felling of Sauk Center, Minnesota also in Minneapolis for the day visiting relatives . . . August Streyle of Hazleton, North Dakota spending several days in Minneapolis visiting a few distributors, but mostly taking life easy. He intends to drive home in a brand new Ford . . . Harry Partridge of Mora, Minnesota drove into Minneapolis with his two young sons, and making a few calls.

Henry H. Greenstein of the Hy-G Music Company, Minneapolis, on a fast trip to Chicago and back by plane . . . Harry Galep of Menomonie, Wisconsin in Minneapolis this week calling on several of the distributors.

CALIFORNIA CLIPPINGS

The big news—and it's not good—this week is loss of the June 17 Appeal hearing on rolldowns, specifically Pokerino with some reference to others. . . . It took several days for the three judges to arrive at the decision, upholding the lower court's verdict that the game offered "obstruction" to the players, thus violating the city ordinance and, therefore by implication, could not be considered a game of pure skill. . . . Stripped of all the whys and wherefores, the decision reads like a serious blow to the amusement game industry in Los Angeles, and to the many hundreds of operators and location owners who derive a livelihood from these games. . . . Most operators, as noted by leading op Gordon Roper, and distributors, quoting Paul Laymon, took the decision hard but pholosophically. . . . They saw it coming but were still hoping for a fair shake. . . . Now their hopes are pinned on the August 4 hearings scheduled for Advance-Roll, Bing-A-Roll, Total-Roll, etc. . . . Inasmuch as it will be a trial by jury, there should be a good chance of getting a down-to-earth opinion from the guy most concerned with it all—John Q. Public. . . . He's the average Joe who goes for political conventions, baseball games, hot dogs, peanuts and an occasional game of skill and amusement. . . . A truly representative jury, of businessmen, working men and housewives, should provide a much more accurate pool than any number of judges . . . no matter how unbiased, honorable and learned in the law the jurists may be.

Paul Laymon had one ray of sunshine in the arrival of his long awaited Bally Deluxe Bowler. . . . It's a beautiful game and there's a heavy demand for it. . . . In our humble opinion, this is one game that can stand up as pure skill and amusement in any man's court. . . . Lyn Brown still sweating out his promised hearing on Scientific's "Pitch 'Em & Bat 'Em" and shuffling along with the boards nicely while doing it. . . . Speaking of the shuffleboards, Fred Gaunt of General Music reports that Rock-Ola's full size board is now ready for delivery and describes it as "the first shuffleboard to be made in the plant of a national manufacturer in the coin machine industry". . . . Arnold Micon sitting tight at Pacific Coast Distribs waiting first shipment of Genco's new 5-ball, "Merry Widow". . . . W. R. Happel, Jr. of Badger Sales started to tell us there was no news this week, then remembered that Mrs. Louise Schmidt, our usual fount of information in the front office, was vacationing up at Big Bear Lake with husband Hank, also a Badger employe. . . . At Mills Sales, Charlie Fulcher was out pouring on the "Black Gold" while we chatted with secy. Jean, who reported everything was fair and normal with the Fulcher man. . . . Bill Wolf busy up San Berdoo way, when we dropped in to M. S. Wolf Co. . . . Even with his tightened operations on the Coast, Bill is still very much on the go.

Bill Williams also out a lot lately, no doubt getting things lined up to operate at the new offices at 52 No. 3rd Ave., Arcadia as rep for son Harry's fine product. . . . C. A. Robinson said there was nothing doing at his establishment we could put in print, except maybe that Al Bettelman was on the road again. . . . Lynn Tobias of Automatic Games, one of our favorite gals on Coin Row, told us enviously that boss Sammie Donin and George Warner had hopped up to Vegas on a "business" trip. . . . George, a kibitzer par anybody, tipped her off that he was taking a few bucks with him for a light workout on the crap tables. . . . Co-Boss Dannie Jackson due for a month of vacation in Arrowhead starting this week. . . . George O'Mea of E. T. Mape office reports terrific reception for new Filben "Maestro". . . . Among those earnestly eying new machine when we dropped in were Bob Donahue of Pismo Beach and Cam Hathway of San Luis Obispo. . . . O'Mea had just returned from a showing of the box down in San Diego and will immediately take a week's swing up the Coast to San Francisco head office. . . . Jack Gutshall also fresh back from jaunt to San Diego, where he says Packards are making plenty of sweet music.

NAMM Convention served as excuse for many of the local disc toppers to get out of town and stay away for awhile. . . .With some, it's vacation and others national sales tours. . . . Paul Reiner and wife are on a combination of both, Paul keeping his finger on the pulse of Black and White operations via long distance phone to Ben Pollack and John Blackburn. . . . Music man Ben Pollack, whose Jewel label of "Recess in Heaven" turned out to be a heavenly thing, is thinking of taking a recess abroad soon.

Effervescent Art Rupe bubbling over with his "You Don't Love Me," Camille Howard's long riding hit, and he can't understand why other plattery chiefs are singing the blues. . . . Coast's Ralph Bass back from Convention and out Bepoping his new label and the Coast line.

Capitol has added some new talent to their already very impressive roster with signing of Artie Wayne. . . . The popular singer-composer, who used to croon with Henry Busse, Joe Reichman and Freddy Martin, will tee off with "Tony's Place" (his own composition), backed by "For You," on a July 26 release. . . . His "Sleepy Baby" and "Did I Remember" on the Huckster label last year put Artie right at the top with the swoon crowd. . . . Another welcome addition to Capitol is Barclay Allen's "Cumana," following the deal in which Van-Es sold its masters by the hit pianist to the Sunset and Vine diskery. . . . Robert Gordon of Van-Es announces that his company is still very much in business and grooming another hit line for release shortly after the firm's present reorganization. . . . Exclusive's Ad Man George Morrison still thawing out on vacation after his New York stay and nobody else around the Leon Rene company is talking. . . . So we can't say whether they've got anything worth talking about or not.

Bill McCall out at Four Star and had nice chat with Sales Mgr. Don Pierce, who told us thing we didn't know. . . . Such as: T-Texas Tyler now packing 'em in at the local Riverside Rancho. . . . Jenks Carmen's new release of "Wreck of the Old 97" has had great response following his novel "Hillbilly Hula". . . . Don also told us that Maddox Bros. and Rose are actually four brothers and sister, managed by Mother and are now leading swingbilly outfit on Coast from standpoint of record and personal appearance revenue. . . . At Modern Records, Florette Bihari back on ad job after week's vacash to Kansas City. . . . Brother Jules in town, brother Joe in N. Y. and brother Saul on national tour from Convention. . . . Accountant Jack Allison back from New York buying trip (records to be announced soon) and gives big plug for Joel Friedman and Cash Box's Gotham hospitality.

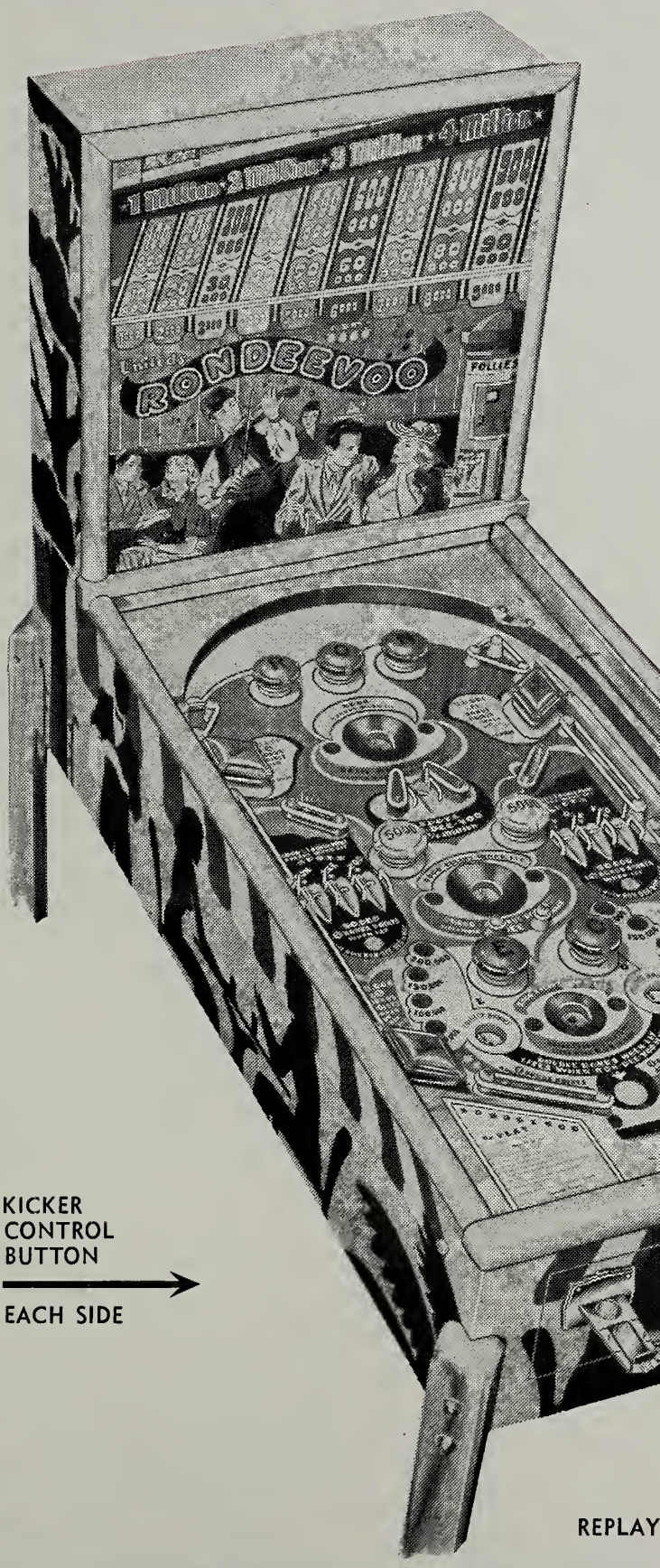
ST. LOUIS

It has been a long time since any St. Louis coin machine op can remember a June like 1948 brought along—a month full of rain and cold weather instead of the usual blistering heat, and marked by poor collections in place of the usual June upturn. Such veteran ops as Lou Morris report collections down in both pin games and phonographs as much as 28%, with about the same slackening off in new game sales. Only exception to this rule, say ten distributors and operators interviewed by *Cash Box* was the vending field—which showed up 10% or more ahead of last month. Return of popular candy bars to the market was given as the reason. Cigarette sales went down slightly, as the usual exodus of St. Louisans attempting to escape the heat.

First 1948 Ford to enter the coin field was the new blue sedan which Chuck Larcom is sporting. Asked what kind of legerdemain was used to obtain it, Larcom gives nothing but a Cheshire-cat smile. About ten thousand people would like to learn the secret. . . . Lou Morris is planning a vacation in Chicago, now that the Missouri Amusement Machine Association has folded up its collective tents for the summer. Lou's son, Jim Morris, is attending summer school at Northwestern University near Chicago, which is about the only reason we can think of for an out-of-the-frying pan vacation in the Windy City.

VP Distributing Company was cheerfully shipping out plenty of William's "Yanks". Visitors who came around during the week included Burdis Williams of Williams Music Co., Enfield, Ill.; Freddie Voucher from Festus, Mo.; Bill Keller, Annal, Illinois; and Leo Leiwicke of Washington, Mo. "Operators are not having as tough a time out in the woods as in the city" Leiwicke told us "Summer weather seems to stimulate entertainment more." . . . Ed Randolph, major domo at Ideal Novelty, is on vacation at home this week, and planning a heavy fishing trip for the last three days of his holiday. . . . Al Haneklau of Olive Novelty is getting packed for his annual sojourn in Wisconsin. . . . Carl Trippe, Ideal Novelty Company, pays little attention to rain, heat or any type of weather. He just keeps working away, planning new sales ideas, and working hard. . . . Jackie Rosenfeld, J. Rosenfeld Company (Bally distrib) looking for great things with Bally's new game "Carnival" touted as one of the best ever.

RONDEEVOO



United's Latest HIT!

FIVE-BALL NOVELTY REPLAY

KICKER CONTROL BUTTON → EACH SIDE

REPLAY BUTTON

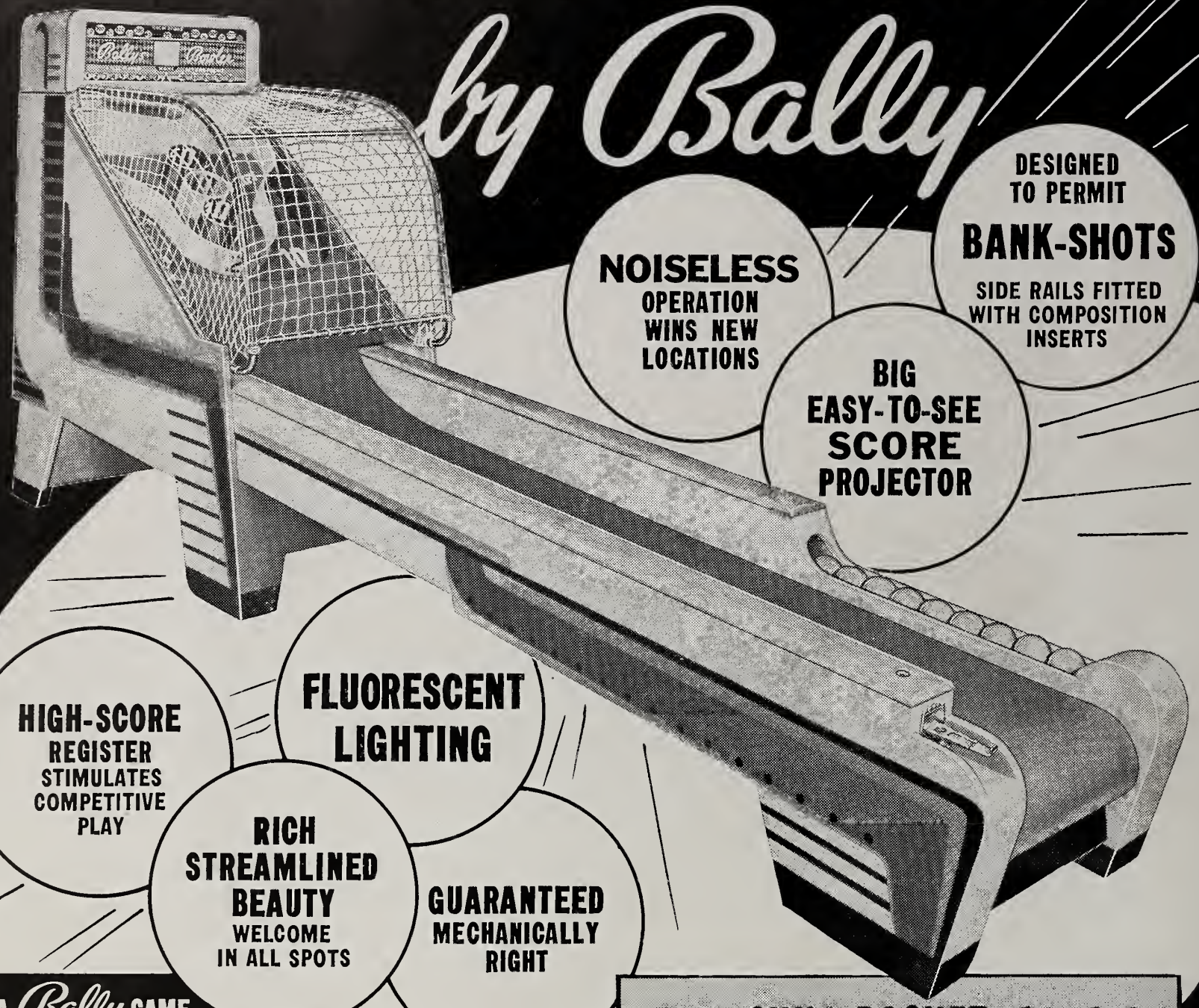
See Your Distributor

CMI COIN MACHINE INDUSTRIES, INC. For Your Protection
MEMBER

UNITED MANUFACTURING COMPANY

5737 NORTH BROADWAY — CHICAGO 40, ILLINOIS

DE LUXE BOWLER
by Bally



NOISELESS OPERATION WINS NEW LOCATIONS

DESIGNED TO PERMIT **BANK-SHOTS** SIDE RAILS FITTED WITH COMPOSITION INSERTS

BIG EASY-TO-SEE **SCORE** PROJECTOR

HIGH-SCORE REGISTER STIMULATES COMPETITIVE PLAY

FLUORESCENT LIGHTING

RICH STREAMLINED BEAUTY WELCOME IN ALL SPOTS

GUARANTEED MECHANICALLY RIGHT

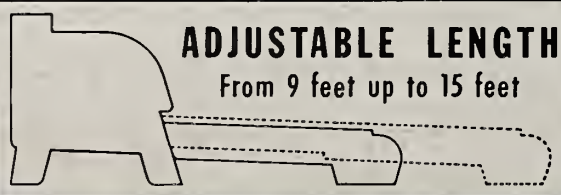
A *Bally* GAME FOR EVERY SPOT

GOLD CUP
•
TROPHY
•
RANCHO
•
TRIPLE BELL
•
WILD LEMON
•
DOUBLE-UP
•
HI-BOY
•
HY-ROLL
•
BIG INNING

Smoothest skill game ever built and a high-power money-maker. Streamlined beauty, quiet operation and adjustable length win welcome in every location. Powerful repeat play appeal insures top earnings month after month.

ORDER FROM YOUR BALLY DISTRIBUTOR TODAY

ADJUSTABLE LENGTH
From 9 feet up to 15 feet



NEW SKILL POCKET *FEATURE*

SKILL POCKET score value changes after every ball—40—50—60—70—80—flashing in random rotation, brilliantly displayed on light-up back-glass. Location tests prove the SKILL POCKET feature to be the strongest repeat play stimulator ever built into skee-bowler equipment. SKILL POCKET will put fat profits in your pocket. Order DE LUXE BOWLER today.

COIN MACHINE INDUSTRIES, INC. CMI For Your Protection MEMBER

Bally MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS